## MEMORIAL SQUARE REDESIGN

唐人街紀念廣場 重新設計

**Public Engagement Summary Phase 1** 





# Phase 1 Public Engagement by Numbers

The first phase of public engagement included Shape Your City (SYC) websites and surveys; as well as bilingual semi-structured phone interviews with Chinese seniors. All engagement materials were bilingual, in English and Traditional Chinese; while the interviews were conducted in Cantonese and Mandarin.

385

responses to our online survey

2,203

engagements through social media

11

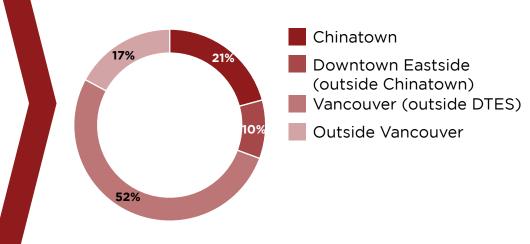
organizations represented on the Community Advisory Group and 3 individual members 6

phone interviews with Chinese seniors

733

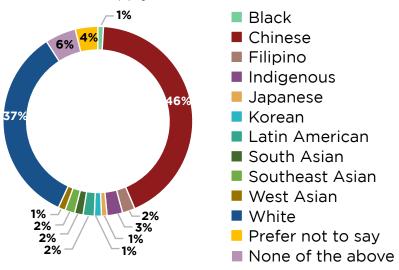
people are aware of the project through our SYC website

#### Q. Where do you live?

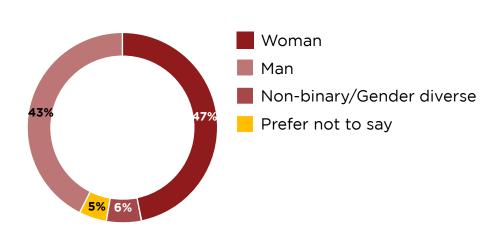


### Q. How would you describe your ethnocultural/racial identity?

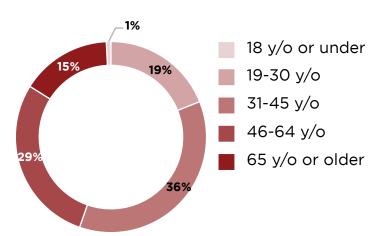
(Check all that apply)



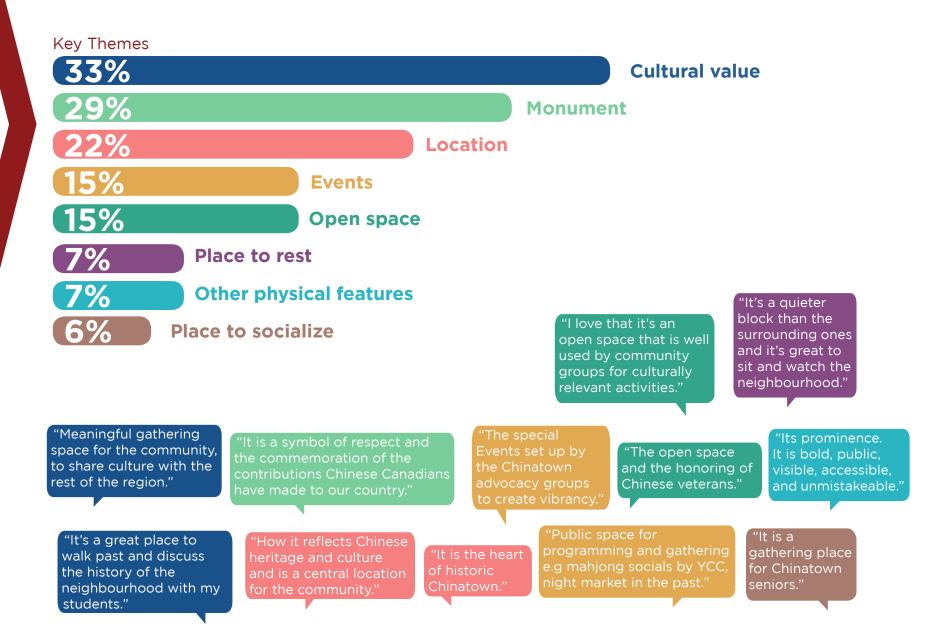
#### Q. How would you describe your gender identity? (Check all that apply)



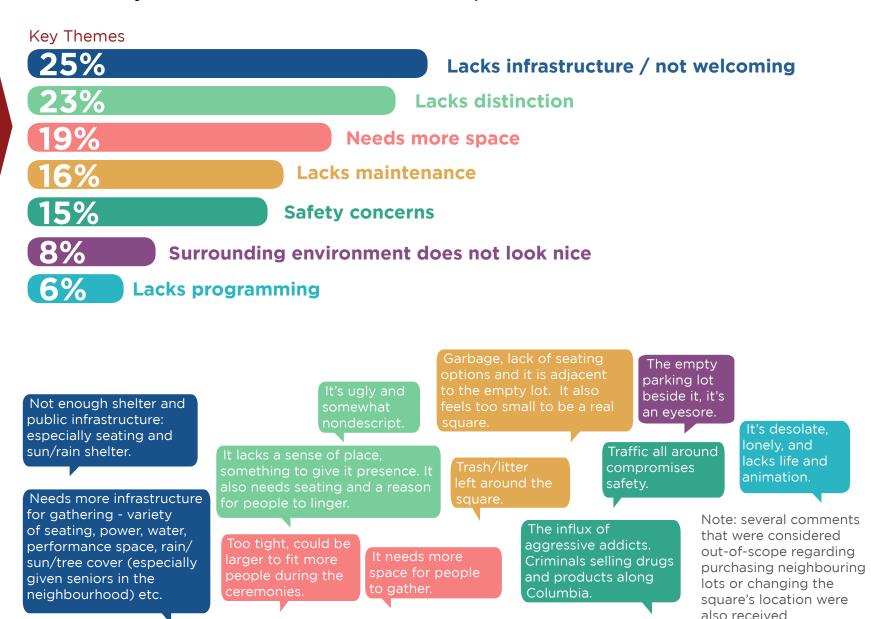
#### Q. What age group do you belong to?



Q. What do you like the most about Memorial Square?



Q. What do you dislike the most about Memorial Square?



Q. How do you want to use Memorial Square in the future?



Q. 7. Please rank the statements below in order of support (1 being your top choice and 6 your bottom choice)

The redesign of Memorial Square should:

average top choice • Make it a culturally appropriate space for Chinese seniors, and inclusive and accessible for people of all ages and backgrounds.



- Enhance it as a place for special events, festivals and traditions (e.g. meeting place for Lunar New Year parade, Remembrance Day service for veterans and railway workers, Ching Ming ceremony)
- Improve safety and level of comfort (e.g. lighting, shade, benches, etc.)
- Support daily cultural activities (e.g. exercise, socializing with friends, tai chi)

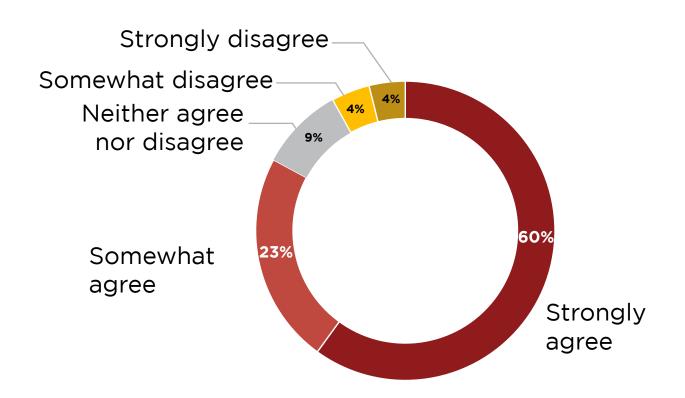


 Connect better to nearby destinations such as Andy Livingstone Park, Chinatown Plaza, Dr. Sun Yat-Sen Classical Chinese Garden, Chinese Canadian Military Museum

average bottom choice

 Make it more visible and draw more visitors to Chinatown, including from the waterfront and outside of the neighbourhood

Q. There is an opportunity to use some of the road allowance adjacent to the Square to increase the size of the space and improve pedestrian crossings on Keefer Street and Columbia Street, while also maintaining access into Chinatown for motor vehicles.



We conducted semi-structured phone interviews with Chinese seniors through a partnership with Yarrow Intergenerational Society for Justice. The interviews supplemented the results with additional qualitative information and gave more insight into their wants and needs for the square.

# More events would help them go there more often

• The Night Market was cited as an example a few times

Some mentioned the square as a place to

teach and learn about Chinese Canadian history

Mah-jong,
dancing,
singing,
exercise,
and tai chi are
some of the current
activities mentioned

poor health and poor transit accessibility

It's a place to **meet friends** 

One said it's a place where they don't fear discrimination