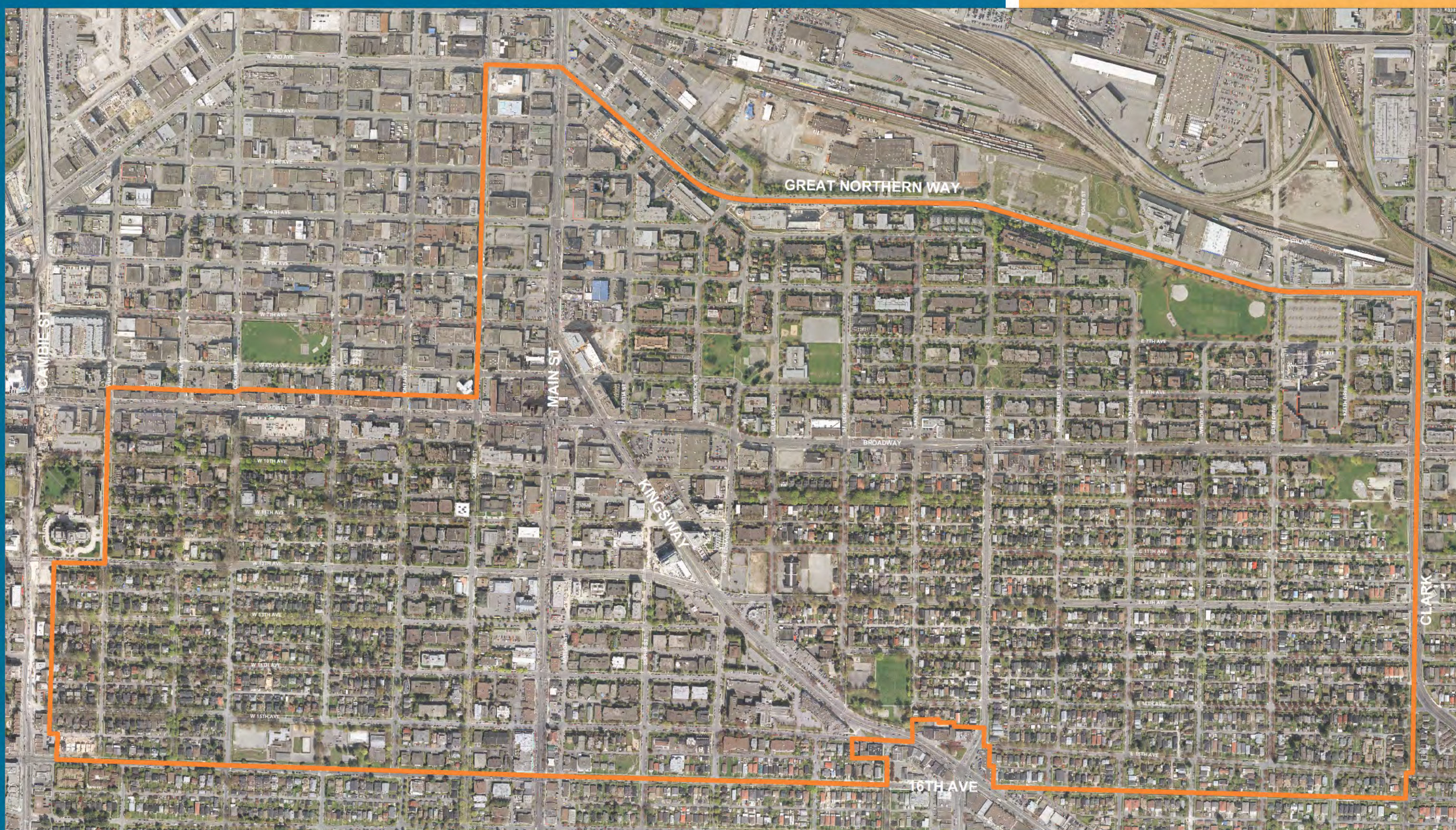


WELCOME to the Launch Workshop

Where do you live, work,
or own property?



Workshop Objectives

- Update you on Plan implementation initiatives
- Build on ideas and directions in the Plan for:
 - Revitalizing Broadway East (Prince Edward to Prince Albert), including an Urban Design Framework
 - Lower Main (Main Street from 2nd to 7th Avenue) Urban Design Framework
 - The “public realm” (streets, sidewalks, open space, laneways, greenways etc.) in Mount Pleasant’s shopping areas

FOR MORE INFORMATION on the Mount Pleasant Community Plan and the implementation program, visit vancouver.ca/mountpleasant

Background

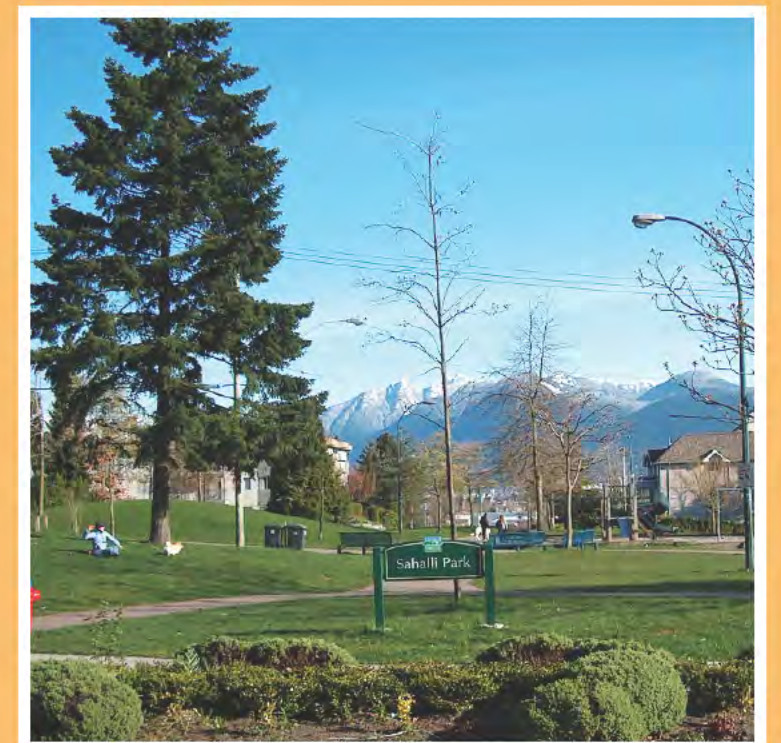
What is a Community Plan?

A community plan describes the desired future identifying what is valuable and should be retained, and what needs to change to accommodate growth or address important issues.

What is in the Mount Pleasant Community Plan?

The Plan includes policy directions related to:

- **Housing:** Provide more and diverse housing that addresses a wide range of affordable housing needs
- **Character:** Explore opportunities to Increase the quality of new housing and to further sustainability and energy efficiency
- **Parks and green space:** Expand urban food growing/ education; explore opportunities for daylighting streams; add park and open space including a new central neighbourhood square
- **Laneways:** Develop a strategy to test suitable locations for laneway animation
- **Services:** Continue to support children, youth, immigrants and efforts to house the homeless
- **Safety:** Increase bike and foot patrols, strengthen community policing, promote safety in parks
- **Walking and biking:** Address traffic calming issues, provide improvements to encourage walking and biking
- **Transit:** Provide improvements to encourage transit use
- **Heritage:** Explore new and diverse ways to display, retain, celebrate and communicate Mount Pleasant's heritage
- **Culture:** Provide more opportunities to create and display public art; support improved communication among artists, and with the community; promote community engagement and diverse cultural events



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Implementation

The Big Picture

There is much to be done to realize the Plan's potential for positive change. Work has started in partnership with Mount Pleasant community members and the Weaving Policy, People, & Place Together initiative sponsored by the Mount Pleasant Neighbourhood House.

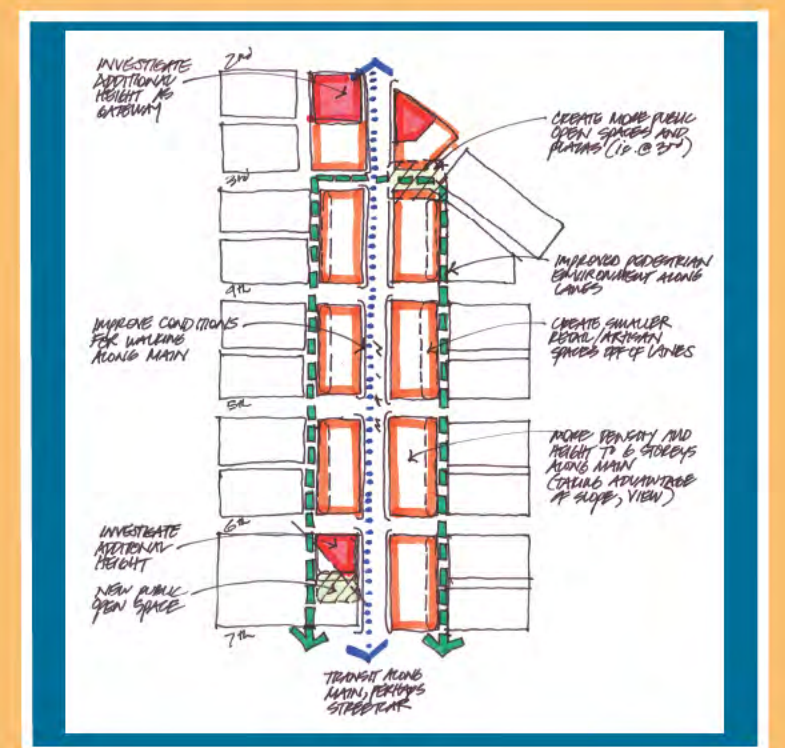
Our focus includes:

1. Revitalizing the Broadway East shopping area (Prince Edward St. to Prince Albert St.). Develop a strategy to make this section of Broadway a vibrant and attractive place that better serves Mount Pleasant.
2. An Urban Design Framework for Lower Main (Main St. from 2nd to 7th Ave.) and Broadway East. Provide more detailed direction on building form (e.g. height, setbacks), character (e.g. building materials, features), and streetscape (e.g. benches, trees).
3. A Public Realm Plan for Mount Pleasant's Shopping Areas. Build on Plan ideas to activate lanes, link public spaces, and build street vibrancy, while integrating the unique character and heritage of Mount Pleasant.
4. A Public Benefits Strategy for Mount Pleasant. Identify current gaps and future needs for services such as childcare, open space improvements, cultural spaces, and affordable housing, and match priority needs with available funding.

Mount Pleasant Implementation Committee

The Mount Pleasant Implementation Committee (MPIC) is made up of volunteers from the community – residents, businesses, and service providers. The MPIC meets on the 2nd Thursday of every month to provide advice to City staff and City Council on the implementation of the Mount Pleasant Community Plan.

WE ARE LOOKING FOR MORE MEMBERS! Interested?
Visit vancouver.ca/mountpleasant to apply.



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Implementation Process & Timeline

The implementation program will occur in four broad phases:

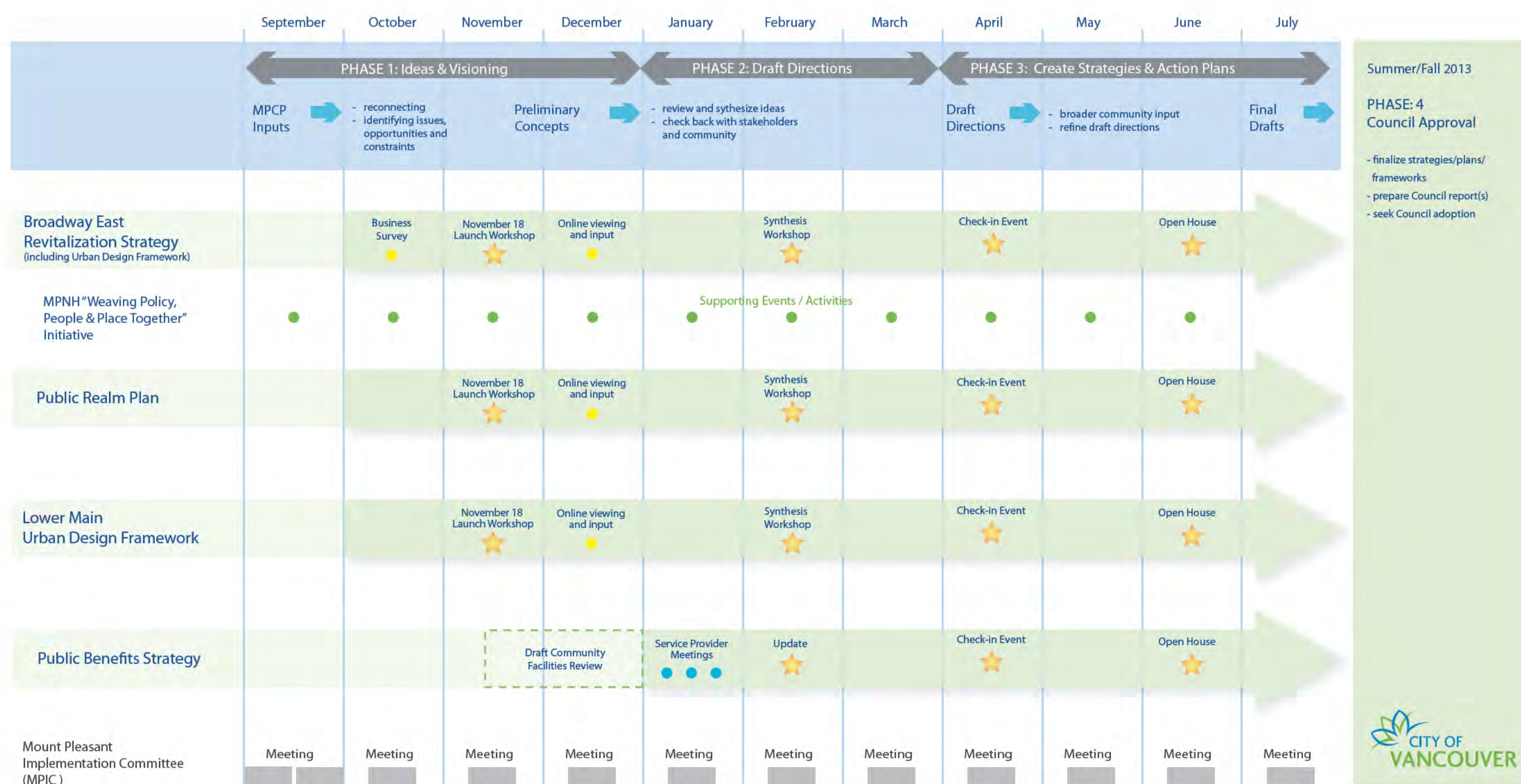
Phase 1: Ideas and Visioning (September – January 2013)

Phase 2: Draft Directions (January– April 2013)

Phase 3: Create Strategies and Action Plans (April – July 2013)

Phase 4: Council Approval (Fall 2013)

Mount Pleasant Community Plan Implementation 2012 - 2013



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City Policy and Initiatives

Greenest City 2020 Action Plan

To become the greenest city in the world, we are working with residents, businesses, other organizations, and all levels of government to implement the Greenest City 2020 Action Plan.

Housing Affordability Task Force (October 2012)

The Mayor's Task Force on Housing Affordability examined barriers and opportunities to affordable housing. Council approved a broad range of initiatives to address affordability on a number of fronts, which staff are now beginning to implement.

Transportation 2040 (October 2012)

The Transportation 2040 Plan provides a vision and directions for how people and goods will move in and around Vancouver while enhancing livability and the environment. It's our roadmap for a future where walking, cycling, and transit are attractive options for getting around.

UBC Line Rapid Transit Study (On-going)

The UBC Line Rapid Transit Study is exploring improvements to transit services in the Broadway Corridor between Commercial Drive and UBC. The study is being co-managed by the Province and TransLink with the City of Vancouver involved as one of five partner agencies. The Study began in 2009 and is currently nearing completion of the technical analysis. Results from the technical analysis are anticipated to be released in late 2012 or early 2013.



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Broadway East

Broadway between Prince Edward St. and Prince Albert St.

What's allowed now:

- Zoning: C2-C Commercial District
- Uses: Residential, retail, office, service, cultural
- Height: 4 storeys, 45 feet (13.8 m)
- Density: 3.0 FSR for mixed (e.g. residential/commercial) developments
- Retail, restaurants and service uses encouraged at the street level

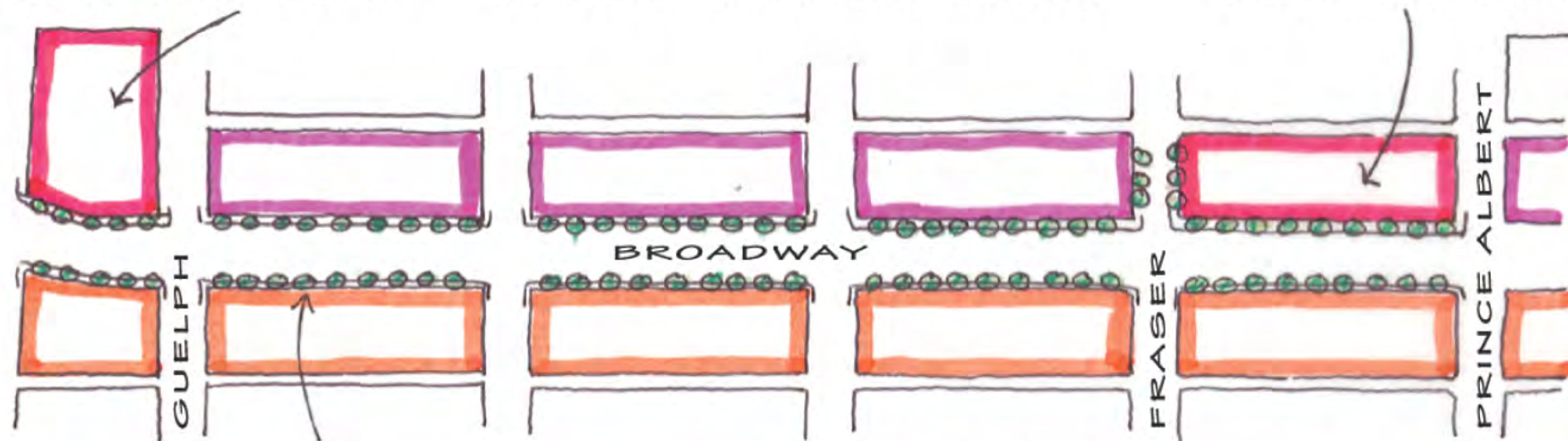
What the Plan says:

- Uses: A mix of business and residential development; more medical and dental services
- Height:
 - Up to 4 storeys on the south side
 - Up to 6 storeys on the north side
 - Pursue additional density and height on the north side (see map)
- Require ground floor retail, with office space and social services located above and residential higher up
- Expand arts and cultural spaces, including space for artists
- Seek quality in design of new buildings

INVESTIGATE ALLOWING BUILDINGS ABOVE 6 STOREYS

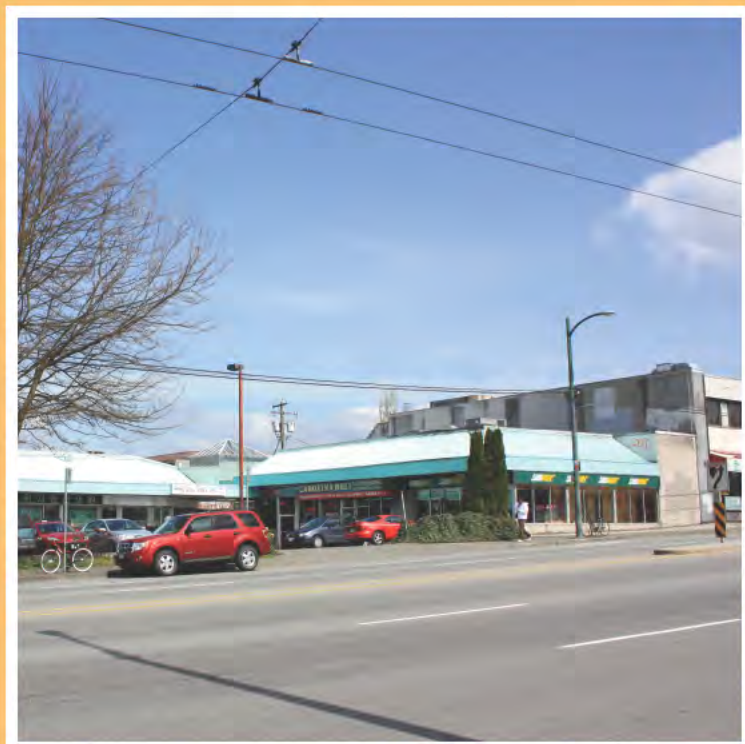
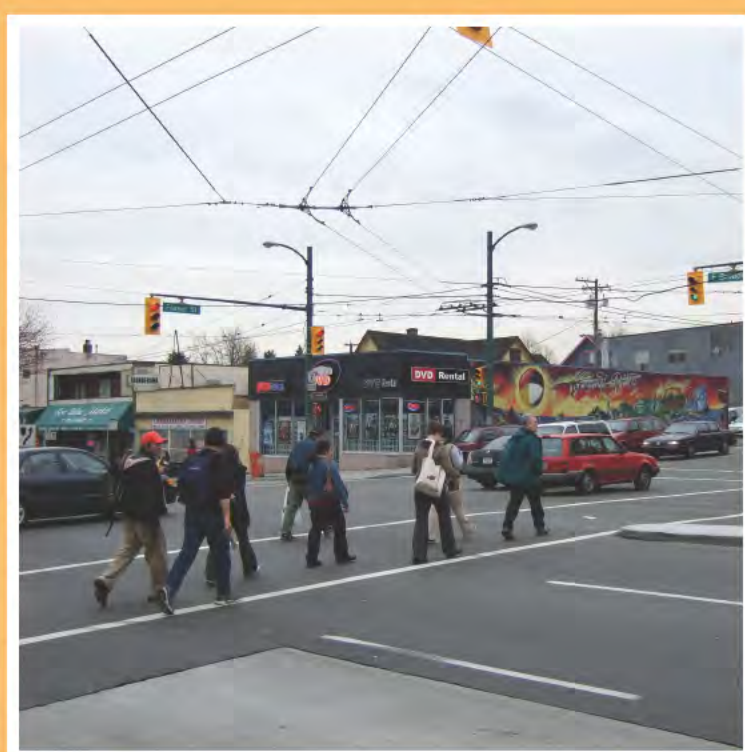
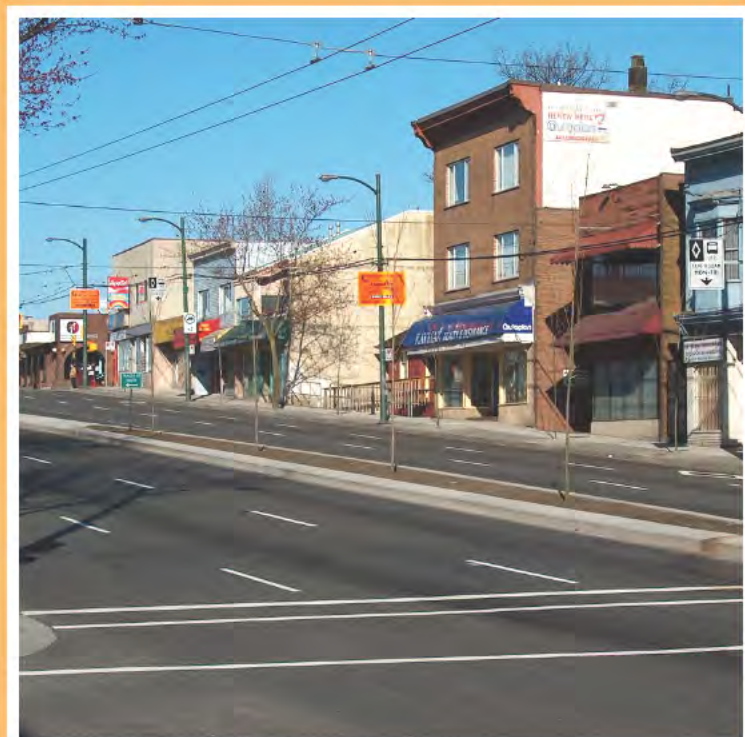
PURSUE ADDITIONAL DENSITY AND HEIGHT ON THE NORTH SIDE OF BROADWAY (UP TO 6 STOREYS)

INVESTIGATE ALLOWING BUILDINGS ABOVE 6 STOREYS



PUBLIC REALM IMPROVEMENTS ALONG BROADWAY

RETAIN EXISTING DENSITY AND HEIGHT LIMITS ON THE SOUTH SIDE OF BROADWAY (I.E. UP TO 4 STOREYS)



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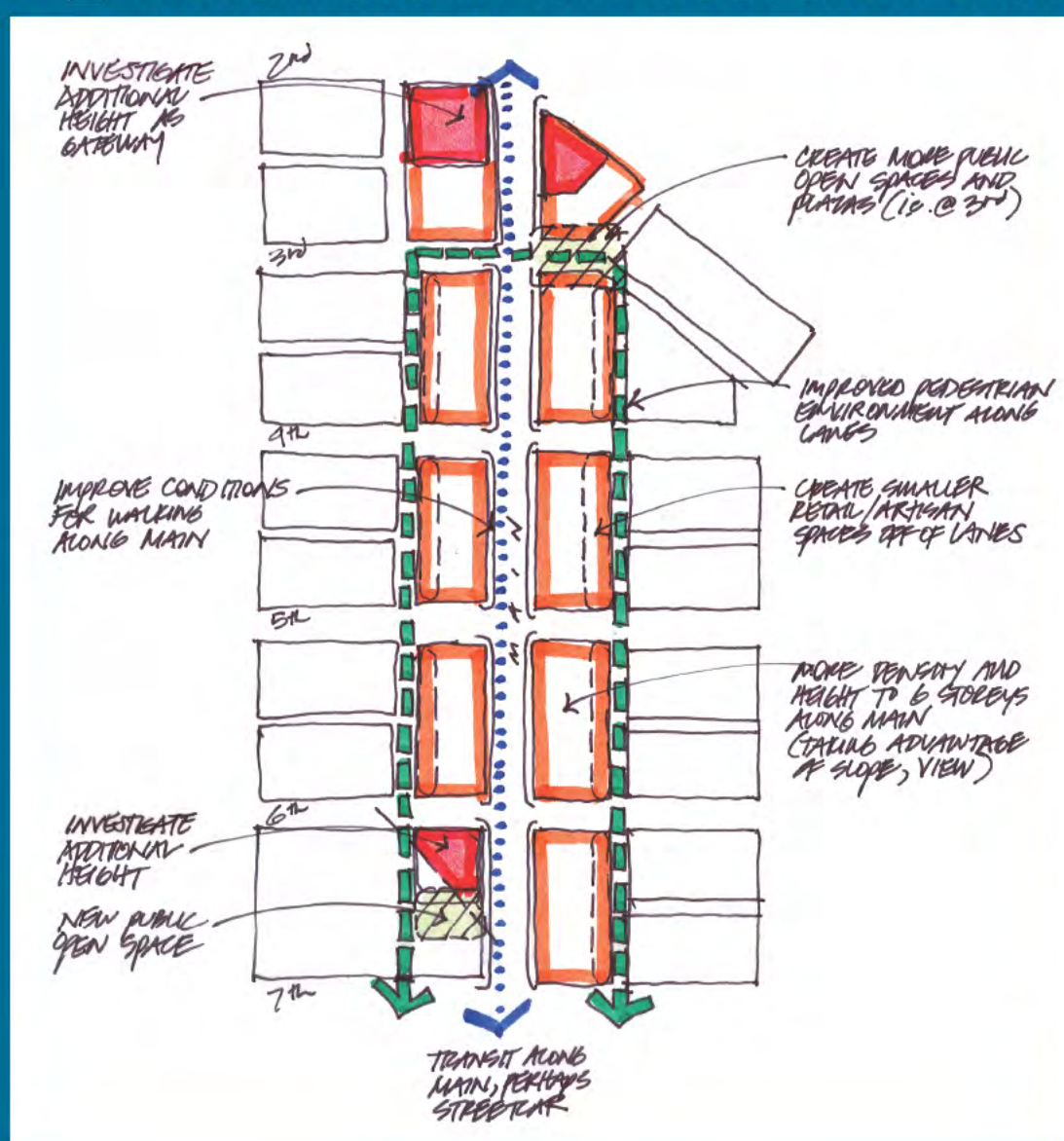
Lower Main - Main 2nd to 7th

What's allowed now:

- Zoning: IC-2 Light Industrial/Commercial District
- Uses: Manufacturing, office, retail, service, transportation and storage, existing artist studios
- Height: 60 feet (18.3 m)
- Density: 3.0 FSR
 - Maximum 1.0 for all uses other than manufacturing, transportation and storage, wholesaling
 - Retail use FSR shall not exceed 1,000 m (11,000 ft)
- Adjacent zoning:
 - Zoning to east is IC-3 Light Industrial/Artist Live-Work, allowing heights of up to 18.3 m (60 ft.)
 - Zoning to west is I-1 Light Industrial and service uses, allowing heights of up to 18.3 m (60 ft.)

What the Plan says:

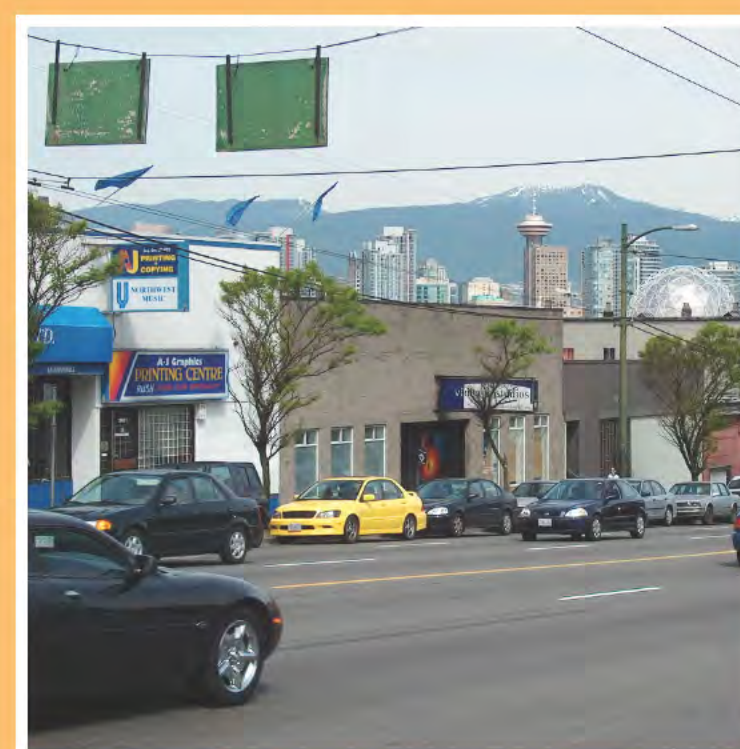
- Uses: Create an urban community with a mix of residential, office, and retail uses; expand arts and culture spaces
- Height:
 - Up to 6 storeys for mixed use developments
 - Investigate permitting additional height at 2nd Avenue and 7th Avenue
- Character:
 - Link the historical and industrial aesthetics in new development
 - Promote and imbed architectural innovation and experimentation
- Public realm:
 - Widen sidewalks and improve pedestrian crossings
 - Create more small public open spaces and plazas
- Retain the Main Street view cone



Built form intent diagram



Main Street view cone looking North



FOR MORE INFORMATION on the Mount Pleasant Community Plan and the implementation program, visit vancouver.ca/mountpleasant

Public Realm

What is the public realm?

The public realm (or “public space”) is anywhere people in the community interact in public. It’s the streets, lanes, parks and mini-parks, or other communal places in a neighbourhood.

What the Plan says

General

- Add park and open space including a new central neighbourhood square
- Purchase corner parks, reuse streets and parking lots for multiple purposes
- Expand urban food growing/education
- Explore opportunities for daylighting streams
- Encourage green roofs for amenity, recreation, and food growing

Parks

- Provide more space for arts and culture in parks
- Provide public washrooms in Mount Pleasant’s parks
- Improve Mount Pleasant’s parks: Jonathan Rogers, City Hall, Guelph, China Creek North, China Creek South

Laneways

- Pilot and test suitable locations for laneway animation
- Encourage cleaner and safer lanes
- Designate one alley as ‘graffiti alley’
- Encourage the greening of back lanes in residential areas

The Public Realm Plan for Mount Pleasant will build on Plan ideas to activate lanes, link public spaces, and build street vibrancy, while integrating the unique character and heritage of Mount Pleasant.



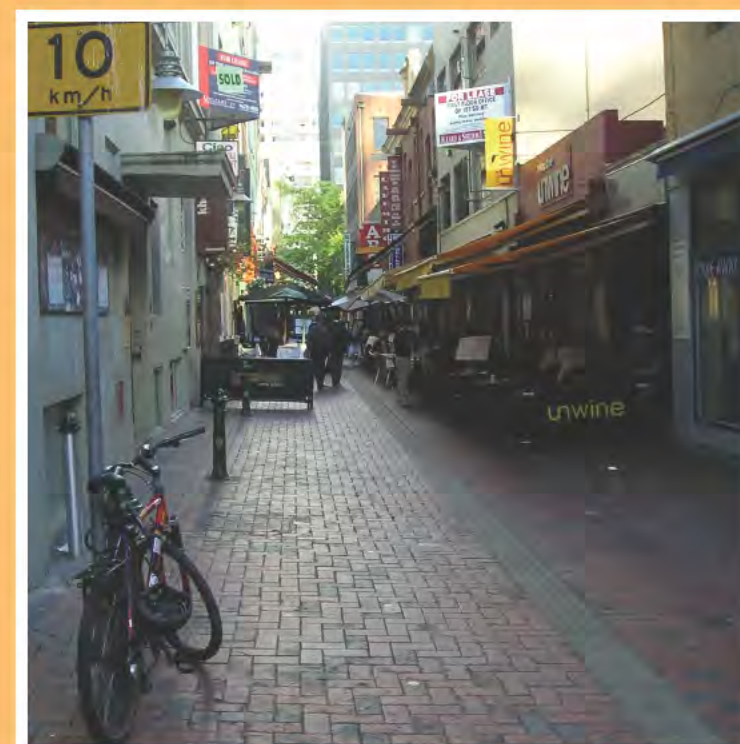
St. George Rainway



Urban gardening



Mini-park idea



Hardware Lane - Melbourne, Australia

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