**Engagement Feedback** Results of the Phase 1 Engagement Survey

### 2017

#### What this document is about: Hearing You Clearly

In June 2017 the City of Vancouver's Department of Planning, Urban Design and Sustainability launched Places for People: Downtown, a planning process to create a strategy that will shape the future of public space and public life in Downtown Vancouver over the next 30-years.

We connected with over 4,500 people through this process. Additionally, an online survey and asset mapping exercise were launched that received 1,925 responses. Participants provided feedback on the issues that need to be addressed for a successful strategy, as well as the ideas, opportunities and values that will help guide its delivery.

All of this engagement was summarized in our Phase One Engagement Results & Emerging Strategic Themes report. This was then sent back for public input through a Talk Vancouver survey. This report summarizes what we heard from that survey - making sure we are **hearing you clearly**. To see the draft emerging themes referenced in this report, check out our **Phase 1: Engagement Results & Emerging Strategic Themes report on our website: vancouver.ca/placesforpeople** 

This feedback will be incorporated into the development of the downtown public space strategy.





Places

for People

**Downtown** 

### 955

people gave their opinion on our online **Phase 1 Draft Engagement Results & Emerging Strategic Themes** 

November 2017

# Context

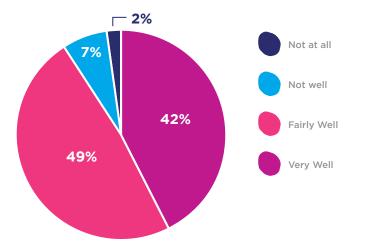
### **Places for People**

Downtown is the heart of the city, and home to some of the most popular public spaces in Vancouver. It's also an area that's growing with more residents, businesses and visitors each year. This means increased demand on the existing public space network in the future. Since space and opportunities are limited in the Downtown core, we need to be creative and strategic in how we deliver public space.

Through Places for People | Downtown we will create a comprehensive strategy to coordinate and deliver Downtown public space over the next 30 years.

## How well do you think this list captures the public space values most important for Downtown Vancouver?

Which of these Public Spaces Values do you feel are most important to reflect in Downtown Vancouver? (Select your top five)

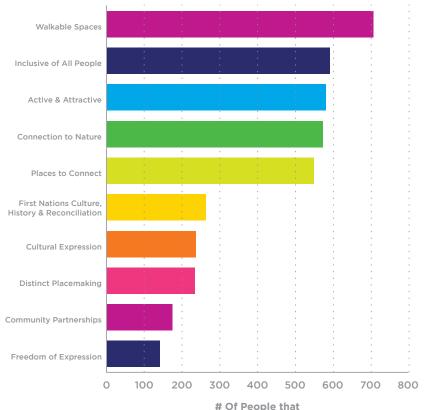


#### **Listed Public Space Values**

Expanded descriptions of each public space value is available on our website.

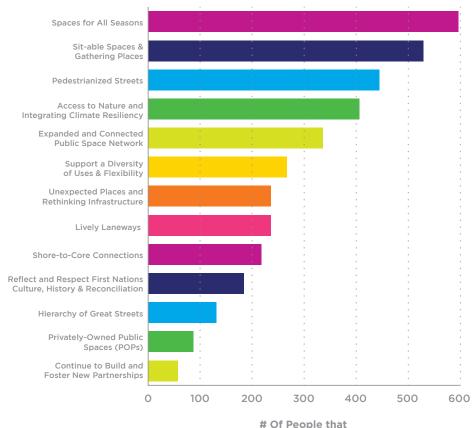
- Inclusive of All People
- Freedom of Expression
- Places to Connect
- Active & Attractive
- Walkable Spaces

- Connection to Nature
- Distinct Placemaking
- Cultural Expression
- Community Partnerships
- First Nations Culture, History & Reconciliation



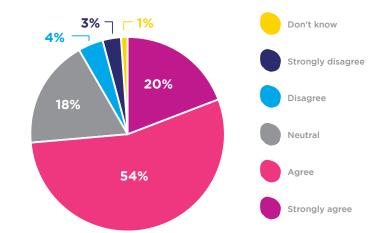
Indicated it as important

Which of these Strategic Themes do you think should be a priority in the planning of public spaces Downtown? (Select your top 5)



Indicated it as important

### Overall, do you agree or disagree with the emerging directions for Places for People Downtown?



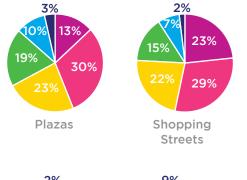
#### Listed Public Space Emerging Directions

Expanded descriptions of each emerging direction is available on our website.

- A Downtown for People
- Expanded and Connected Public Space Network
- Hierarchy of Great Streets
- Spaces for All Seasons
- Access to Nature and Integrating Climate Resiliency
- Lively Laneways
- Sit-able Spaces & Gathering Places
- Shore-to-Core Connections

- Pedestrianized Streets
- Unexpected Places and Rethinking
  Infrastructure
- Privately-Owned Public Spaces (POPS)
- Reflect and Respect First Nations
  Culture, History & Reconciliation
- Support a Diversity of Uses & Flexibility
- Continue to Build and Foster New Partnerships

# How often did you visit these **Downtown Vancouver public spaces** over the last year?





Laneways

2%

16%

18%

28%

2% 18% 12% 35%

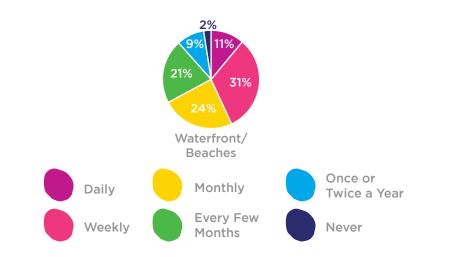
Parks

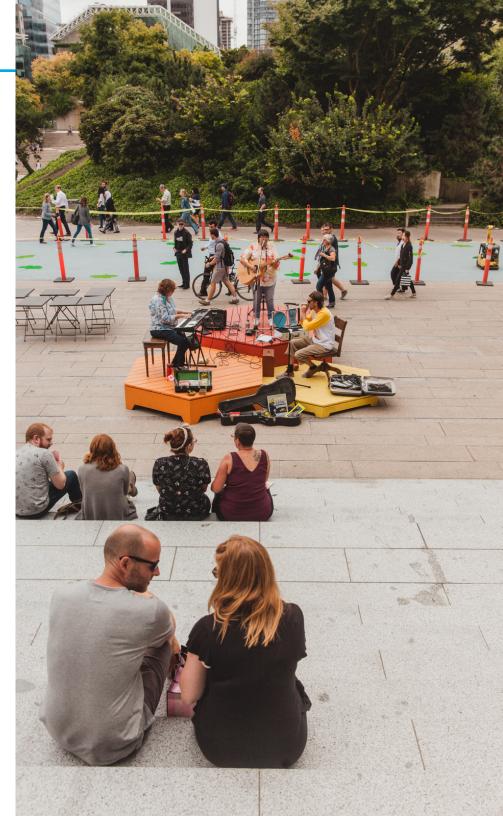


Parks

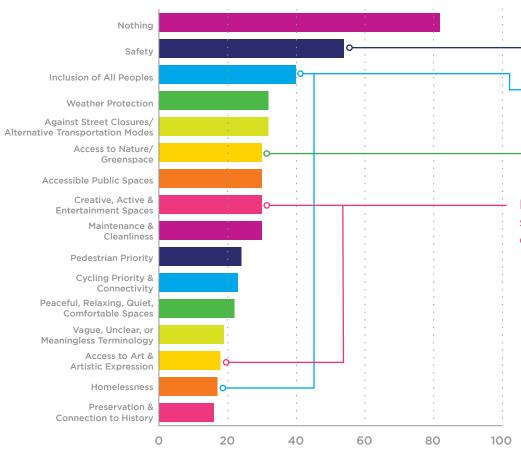
Mini







### Are we missing any Public Space Values or Strategic Themes?



# Of People that Indicated a topic as missing in the draft Public Space Values of Strategic Themes Emphasis: Public intoxication/substance use, hard sleeping, aggressive panhandling.

 Emphasis: Celebrating cultural diversity alongside first nations history (Local history, LGBTQ2A+, Afro-Canadian, etc.)

- Emphasis: Wild natural spaces & ecological sensitivity.

Emphasis: encouraging a wider range of activities in public spaces, including music, public art, and localized commercial activities (pop-up markets and food).

