Outline

• 2016 census program
• Citywide social indicators and trends
• Neighbourhood profiles
  – Outline
  – Survey
2016 Census of Population

• Restored mandatory long form:
  – 93.5% response rate in Vancouver vs. 75.5% for voluntary 2011 NHS

• Census topics:
  – Population counts
  – Age, gender, dwelling types
  – Families, households, language
  – Income
  – Immigration, cultures, Indigenous peoples, housing
  – Education, labour, journey to work, migration

• Additional data in progress:
  – Vancouver local area data: http://data.vancouver.ca
  – Additional crosstabular data
  – Population group profiles
Limitations of census data

Reductive categories
  – e.g. gender

Topics not covered
  – e.g. wealth, ability, health, social connections

Uneven participation
  – e.g. homeless, SROs, secondary suites

Cultural appropriateness
  – e.g. Indigenous communities
From the headlines

East Vancouver becoming less diverse, census shows
Mount Pleasant, Commercial Drive neighbourhoods have fewer visible minorities, census data show

5

Renter numbers grow in Metro Vancouver — but many are struggling
Over half of Vancouverites rent according to data from Statistics Canada.

Census 2016: Toronto housing affordability now worse than Vancouver

Gastown, Chinatown incomes almost doubled over 10 years

64% of Vancouver households still own their homes, says StatsCan

According to the latest census data released by Statistics Canada today, the homeownership rate in Greater Vancouver is 63.6% — a few points below the national average of 67.3%.

But at seventh lowest, it was not the lowest in big three urban regions.

Census 2016: Canada's seniors outnumber its children for first time in survey history

Vancouver outstrips rest of Canadian cities for highest percentage of low-income households

Census: B.C. Aboriginal population grew 38 per cent over last decade

Vancouver's west side tops 'most expensive neighbourhood' list
Natural Setting
Unceded Homelands

Squamish Nation

Tsleil-Waututh Nation

Musqueam Nation

CITY OF VANCOUVER  Healthy City Strategy
The Urban Region
City of Neighbourhoods
Growth and Change
Growing Population

City of Vancouver Population, 1971-2016

Data Source: Statistics Canada, Census of Population
City Demographics

City of Vancouver Population Distribution 2016

Data Source: Statistics Canada, 2016 Census of Population
City of Vancouver: Population by Age Groups 1986-2016

Data Source: Statistics Canada, Census of Population
An Aging Population

City of Vancouver Population by Selected Age Groups

Data Source: Statistics Canada, Census of Population
An Aging Population

2016 City of Vancouver population distribution:

- **Children under 15**: 11%
- **Seniors 65 plus**: 15%

By local area:

- **More children than seniors**
- **More seniors than children**

Data Source: Statistics Canada, Census of Population
Diversity and Difference
Indigenous Identity

City of Vancouver Population with Indigenous Identity

Data Source: Statistics Canada, 2016 Census of Population

Indigenous Identity Over Time

Data Source: Statistics Canada, Census of Population and 2011 National Household Survey
Visible Minority Groups

Vancouver Pop. by Visible Minority Group

<table>
<thead>
<tr>
<th>Minority Group</th>
<th>Population</th>
</tr>
</thead>
<tbody>
<tr>
<td>Chinese</td>
<td>167K</td>
</tr>
<tr>
<td>South Asian</td>
<td>37K</td>
</tr>
<tr>
<td>Filipino</td>
<td>37K</td>
</tr>
<tr>
<td>Southeast Asian</td>
<td>17K</td>
</tr>
<tr>
<td>Latin American</td>
<td>11K</td>
</tr>
<tr>
<td>Japanese</td>
<td>10K</td>
</tr>
<tr>
<td>Korean</td>
<td>9K</td>
</tr>
<tr>
<td>West Asian</td>
<td>9K</td>
</tr>
<tr>
<td>Black</td>
<td>6K</td>
</tr>
<tr>
<td>Arab</td>
<td>3K</td>
</tr>
<tr>
<td>Other</td>
<td>2K</td>
</tr>
<tr>
<td>Multiple</td>
<td>11K</td>
</tr>
</tbody>
</table>

Data Source: Statistics Canada, 2016 Census of Population

Visible Minority Population

- 1996 Census: 45%
- 2001 Census: 49%
- 2006 Census: 51%
- 2011 NHS: 52%
- 2016 Census: 52%

Data Source: Statistics Canada, Census of Population and 2011 National Household Survey
Language Trends

Language Trends for City of Vancouver Population

- Non-English Mother Tongue
- Non-English Home Language
- No Conversational Knowledge of English

Data Source: Statistics Canada, Census of Population
Immigration Trends

City of Vancouver Population by Immigration Status

- Born in Canada: 53%
- Immigrated Pre 2011: 36%
- Immigrated 2011-2016: 6%
- Non-Permanent Resident: 5%

Data Source: Statistics Canada, 2016 Census of Population

Immigrants as Percentage of Total Population

- 1981 Census: 39%
- 1986 Census: 39%
- 1991 Census: 42%
- 1996 Census: 45%
- 2001 Census: 46%
- 2006 Census: 46%
- 2011 NHS: 44%
- 2016 Census: 42%

Data Source: Statistics Canada, Census of Population and 2011 National Household Survey
Generations in Canada

Generation Status for City of Vancouver Population

Data Source: Statistics Canada, Census of Population and 2011 National Household Survey
Economy and Equity
Low Income Trends

City of Vancouver: Selected Low Income Rates, 1996-2016

Income Trends

Median Total Income Trends in City of Vancouver, Adjusted for Inflation

- **Household Income**
  - 1981 Census: $54K
  - 1991 Census: $54K
  - 1996 Census: $48K
  - 2001 Census: $53K
  - 2006 Census: $54K
  - 2011 NHS: $60K
  - 2016 Census: $65K

- **Individual income (male-identified)**
  - 1981 Census: $39K
  - 1991 Census: $34K
  - 1996 Census: $27K
  - 2001 Census: $30K
  - 2006 Census: $31K
  - 2011 NHS: $34K
  - 2016 Census: $37K

- **Individual income (female identified)**
  - 1981 Census: $22K
  - 1991 Census: $25K
  - 1996 Census: $22K
  - 2001 Census: $24K
  - 2006 Census: $24K
  - 2011 NHS: $26K
  - 2016 Census: $30K

Data Source: Statistics Canada, Census of Population and 2011 National Household Survey; Statistics Canada, Consumer Price Index for Metro Vancouver
Model Lorenz Curve of Total Household Income, City of Vancouver

Data Source: Statistics Canada, Census of Population and 2011 National Household Survey
Income Inequity

Model Gini Coefficient of City of Vancouver Total Household Income

Data Source: Statistics Canada, Census of Population and 2011 National Household Survey
Methodology based on Jens Von Bergmann, censusmapper.ca
Housing Affordability

Households Spending 30% or More of Income on Shelter, 1986-2016

- City of Vancouver renters
- City of Vancouver owners

Data Source: Statistics Canada, Census of Population and 2011 National Household Survey
Healthy City Strategy

• Framework for social sustainability
• Goals and targets
• Robust set of indicators that complement census trends
Consistently High Early Childhood Vulnerability

Goal: A Good Start
Indicator 1.1 School readiness (%)

64% kindergarten children considered ready for school (2016)

Data Source: Early Development Instrument (UBC HELP)
Increasing Homelessness

Goal: A Home for Everyone
Indicator 2.2 Sheltered and unsheltered homeless (#)

<table>
<thead>
<tr>
<th>Year</th>
<th>Unsheltered Homeless</th>
</tr>
</thead>
<tbody>
<tr>
<td>2013</td>
<td>273</td>
</tr>
<tr>
<td>2014</td>
<td>536</td>
</tr>
<tr>
<td>2015</td>
<td>488</td>
</tr>
<tr>
<td>2016</td>
<td>539</td>
</tr>
<tr>
<td>2017</td>
<td>537</td>
</tr>
<tr>
<td>2018</td>
<td>659</td>
</tr>
</tbody>
</table>

659 unsheltered homeless persons counted (2018)

Data Source: Homeless Count (City of Vancouver, Metro Vancouver)

CITY OF VANCOUVER
Healthy City Strategy
High Cost of Living

Goal: Making Ends Meet and Working Well
Indicator 5.5 Living Wage ($)

$20.91 hourly living wage in Metro Vancouver (2018)

Data Source: Living Wage Campaign for Families (First Call, CCPA)
Low Sense of Belonging

Goal: Being and Feeling Safe and Included
Indicator 6.1 Sense of belonging (%)

- 54% adults with a strong or somewhat strong sense of community belonging (2014)

Data Source: My Health My Community (Vancouver Coastal Health/Fraser Health)
Gaps in Social Connections

Goal: Cultivating Connections
Indicator 7.1 Social support network size (%)

50% adults with four or more people to confide in or turn to for help (2014)

Data Source: My Health My Community (Vancouver Coastal Health/Fraser Health)
Part of the Bigger Picture

Healthy City Strategy
Strategic framework, vision, goals, targets, indicators

Healthy City Action Plan
Concrete steps toward a healthy city for all

Related Strategies
Targets and priority actions in related policy areas

Social Indicators and Trends
Monitoring demographic change and population health

Monitoring and Reporting
Progress toward targets, changes in indicators

Data Dashboard
Ongoing sharing and engagement toward a healthy city for all
Neighbourhood Profiles
2006 Census
- Citywide publication
- Point-in-time maps
- Reference guide for comparisons across city

2011 Census/NHS
- Healthy City Strategy goal backgrounders
- Engage community in social sustainability

2016 Census
- Profiles for each local area
- Trends over time
- Build capacity and knowledge in communities
Reminder: 2016 Census of Population

- **Restored mandatory long form:**
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  - Population counts
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Intention of Neighbourhood Profiles

• Add value; complement other tools and resources
• Recognize need to respond to faster and more intense change in the city
• Provide historical trends
• Engage communities in developing narratives
• Respond to feedback and needs expressed by community
Your Feedback Wanted

See handout for:
• Proposed table of contents
• Thumbnail example pages
• Survey questions
Thank you!