Social Indicators and Trends

Neighbourhood Profiles 2016

Grants and Social Infrastructure Plan Meeting

CITY OF VANCOUVER | Healthy City Strategy

May 2, 2018

Outline

- 2016 census program
- Citywide social indicators and trends
- Neighbourhood profiles
  - Outline
  - Survey

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2016 Census of Population

- **Restored mandatory long form:**
  - 93.5% response rate in Vancouver vs. 75.5% for voluntary 2011 NHS
- **Census topics:**
  - Population counts
  - Age, gender, dwelling types
  - Families, households, language
  - Income
  - Immigration, cultures, Indigenous peoples, housing
  - Education, labour, journey to work, migration
- **Additional data in progress:**
  - Vancouver local area data: http://data.vancouver.ca
  - Additional crosstabular data
  - Population group profiles

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Limitations of census data

Reductive categories

- e.g. gender

Topics not covered

- e.g. wealth, ability, health, social connections

Uneven participation

- e.g. homeless, SROs, secondary suites

Cultural appropriateness

- e.g. Indigenous communities

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From the headlines

East Vancouver becoming less diverse, census shows

Mount Pleasant, Commercial Drive neighbourhoods have fewer visible minorities, census data show

East Vancouver might have historically been hom

Renter numbers grow in Metro Vancouver — but many are struggling

Over half of Vancouverites rent according to data from Statistics Canada.

Census 2016: Toronto housing affordability now worse than Vancouver

financial district in Toronto, Novembe

Editorial: Census gives us data to address pressing issues

Census data reveals what Metro Vancouverites already know: rents are through the roof

Vancouver outstrips rest of Canadian cities for highest percentage of low-income households

Gastown, Chinatown incomes almost doubled over 10 years

The area saw the country's fourth-highest increase in median household income between 2005 and 2015

64% of Vancouver households still own their homes, says StatsCan

Kenneth Chan
Oct 25, 2017 2:30 pm

According to the latest census data released by Statistics Canada today, the homeownership rate in Greater Vancouver is 63.6% – a few points below the national average of 67.8%.

But at seventh lowest, it was not the lowest in big three urban regions.

Census: B.C. Aboriginal population grew 38 per cent over last decade

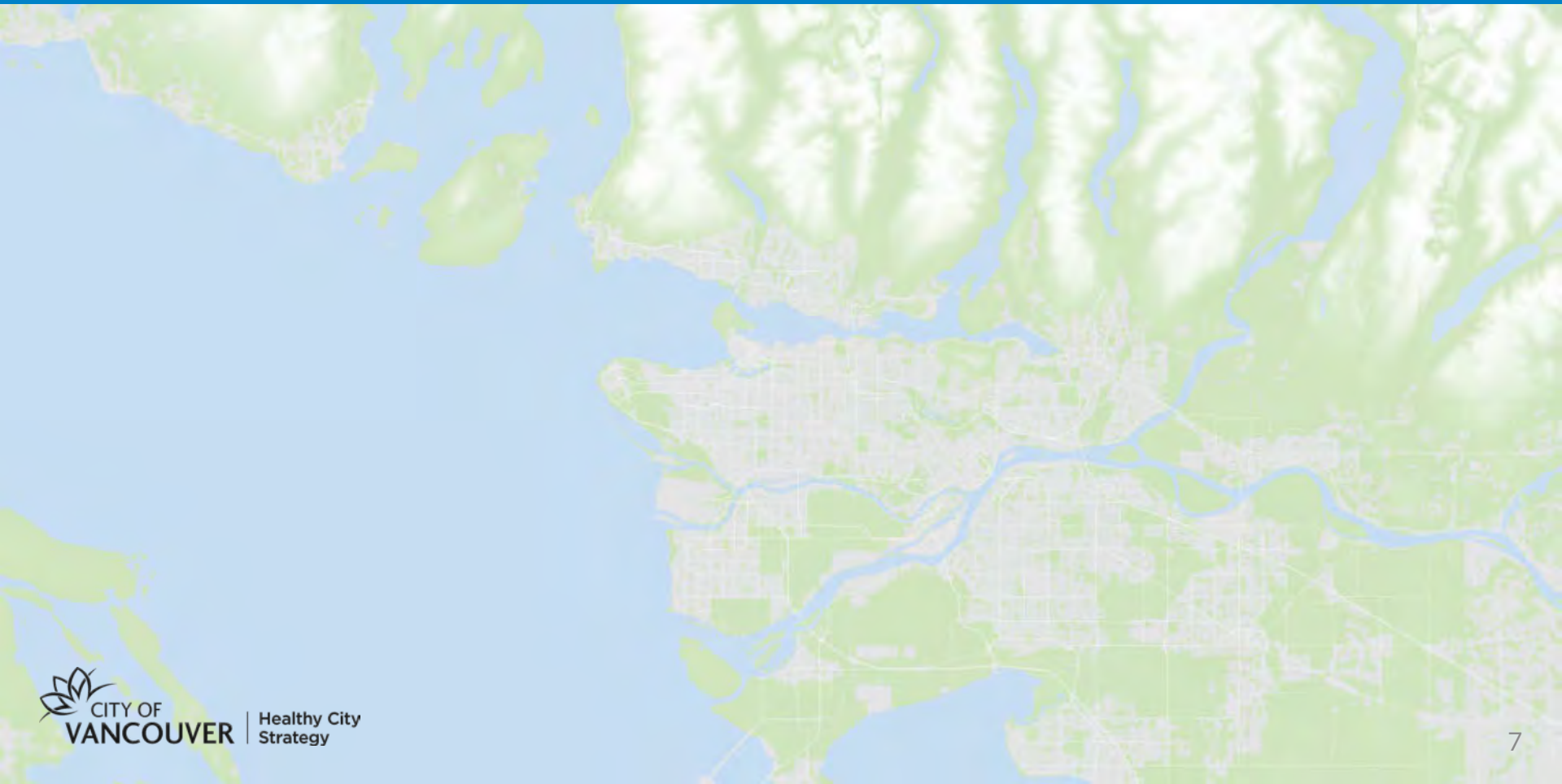
25, 2017 11:48 AM PDT

Census 2016: Canada's seniors outnumber its children for first time in survey history

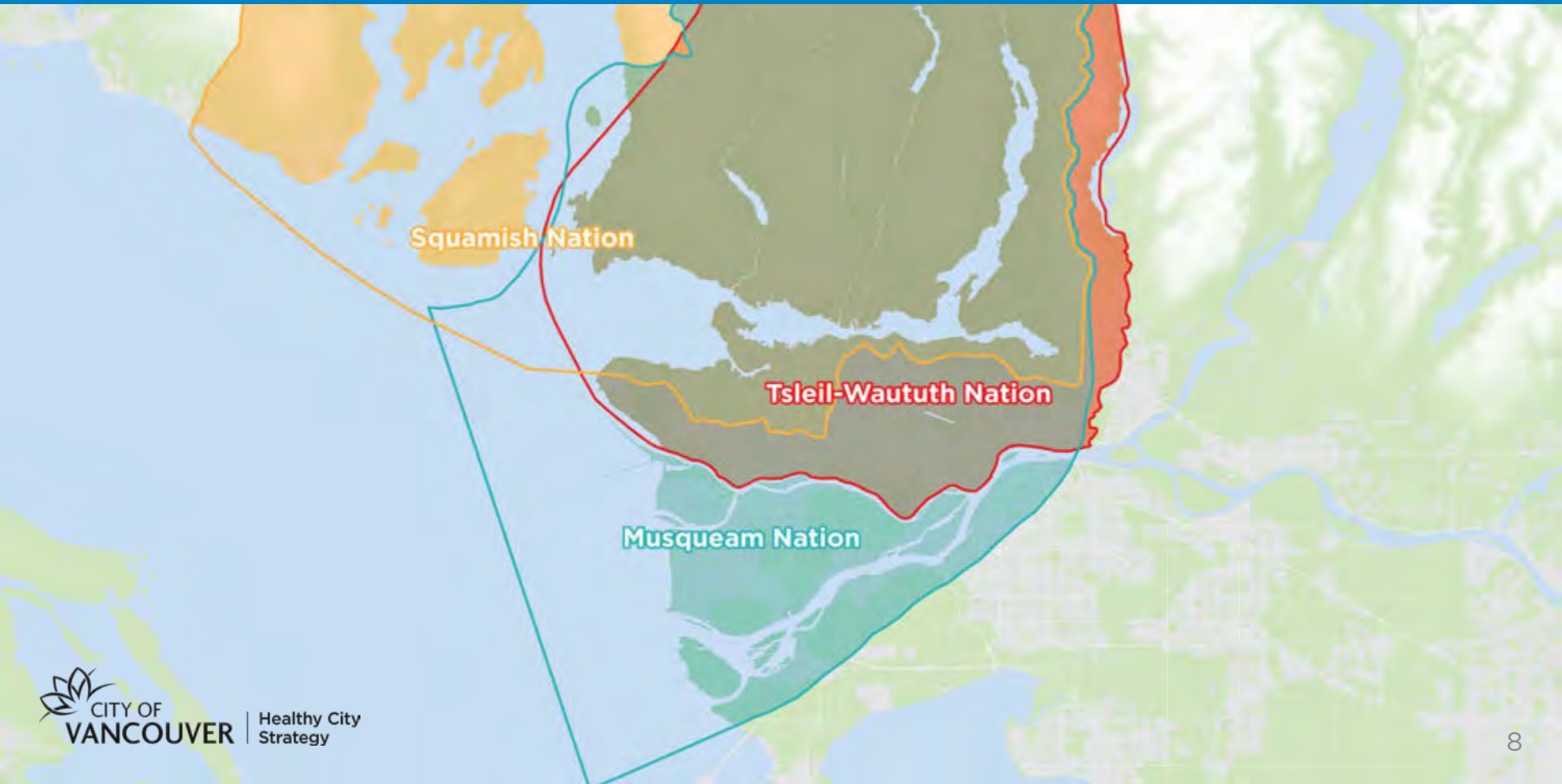
Vancouver's west side tops 'most expensive neighbourhood' list

City Trends

Natural Setting



Unceded Homelands



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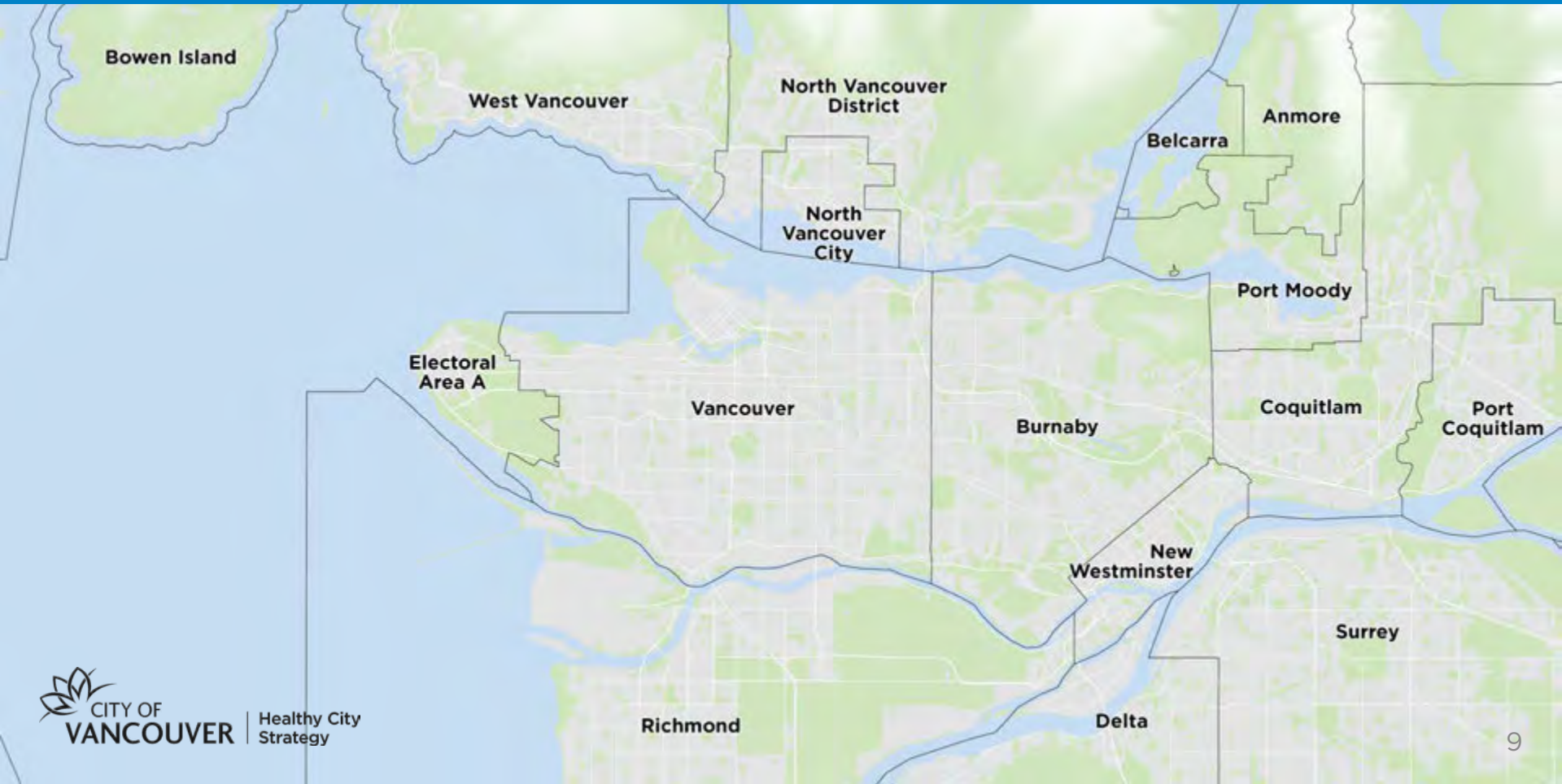
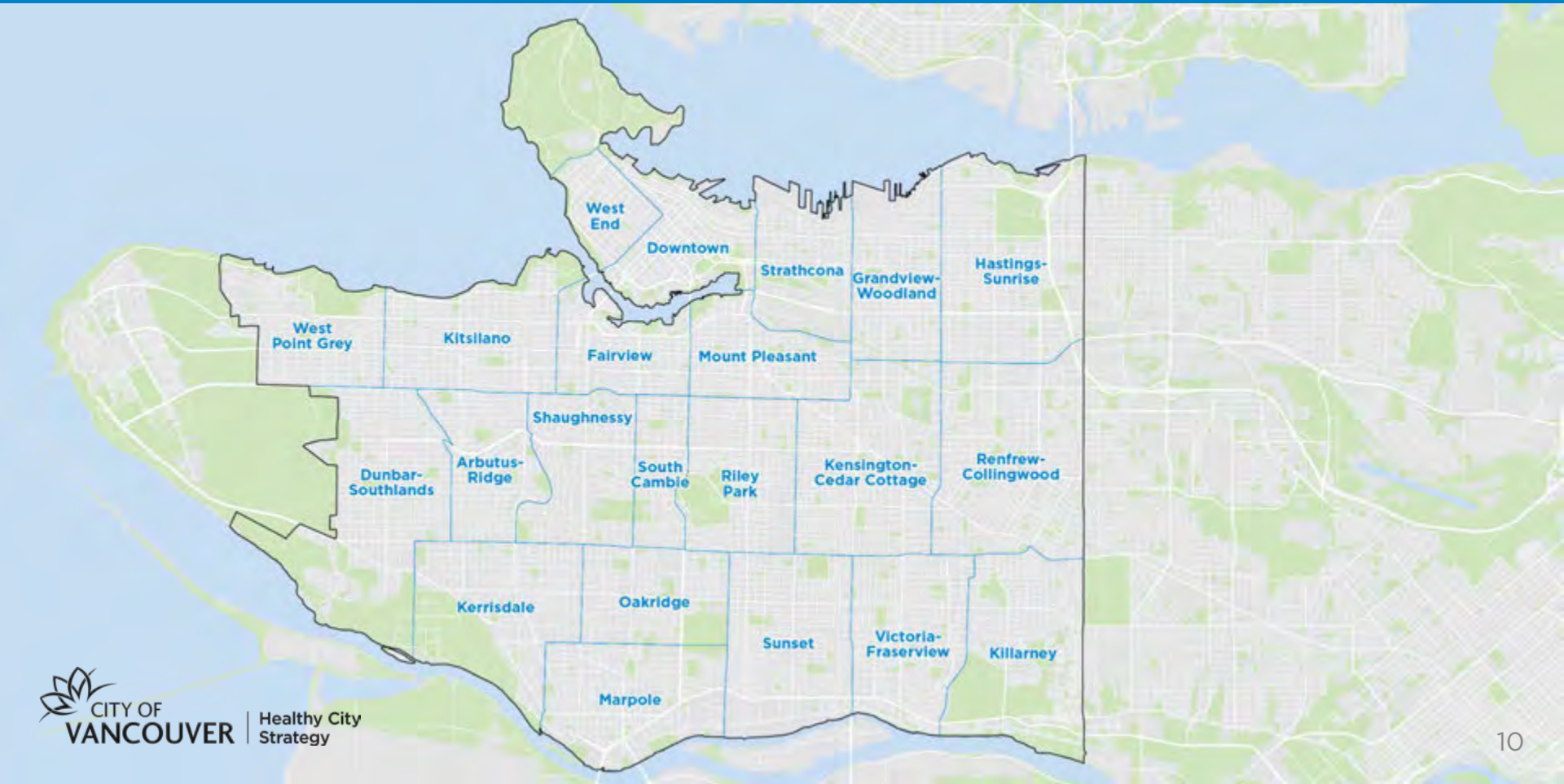
The Urban Region



City of Neighbourhoods



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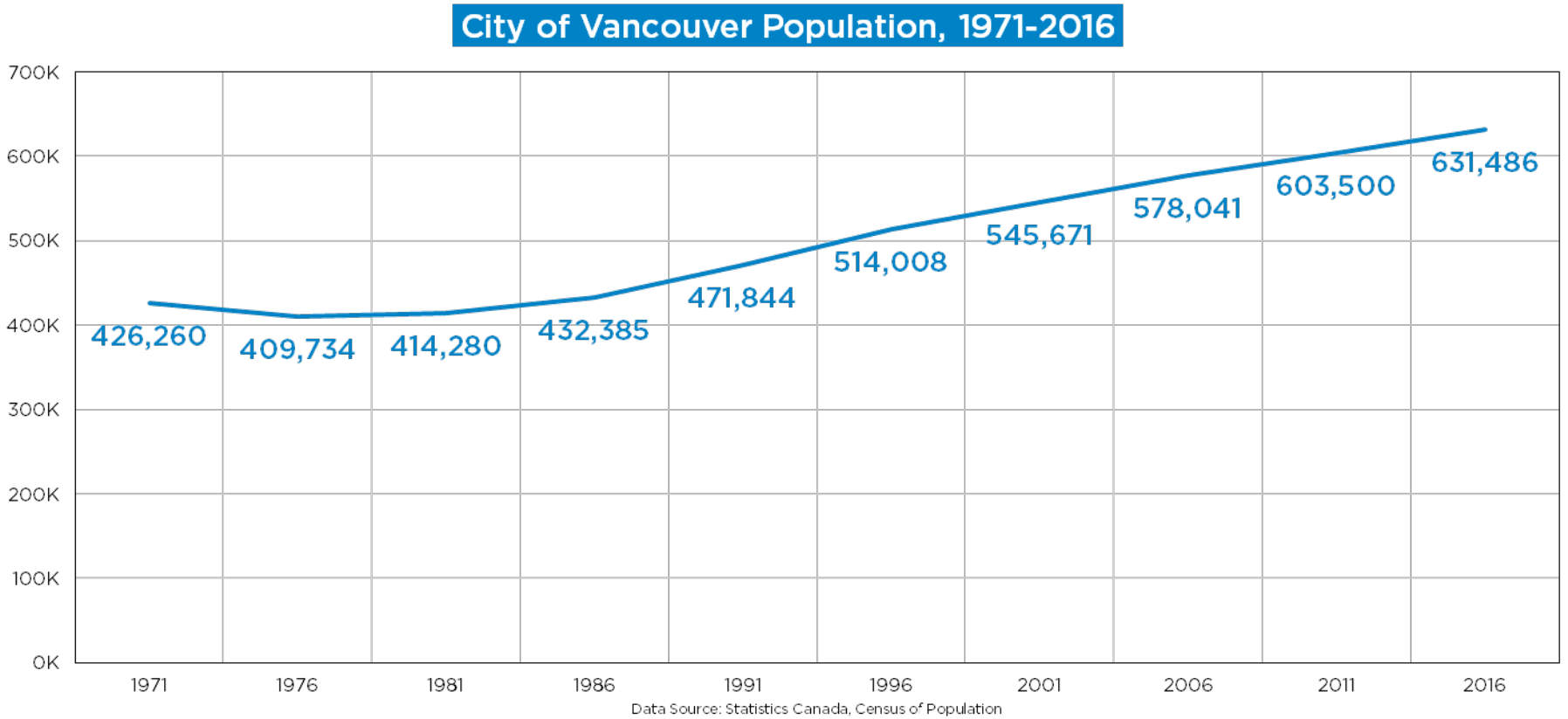
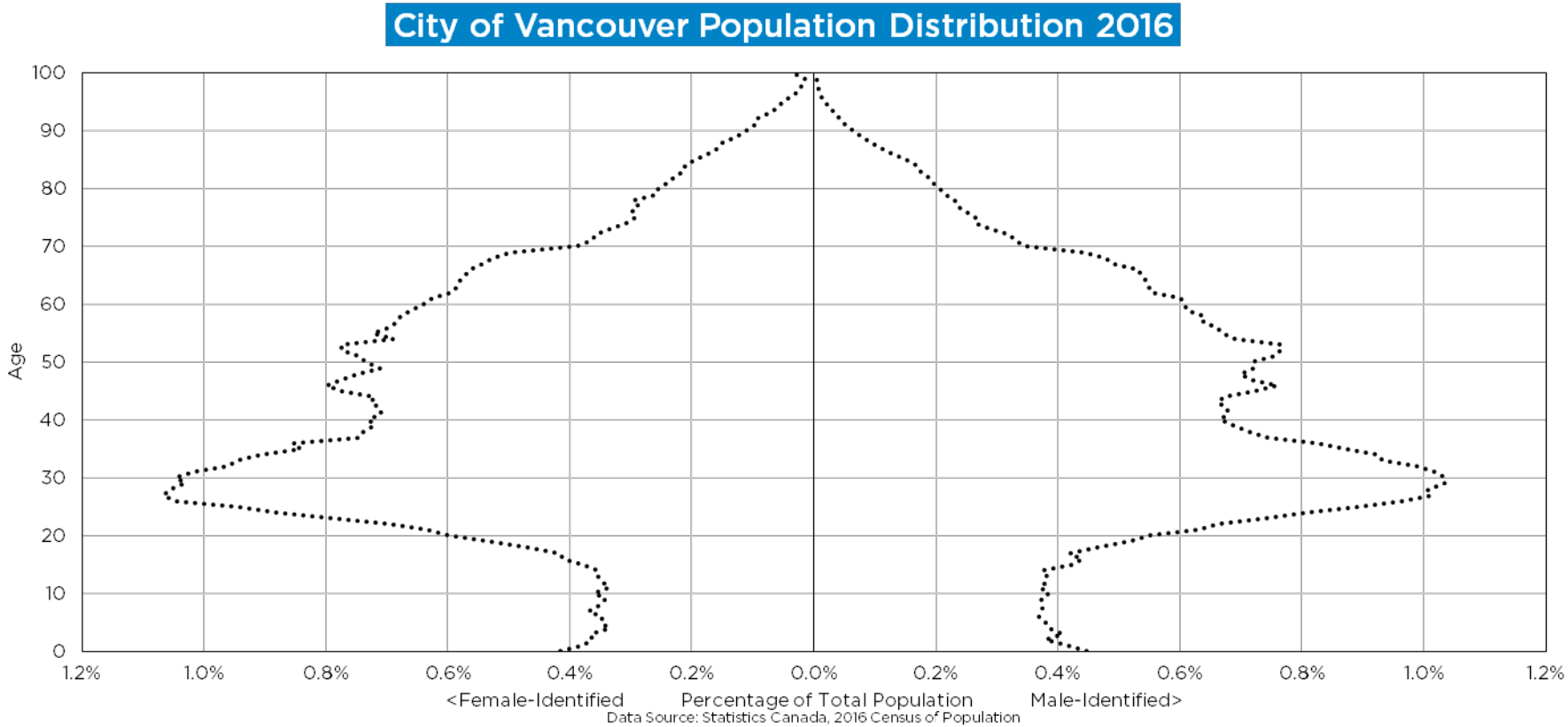
Growth and Change

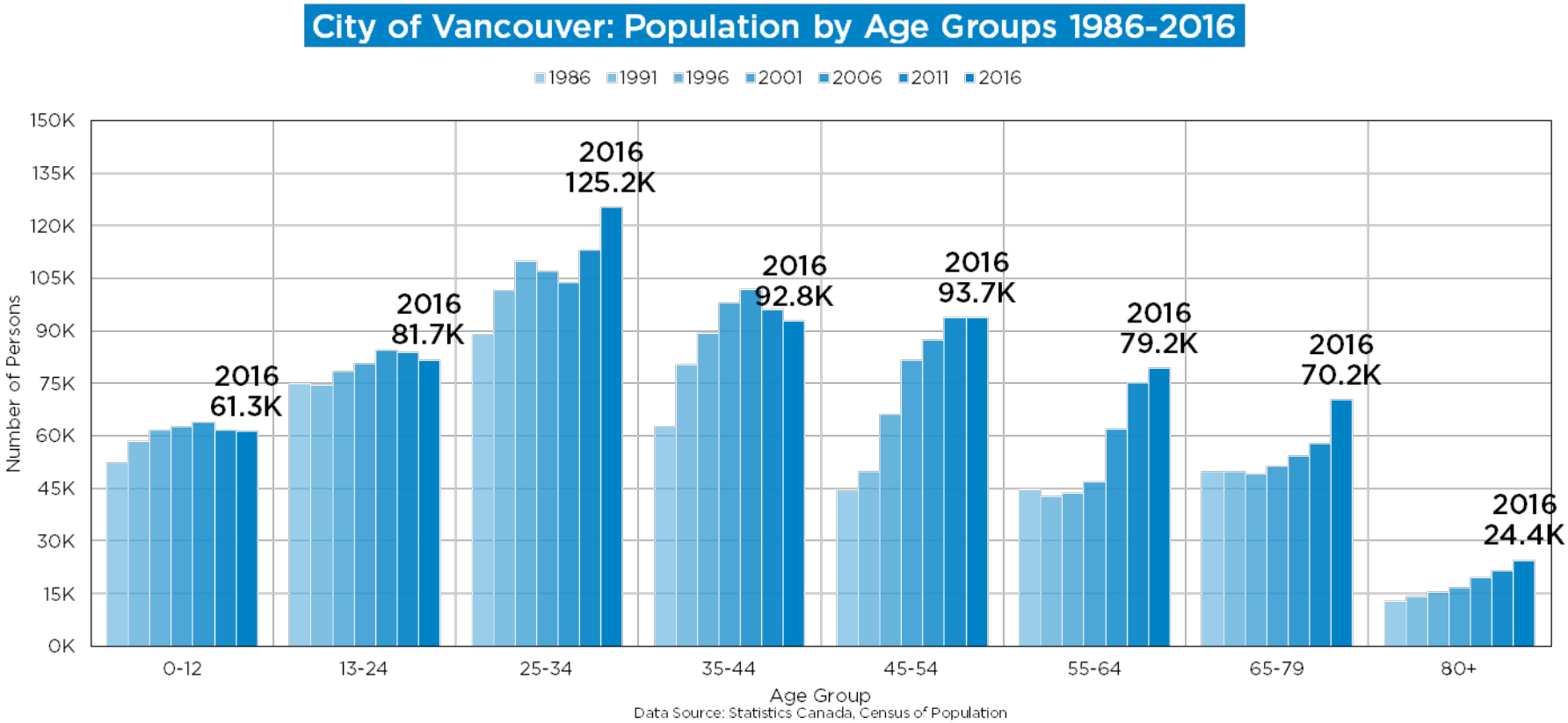
Growing Population



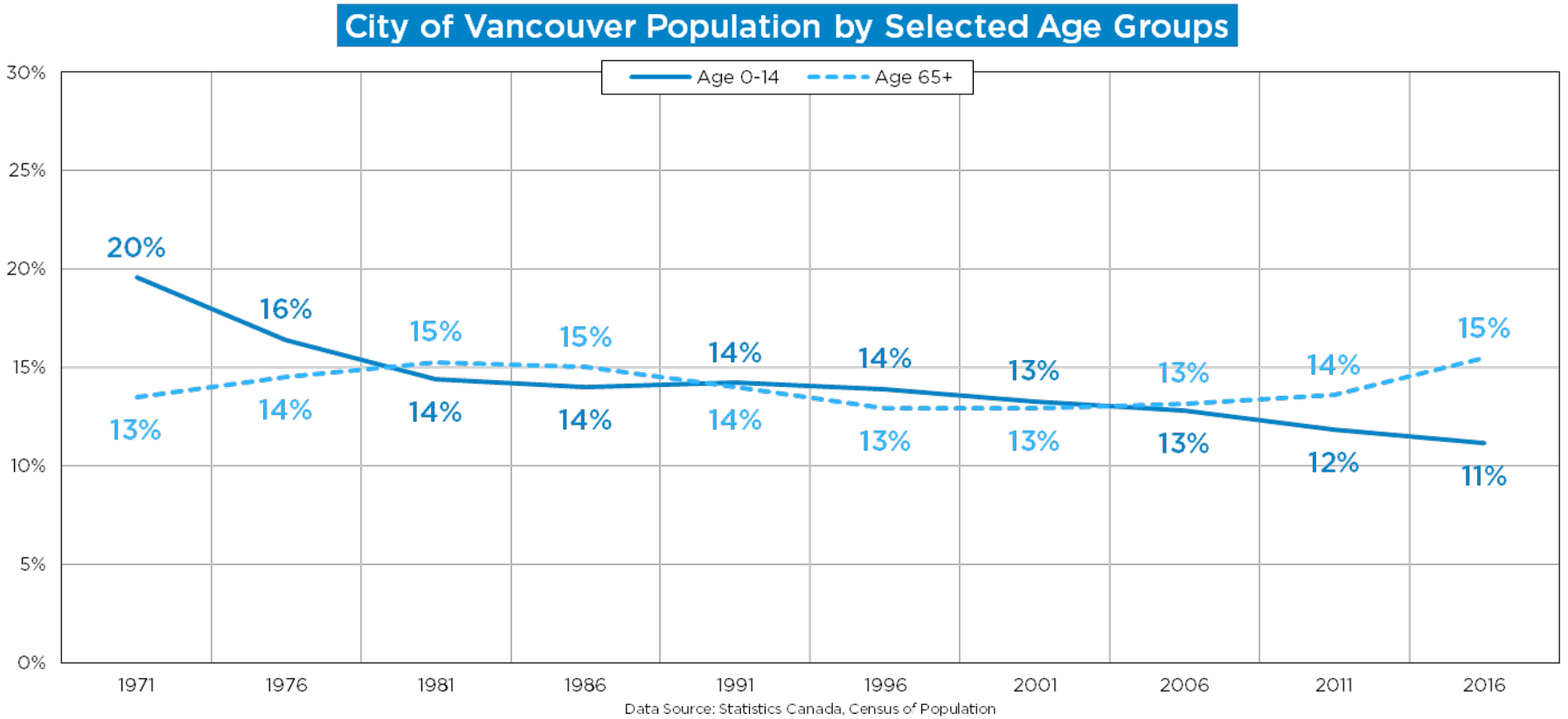
City Demographics



Population Trends

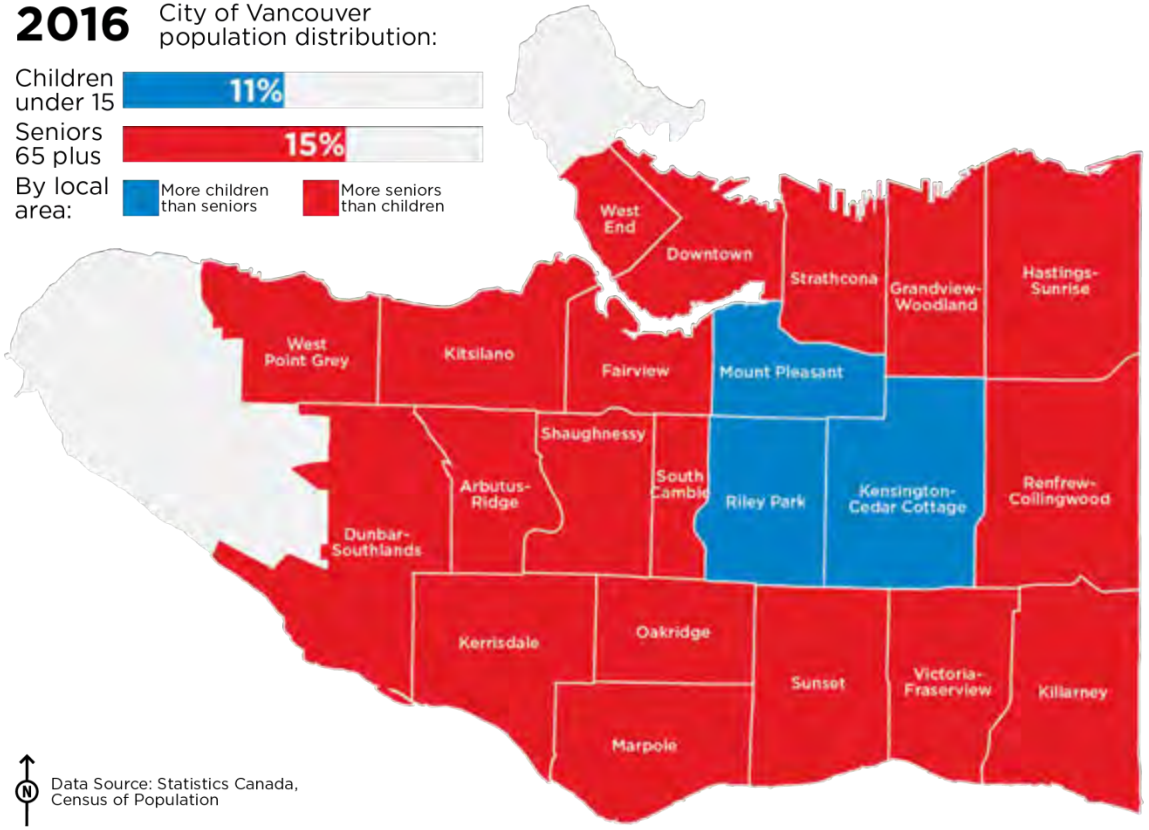


An Aging Population



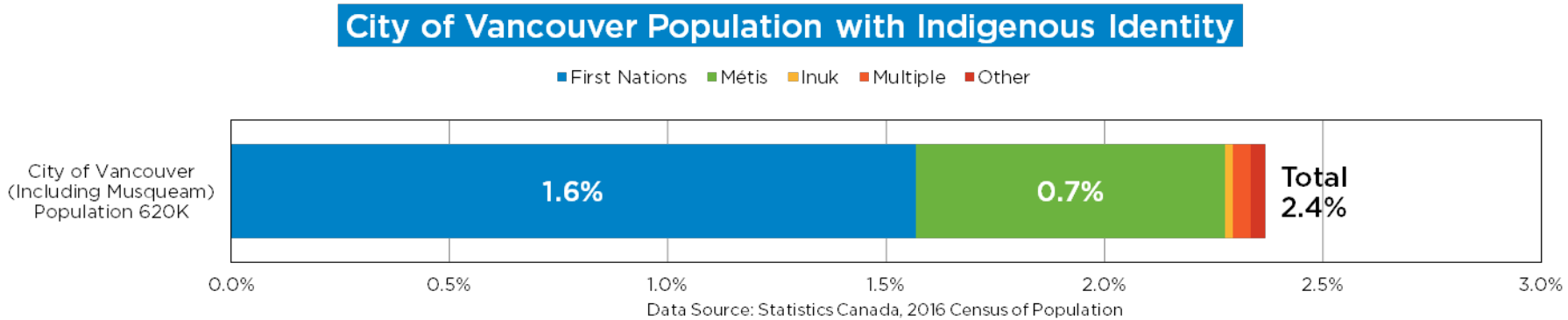
Data Source: Statistics Canada, Census of Population

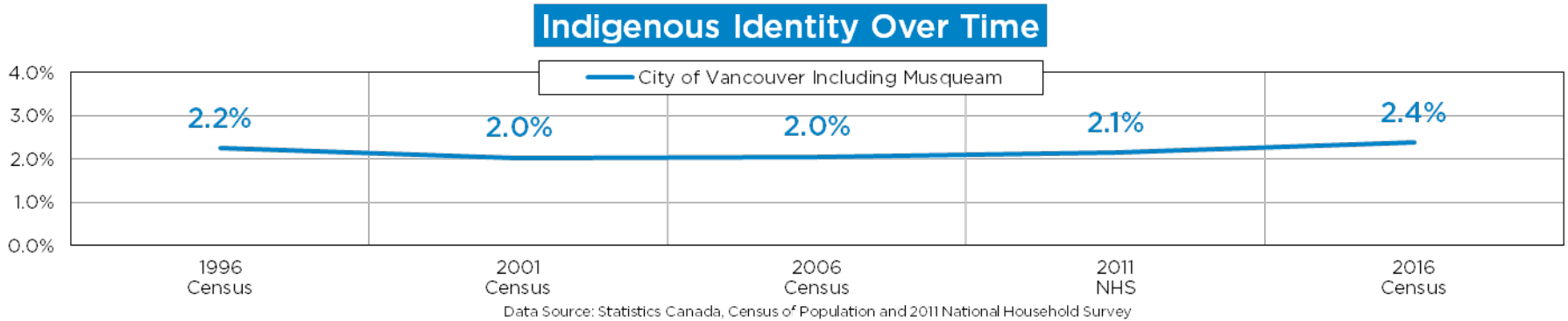
An Aging Population



Diversity and Difference

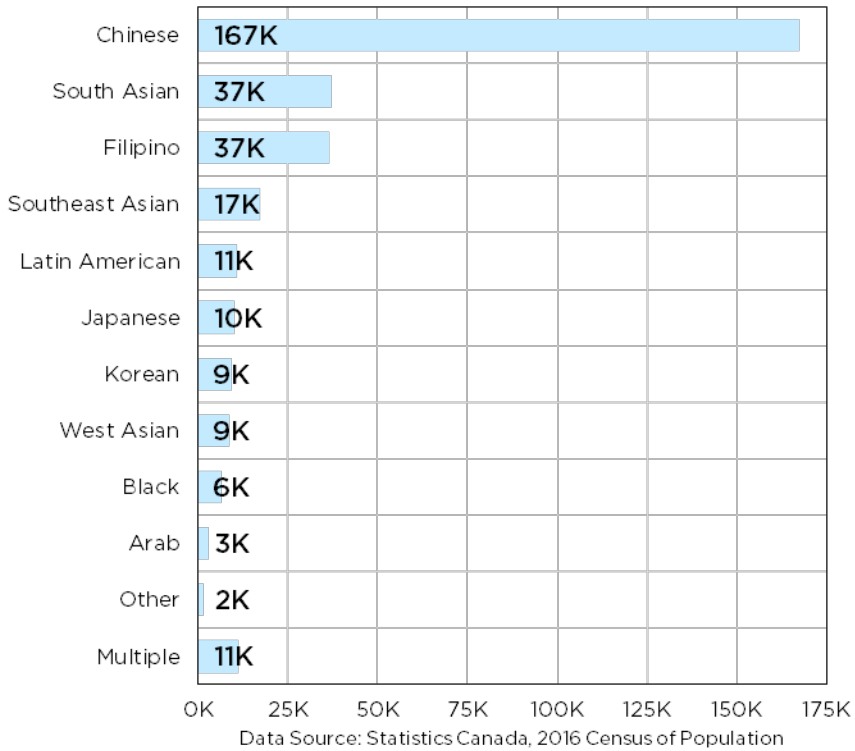
Indigenous Identity





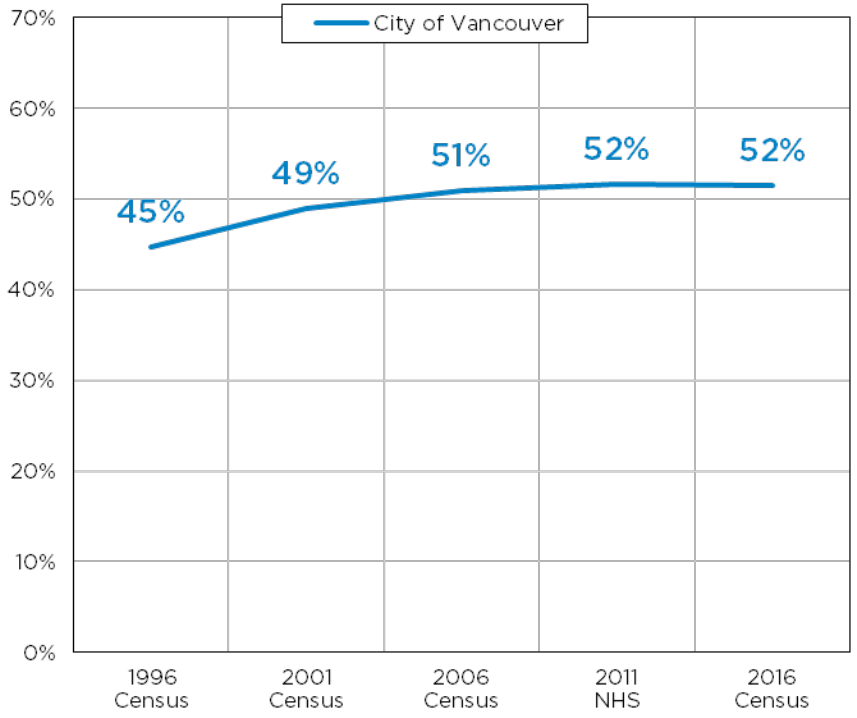
Visible Minority Groups

Vancouver Pop. by Visible Minority Group



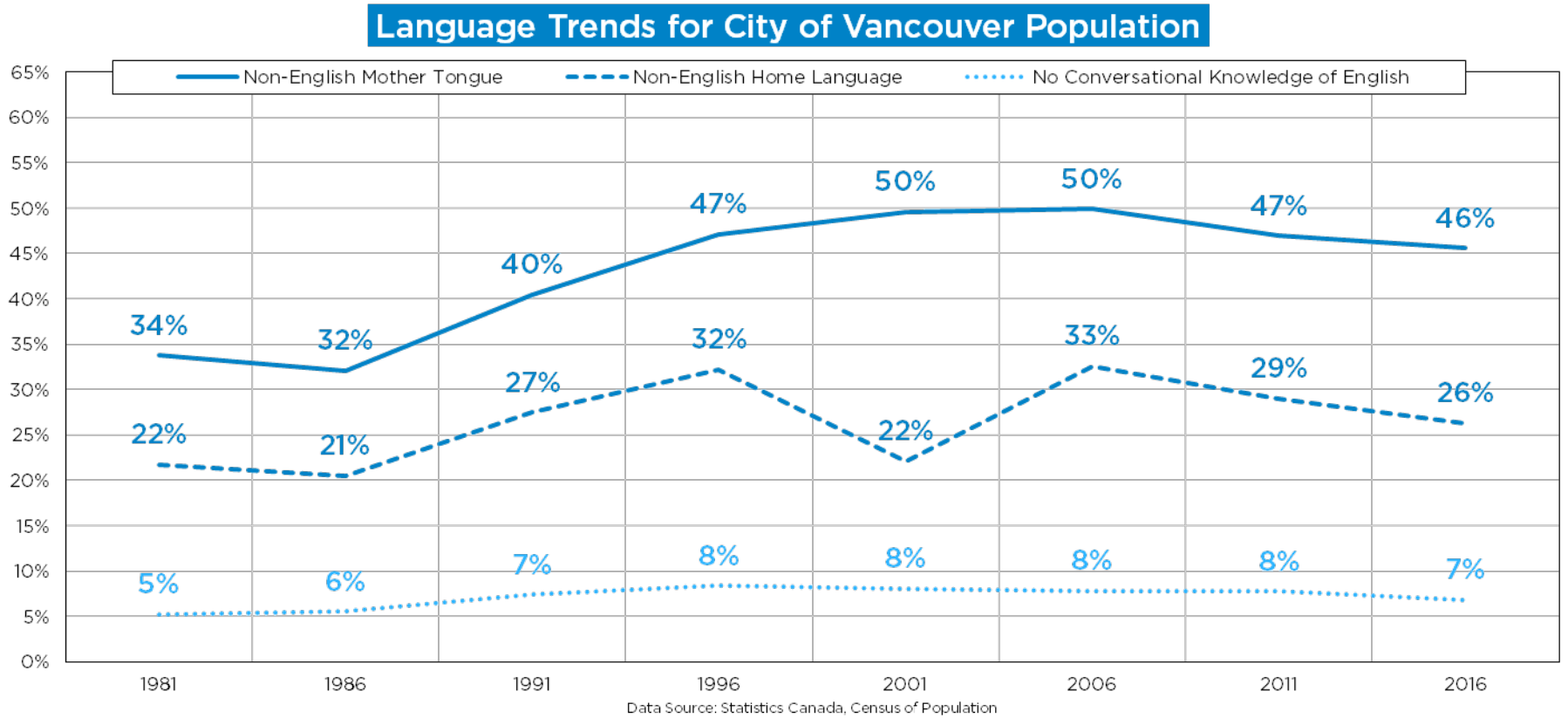
Data Source: Statistics Canada, 2016 Census of Population

Visible Minority Population



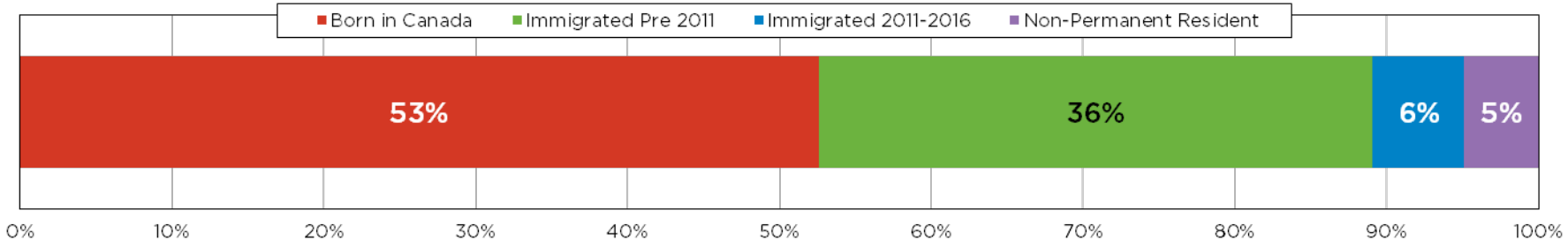
Data Source: Statistics Canada, Census of Population and 2011 National Household Survey

Language Trends



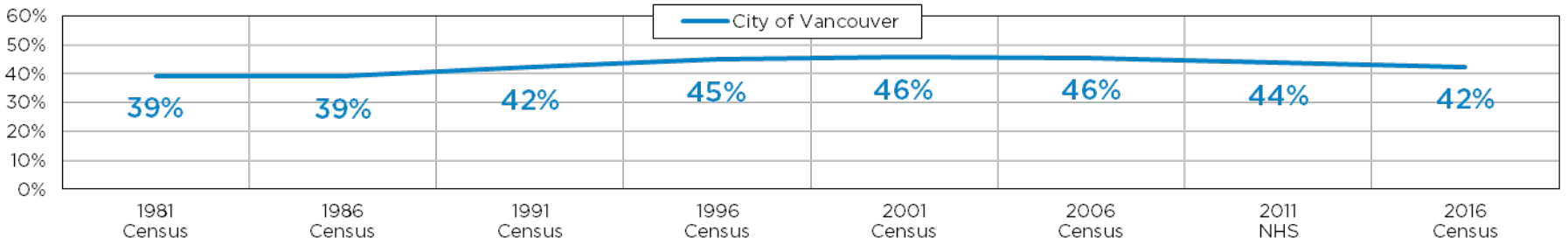
Immigration Trends

City of Vancouver Population by Immigration Status



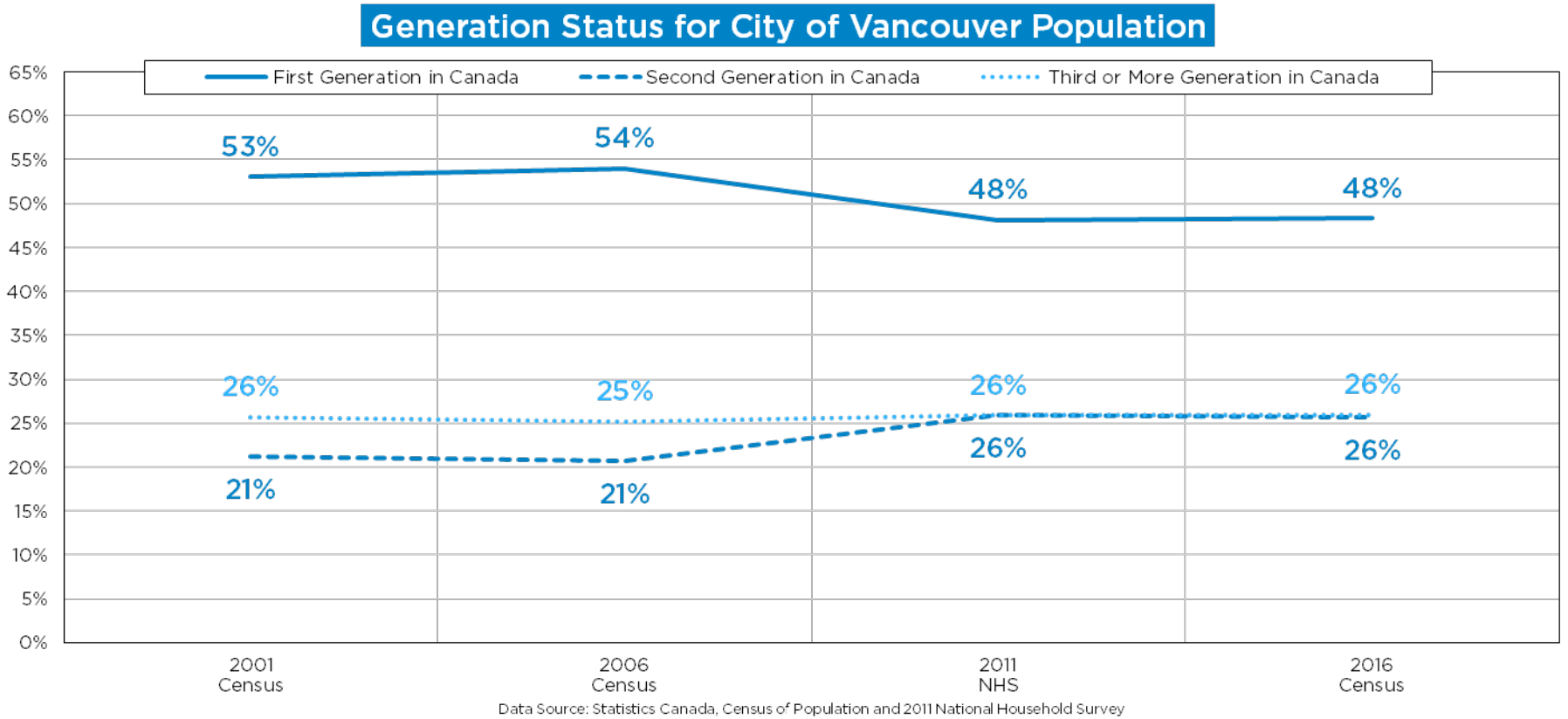
Data Source: Statistics Canada, 2016 Census of Population

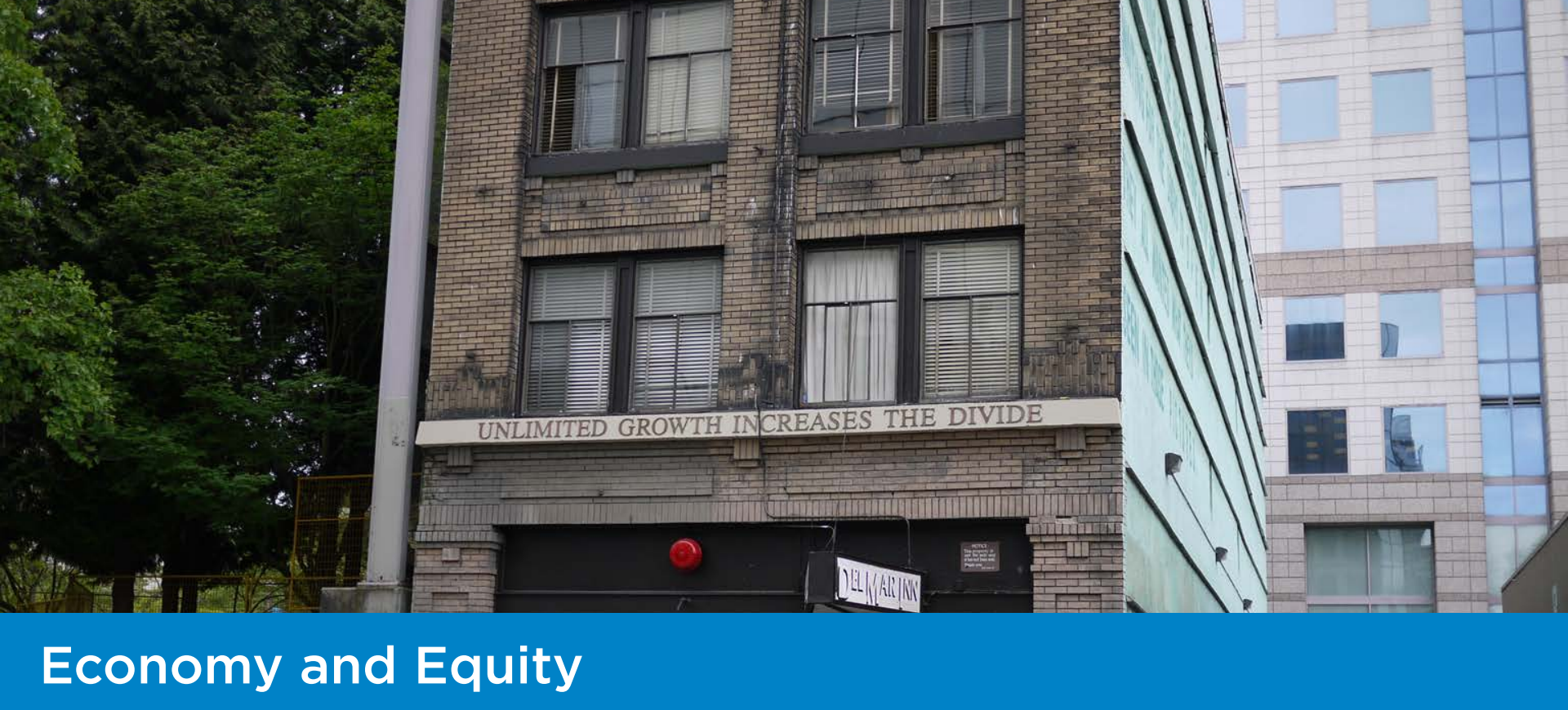
Immigrants as Percentage of Total Population



Data Source: Statistics Canada, Census of Population and 2011 National Household Survey

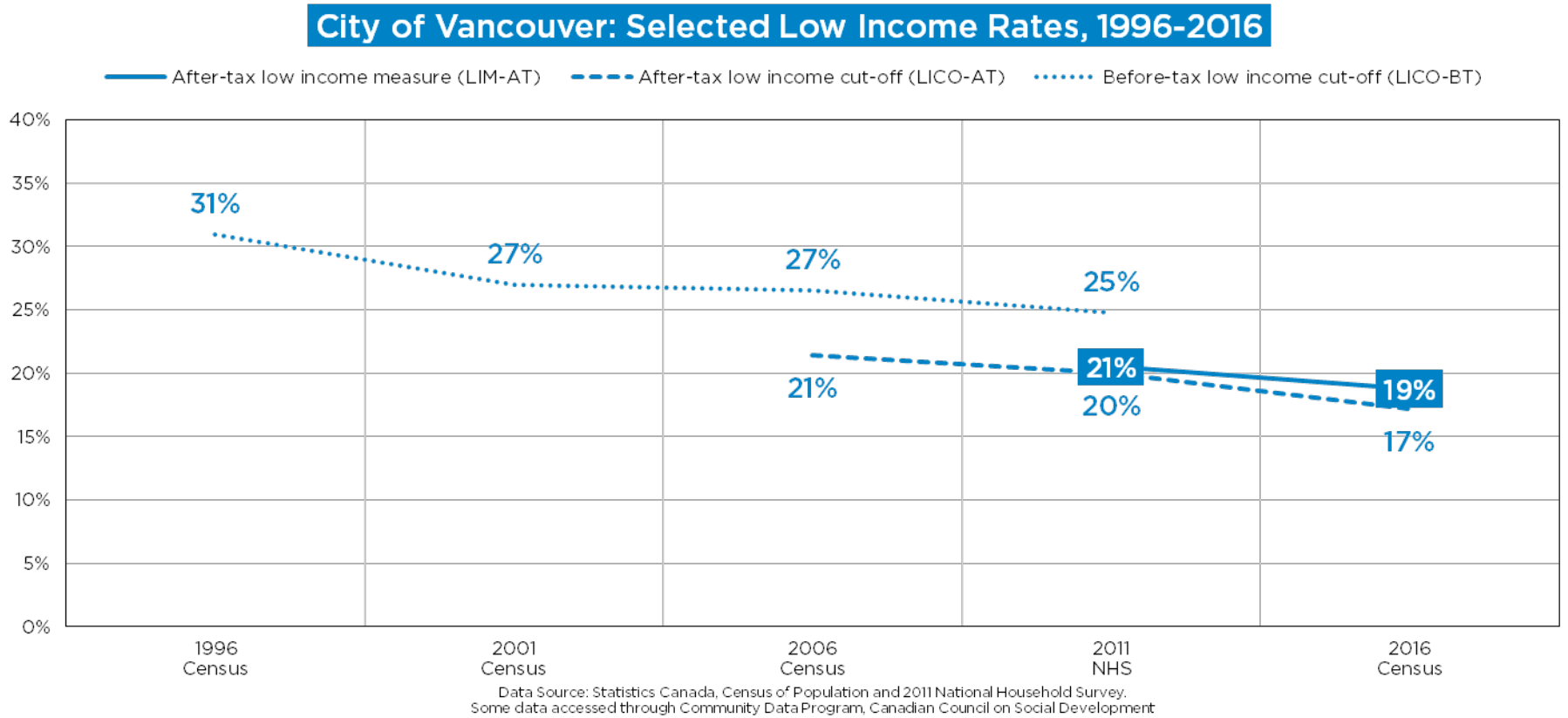
Generations in Canada



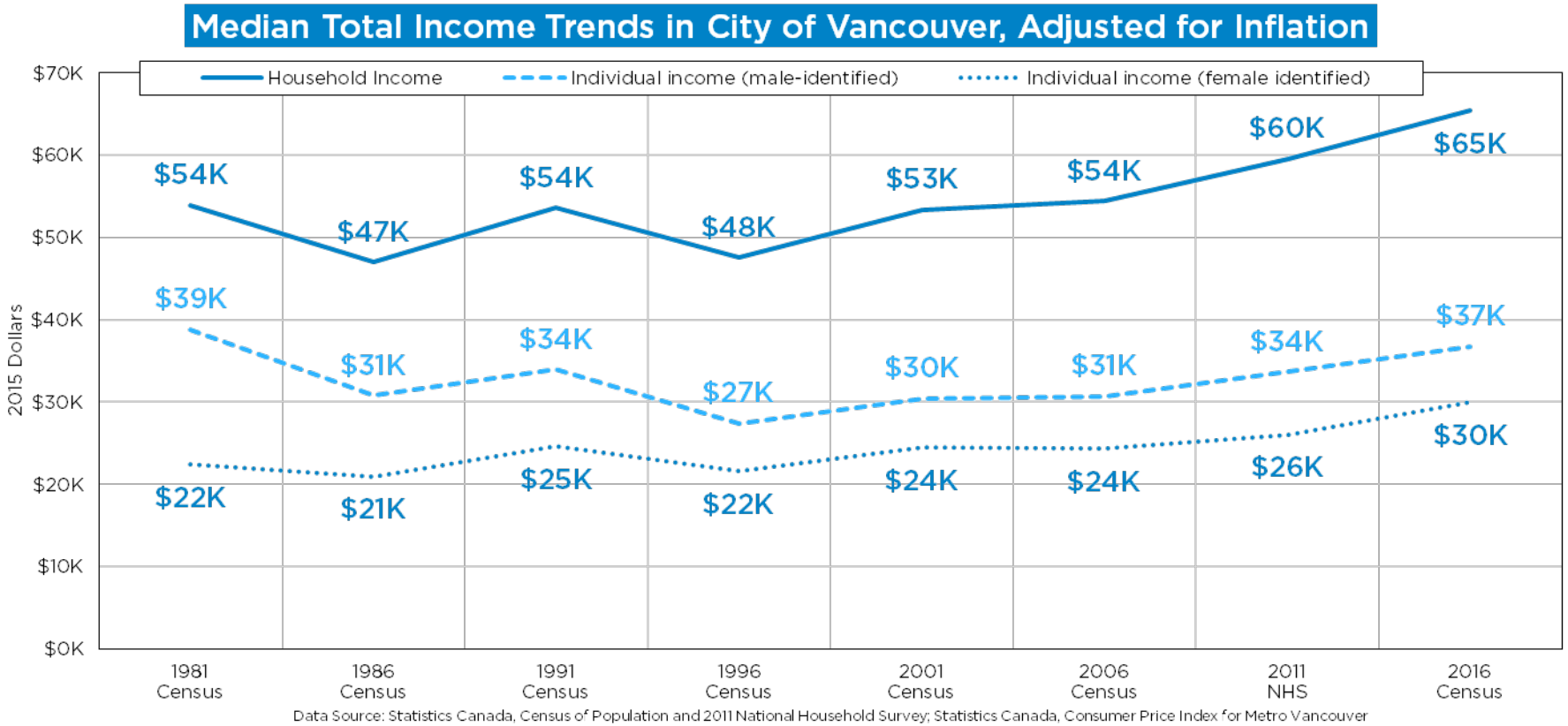


Economy and Equity

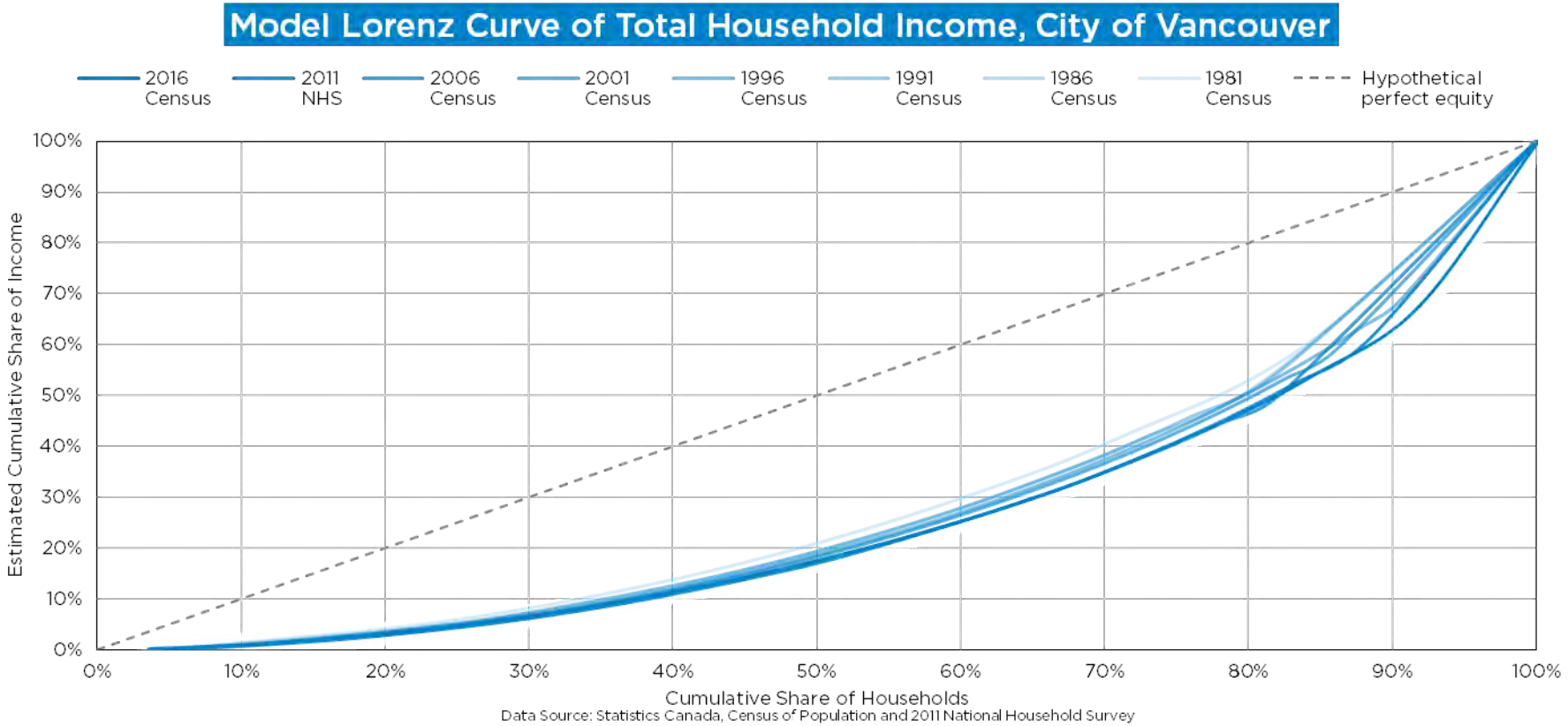
Low Income Trends



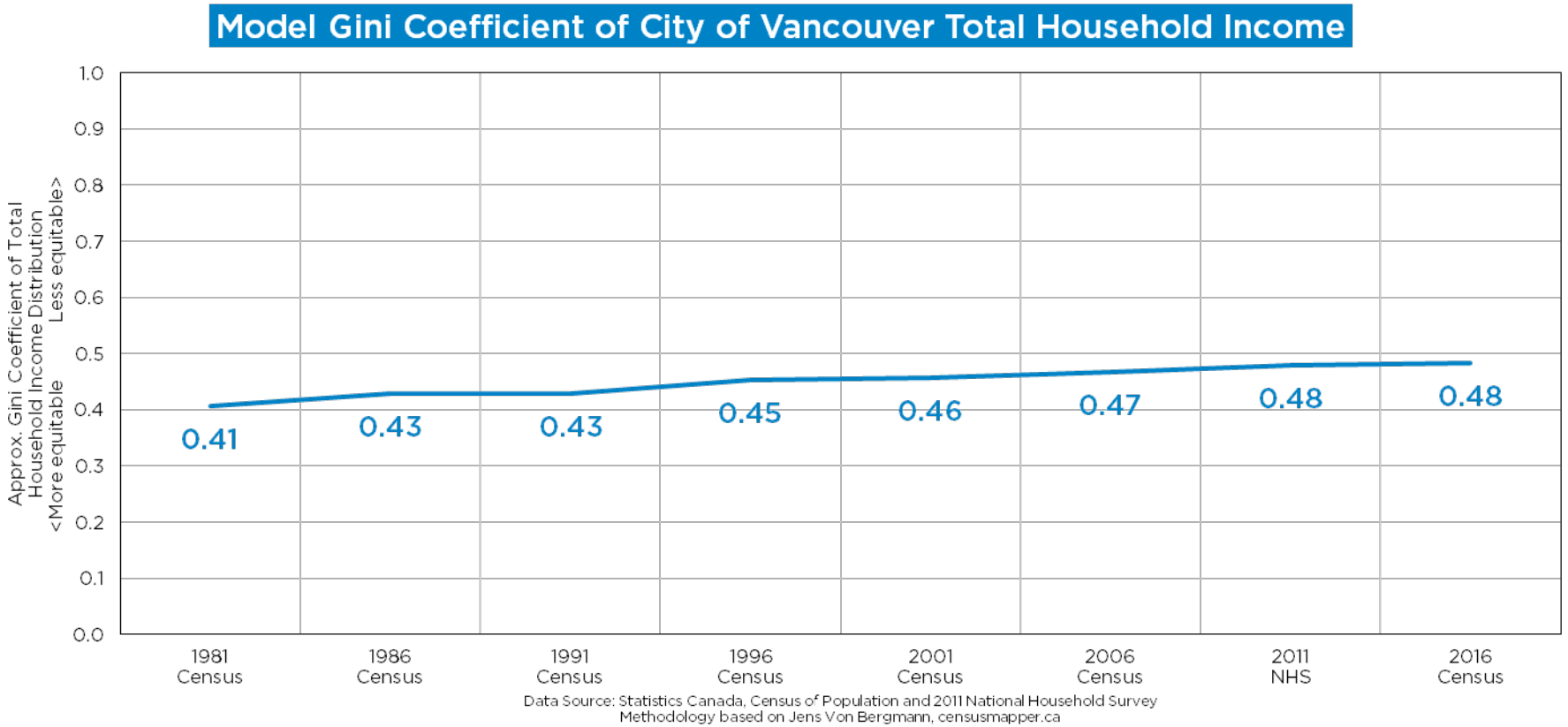
Income Trends



Income Inequity

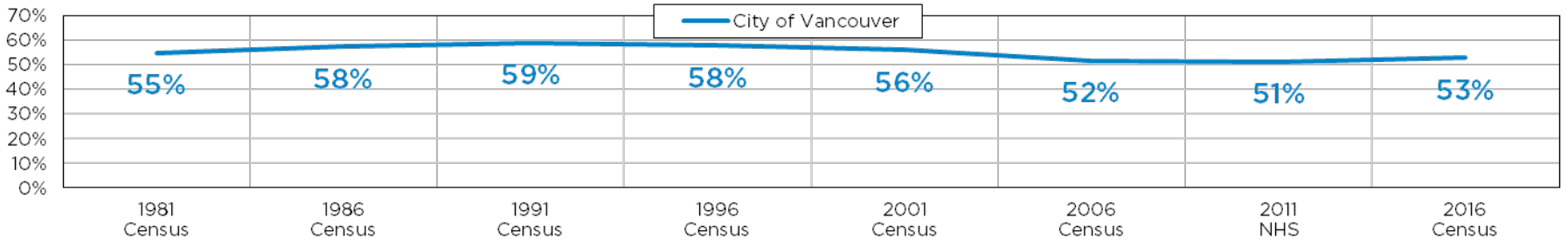


Income Inequity



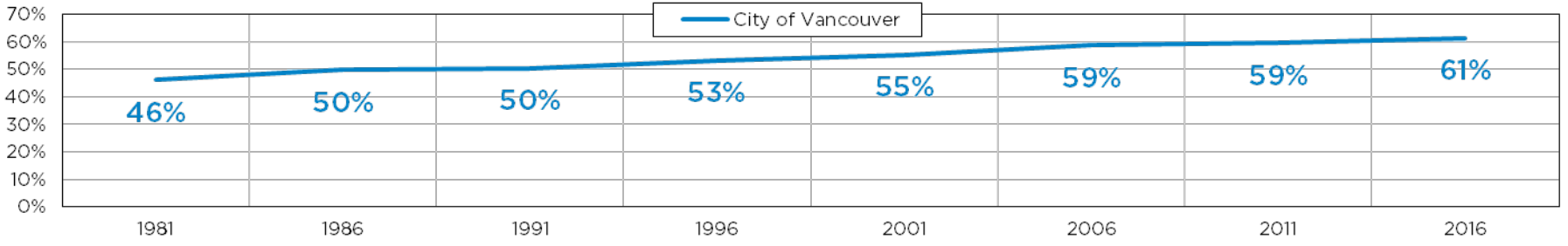
Housing Types and Tenure

Rented Households as Percentage of Total



Data Source: Statistics Canada, Census of Population and 2011 National Household Survey

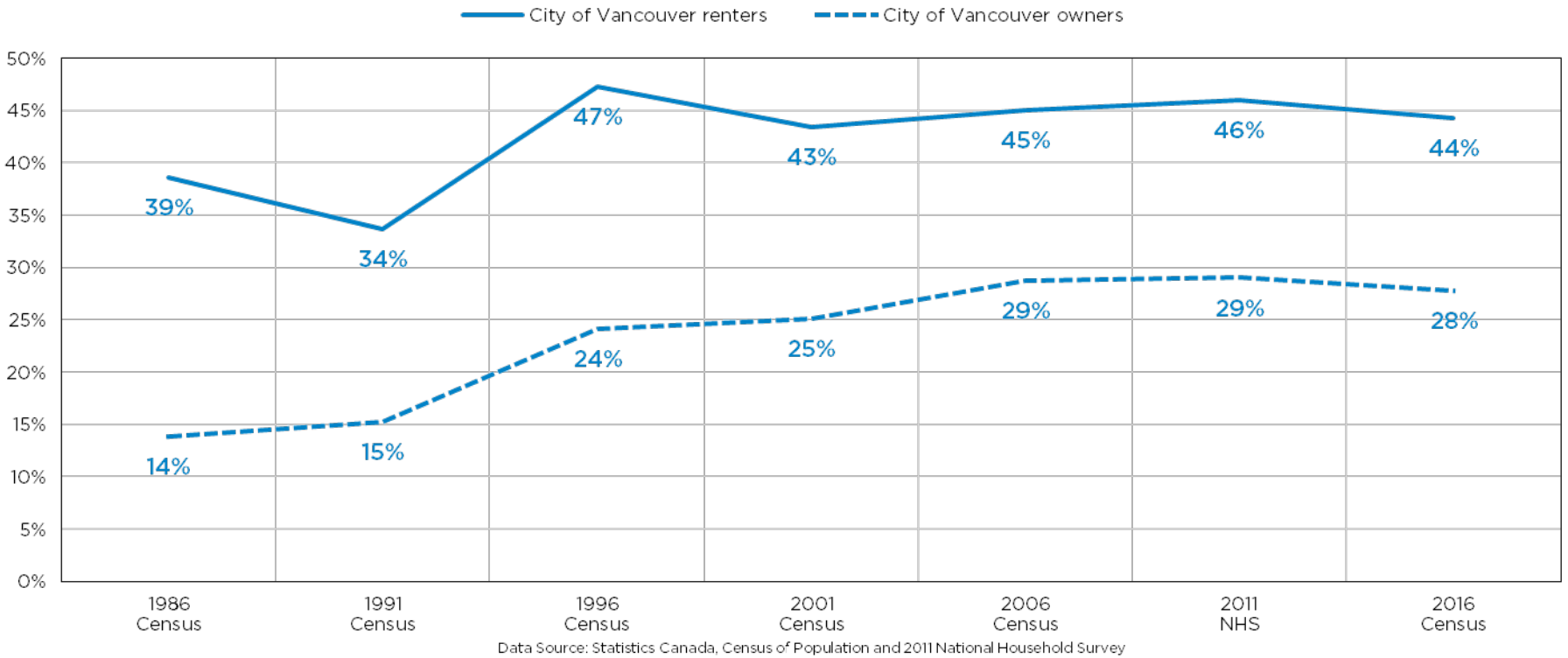
Apartments as Percentage of Occupied Dwellings



Data Source: Statistics Canada, Census of Population

Housing Affordability

Households Spending 30% or More of Income on Shelter, 1986-2016



Data Source: Statistics Canada, Census of Population and 2011 National Household Survey

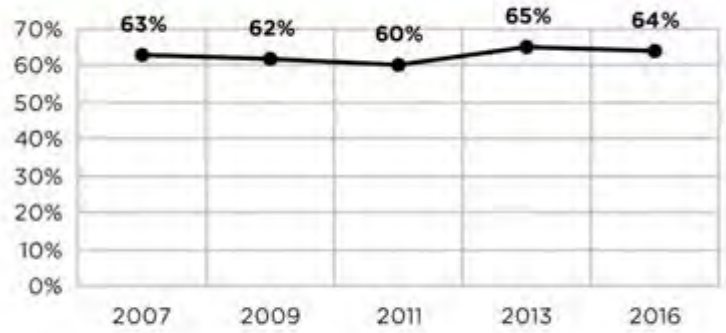
Putting Pieces Together

Healthy City Strategy

- Framework for social sustainability
- Goals and targets
- Robust set of indicators that complement census trends

Consistently High Early Childhood Vulnerability

Goal: A Good Start
Indicator 1.1 School readiness (%)



64% kindergarten children considered ready for school (2016)

Data Source: Early Development Instrument (UBC HELP)

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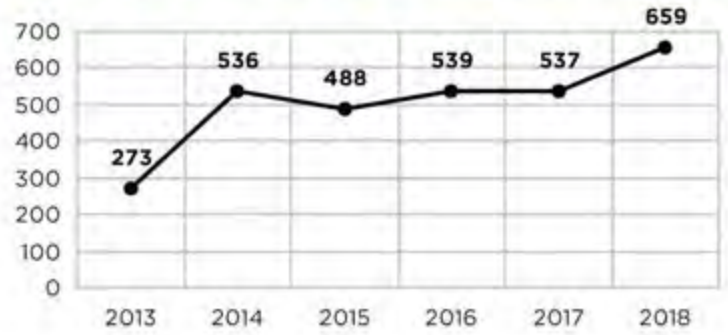
Increasing Homelessness

Goal: A Home for Everyone
Indicator 2.2 Sheltered and unsheltered homeless (#)



659 unsheltered homeless persons counted (2018)

Data Source: Homeless Count (City of Vancouver, Metro Vancouver)

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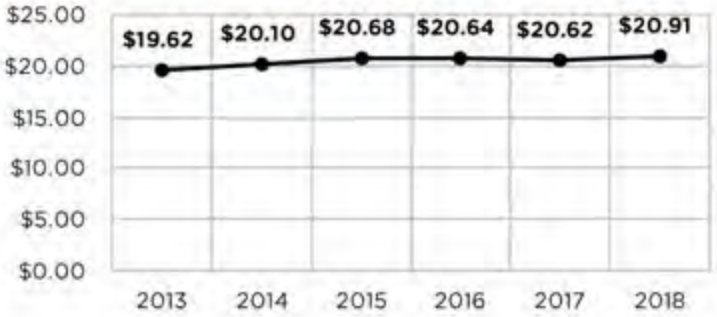
High Cost of Living

Goal: Making Ends Meet and Working Well
Indicator 5.5 Living Wage ($)



$20.91 hourly living wage in Metro Vancouver (2018)

Data Source: Living Wage Campaign for Families (First Call, CCPA)

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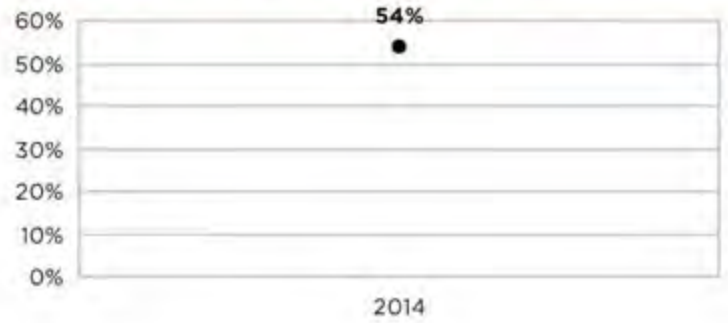
Low Sense of Belonging

Goal: Being and Feeling Safe and Included
Indicator 6.1 Sense of belonging (%)



54% adults with a strong or somewhat strong sense of community belonging (2014)

Data Source: My Health My Community (Vancouver Coastal Health/Fraser Health)

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Gaps in Social Connections

Goal: Cultivating Connections
Indicator 7.1 Social support network size (%)

50% adults with four or more people to confide in or turn to for help (2014)

Data Source: My Health My Community (Vancouver Coastal Health/Fraser Health)

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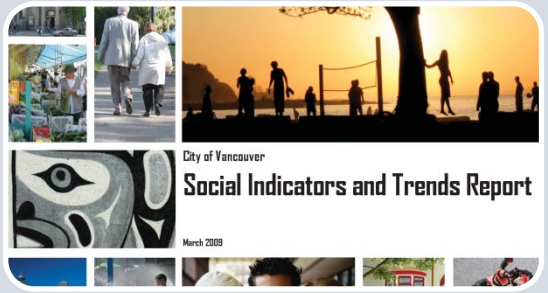
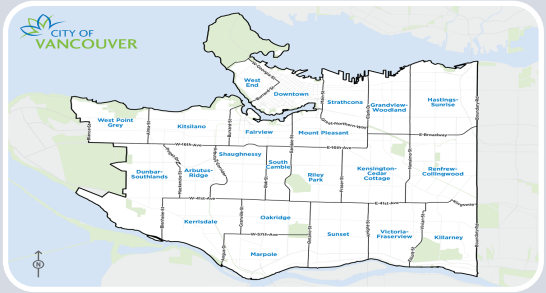
Part of the Bigger Picture

Neighbourhood Profiles

Social Indicators and Trends Reports





2006 Census

- Citywide publication
- Point-in-time maps
- Reference guide for comparisons across city

2011 Census/ NHS

- Healthy City Strategy goal backgrounders
- Engage community in social sustainability

2016 Census

- Profiles for each local area
- Trends over time
- Build capacity and knowledge in communities

Reminder: 2016 Census of Population

- **Restored mandatory long form:**
  - 93.5% response rate in Vancouver vs. 75.5% for voluntary 2011 NHS
- **Census topics:**
  - Population counts
  - Age, gender, dwelling types
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- **Additional data in progress:**
  - Vancouver local area data: http://data.vancouver.ca
  - Additional crosstabular data
  - Population group profiles

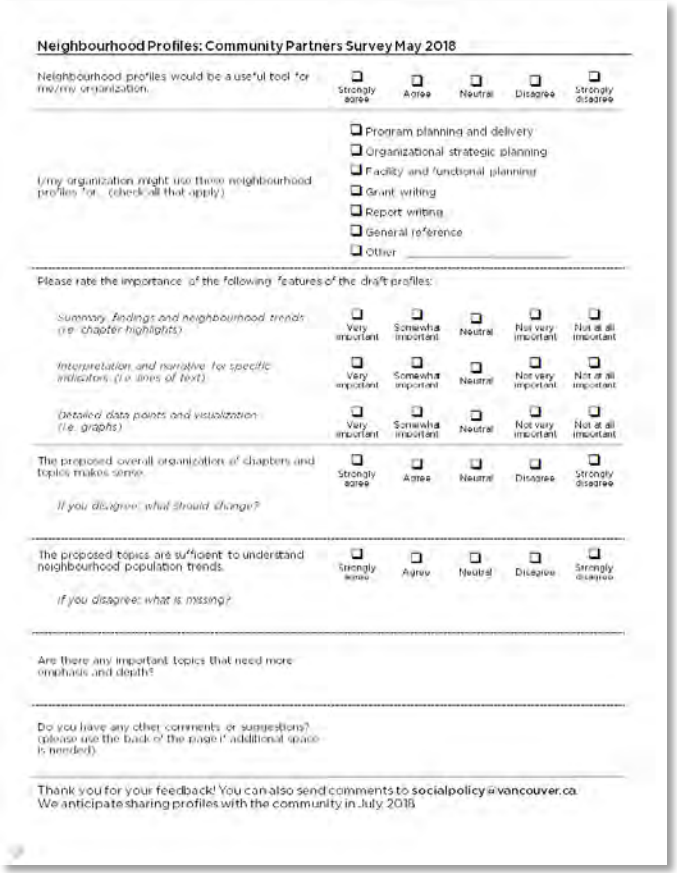
Intention of Neighbourhood Profiles

- Add value; complement other tools and resources
- Recognize need to respond to faster and more intense change in the city
- Provide historical trends
- Engage communities in developing narratives
- Respond to feedback and needs expressed by community

Your Feedback Wanted

See handout for:

- Proposed table of contents
- Thumbnail example pages
- Survey questions



Neighbourhood Profiles: Community Partners Survey May 2018

Neighbourhood profiles would be a useful tool for me/my organization.

❑ Strongly agree ❑ Agree ❑ Neutral ❑ Disagree ❑ Strongly disagree

I/my organization might use these neighbourhood profiles for... (check all that apply)

- ❑ Program planning and delivery
- ❑ Organizational strategic planning
- ❑ Facility and functional planning
- ❑ Grant writing
- ❑ Report writing
- ❑ General reference
- ❑ Other _____

Please rate the importance of the following features of the draft profiles:

Summary findings and neighbourhood trends (i.e. chapter highlights)

❑ Very important ❑ Somewhat important ❑ Neutral ❑ Not very important ❑ Not at all important

Interpretation and narrative for specific indicators (i.e. lines of text)

❑ Very important ❑ Somewhat important ❑ Neutral ❑ Not very important ❑ Not at all important

Detailed data points and visualization (i.e. graphs)

❑ Very important ❑ Somewhat important ❑ Neutral ❑ Not very important ❑ Not at all important

The proposed overall organization of chapters and topics makes sense.

❑ Strongly agree ❑ Agree ❑ Neutral ❑ Disagree ❑ Strongly disagree

If you disagree: what should change?

The proposed topics are sufficient to understand neighbourhood population trends.

❑ Strongly agree ❑ Agree ❑ Neutral ❑ Disagree ❑ Strongly disagree

If you disagree: what is missing?

Are there any important topics that need more emphasis and depth?

Do you have any other comments or suggestions? (please use the back of the page if additional space is needed).

Thank you for your feedback! You can also send comments to **socialpolicy@vancouver.ca**
We anticipate sharing profiles with the community in July 2018.

Thank you!