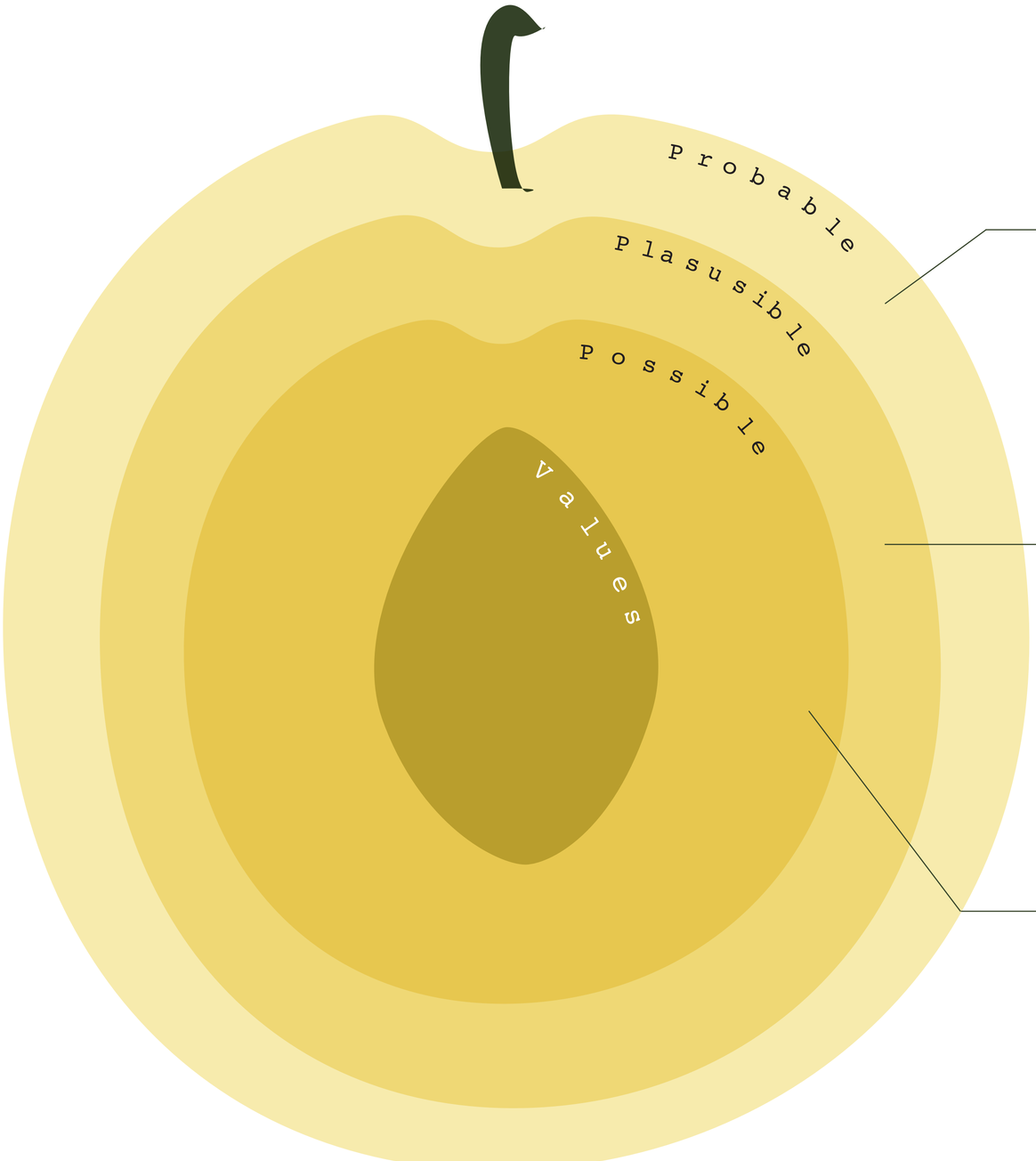
Probable, Plausible and Possible Futures

How do we grow these futures?



Probable

What is likely to happen *unless there is some extreme circumstance (e.g., financial crash, natural disaster)?*

Plausible

What could happen: *this is scenario planning and foresight. Not about prediction, but about exploring alternative economic and political food systems, in an effort to ensure that our organizations can thrive in a number of different futures.*

Possible

Making links between today's world and the ***desired world****. We can think beyond what we typically consider as "possible" and "impossible." We want to explore and be honest and audacious about what food system we want!*

Circular Food Innovation Lab

Adapted from Dunne, A. and Raby, F. (2013). Speculative Everything: Design, Fiction, and Social Dreaming. MIT Press.