

Restrictions for Real Estate Signs, Real Estate Development Signs, and Signs for Condo Sale Centres on City Property

The Vancouver Street & Traffic By-Law 2849 Sec. 83(2) regulates the placement of advertising devices on Vancouver city streets. Note that the City does carry out enforcement under this By-law. Each sign that is removed carries a \$100.00 to \$300.00 impoundment charge. All unpaid charges are sent to collections for recovery.

PROHIBITED SIGNS

The placement of signs for information, directions, and/or advertising on city boulevards, medians, lamp posts, utility poles, street furniture, fences, or any other area on city property is prohibited, and therefore will be removed at a cost to the persons or companies involved in the sign placement. Note that the centre street median of Boundary Road is maintained by Vancouver, thus, all Vancouver By-laws are in effect for the entire median area.

SANDWICH BOARD SIGNS

The only signage permitted on city property is in the form of one sandwich board sign located next to the entrance to a fixed street level business address. The sign needs to be placed against the building wall or at the property line, not in the middle of the sidewalk or at the curb of the street. Signage must display only products and services available from the business. All advertising must meet the requirements noted in the Advertising Standards Canada. To learn more please visit the website at <http://www.adstandards.com/en/>

REALTORS

For realtors, "house for sale" signs are only permitted on private property. Directional "house for sale" signs to a property are not permitted at any time. In the case of an open house, direction signs are permitted but only during the showing and the sign must specify "open house" to distinguish it as a temporary sign for street inspectors.

SALES CENTRES

Condo/development presentation centres are not considered an open house so these signs fall under the restrictions of regular sandwich board placement, noted above.

If you have any questions regarding this information, please contact 311 or 604.873.7000.