



For Immediate Release  
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**Rock On! Mayor and Council Declare December 19th 'Little Mountain Sound Studios Day' in the City of Vancouver**

VANCOUVER, BC – Mayor Ken Sim and City Councillors officially declare December 19th, 2023 as Little Mountain Sound Studios Day, recognizing the studio's pivotal role in shaping the global music scene in the late 1980s.

Founded in 1972, Little Mountain Sound Studios, guided by producers Bruce Fairburn and Bob Rock, became an iconic hub for chart-topping recordings. Albums like Bon Jovi's "Slippery When Wet," Aerosmith's "Permanent Vacation" and "Pump," and Metallica's self-titled "Black" LP solidified its international acclaim.

"Little Mountain Sound Studios is not just a studio; it's a symbol of Vancouver's 'swagger' in the world of music, and we are proud to honour its contribution to the global music scene," said Mayor Ken Sim. "These recordings put us on the world stage, and this proclamation is a testament to the vibrancy that defined the rock sound of the late 1980s."

Vancouver City Councillor Mike Klassen emphasized the city's commitment to celebrating cultural heroes, saying, "Little Mountain Sound Studios and its talented team have left an incredible mark on both Vancouver and the international music scene. This proclamation is just the beginning of how we can continue to recognize Vancouver's arts and culture heroes in the fields of music, film and television, and digital entertainment."

In tribute to producers Bob Rock and the late Bruce Fairbairn, as well as all those associated with Little Mountain Sound Studios, iconic landmarks including City Hall, Burrard Bridge, Bloedel Conservatory, BC Place, and Science World will be illuminated in gold and platinum on the evening of December 19th, 2023.

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