

Tell the Minister of Tourism, and your MLA, why their new museum celebrating South Asian Canadian heritages should be in Vancouver. Use our letter template below.

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**To:** TACS.Minister@gov.bc.ca;

**Cc:** Joan.Phillip.MLA@leg.bc.ca; s.chandraherbert.mla@leg.bc.ca; Brenda.Bailey.MLA@leg.bc.ca; Adrian.Dix.MLA@leg.bc.ca; Terry.Yung.MLA@leg.bc.ca; Dallas.Brodie.MLA@leg.bc.ca; Christine.Boyle.MLA@leg.bc.ca; Sunita.Dhir.MLA@leg.bc.ca; David.Eby.MLA@leg.bc.ca; Mable.Elmore.MLA@leg.bc.ca; Niki.Sharma.MLA@leg.bc.ca; George.Chow.MLA@leg.bc.ca; Joan.Phillip.MLA@leg.bc.ca

**Subject:** Choose Vancouver for the Canadians of South Asian Heritages Museum

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**Dear Minister Kang and Vancouver MLAs,**

I’m writing to ask you to choose Vancouver as the location for the new Canadians of South Asian Heritages Museum.

Vancouver is the best place to share South Asian Canadian stories with a global audience while also serving as a vibrant and inclusive space for all South Asian communities across BC to gather, celebrate and host cultural programming.

In addition:

* **Vancouver has a deep connection to South Asian Canadian history.** It was one of the first places South Asian people settled in BC and is home to many important firsts — like North America’s first community-owned Gurdwara, BC’s first Mosque and Canada’s first Punjabi Market. Vancouver was also the site of major historic events including the Guru Nanak Jahaz tragedy, which continues to spark important national conversations about equity and the South Asian Canadian experience.
* **Vancouver is a welcoming and accessible city** and the best place to honour the history and contributions of South Asian communities, from all across BC.
* As a **top tourist destination with excellent transportation and accommodation options**, Vancouver is easy to visit – whether you are coming from Surrey, Seattle, New York or Mumbai.
* Vancouver is **home to many different South Asian Canadian communities and leading cultural organizations** making it the best place for collaboration and to bring people together.
* In addition, the **City of Vancouver is dedicated to uplifting South Asian Canadian communities** and is currently working with community to [address historical discrimination and impacts today](https://vancouver.ca/people-programs/south-asian-canadian-discrimination.aspx).

**Please make Vancouver the home of this important museum. It would be a lasting tribute to the dreams, resilience and contributions of South Asian Canadians and a place where future generations can see themselves reflected in our shared history.**

**Sincerely,**

[Add your full name here]
[Add your address or postal code here]
[Optional: Add your personal connection or reason for support into the letter]