



International Trans Day of Visibility

March 31

Campaign Guide

HELLO & THANK YOU

Thank you for joining us in celebrating, raising awareness and bringing positive visibility to the lives of trans, gender diverse, & Two-Spirit individuals. Hosting this public campaign at your community facility compliments the Vancouver Park Board's goal of "Parks and Recreation for All" and emphasizes that we are building safe and inclusive spaces for TGD2S folks.

History: Trans Day of Visibility - March 31

The International Trans Day of Visibility began in 2009 when trans, gender diverse, and Two-Spirit people recognized the need to celebrate the positive aspects of trans individuals and communities in contrast to the Trans Day of Remembrance which memorializes those who have lost their lives to anti-trans violence. The Trans Day of Visibility is now celebrated worldwide.

Source: Wikipedia https://en.wikipedia.org/wiki/International_Transgender_Day_of_Visibility

Protocols:

Do not share gender identity, photos or birth name without an individual's permission

It is important to recognize that there are individuals who cannot or choose not to be visible.

Share your efforts with us on Facebook "Vancouver Park Board" and Twitter "@ParkBoard"

Get Crafty

Get Organizing

Get Educated

1. Crafts
2. Special Events
3. Programming
4. Videos
5. Educational Resources
6. Trans and Queer Facilitators
7. Shirt Decorating
8. Positive Messages
9. Discussion Questions
10. "My Pronoun is" buttons
11. "Hello There" gender neutral greetings

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① Crafts

Display boards/ office and lobby bulletin boards

A great way to engage customers, colleagues & volunteers.

- Showcase a **TGD2S activist/ historian's** achievements and biography
- Make a photo collage of popular TGD2S people with inspiring quotes
- Express your gender with paint, texture and/or photographs, add **TGD2S messages** over top
- Print and hang TGD2S positive **posters** around your facility and office

Pronoun button making

- Make buttons ahead of time to distribute at the front desk or have patrons design their own!
- **Button samples** are on page 13.

Fabric Art

BYOT-Shirt and create your own Trans Day of Visibility wearable masterpiece.

- Tie Dye or fabric paint your funky designs and phrases.
- **Shirt decorating resources** and **positive messages** are on pages 10 & 11.

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② Special Events

Educate

Organize a resource or information table:

- Connect with local **trans service providers** to gather brochures, postcards and other educational materials
- Greet your patrons with “Hello There” cards by Toni Latour and Jenny Lynn, “a kind reminder to consider using gender-neutral language”
(Source: tonilatour.com/hello-there/)
- “Hello There” gender neutral greetings is on page 14.



Positive Messages

- Provide slips of paper to customers and staff to write something they learned at the Trans Day of Visibility event. Post learnings on lobby wall or near front desk. (Source: Pink Day Toolkit- SOGleducation.org)
- Encourage staff and public to write **positive messages** on colorful post-it notes and put them on bathroom mirrors and doors
(Source: Pink Day Toolkit- SOGleducation.org)
- Ask a question on a rolling chalk/ White board and encourage the public to leave their answer on a sticky note.

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③ Programming

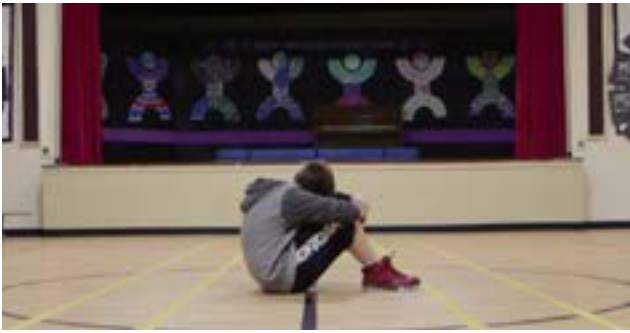
1. Make an announcement at the start of programs explaining what Trans Day of Visibility is and why it's important.
2. Host a parent info session on gender diversity and/or transphobia. (Source: Pink Day Toolkit - SOGleducation.org)
3. Watch a movie starring a trans person or watch a series of short educational **videos** and follow up with a discussion.
4. Invite a **guest speaker** from a local trans organization to run a workshop with your group.
5. Work with the Park Board TGD2S Inclusion team (tgd2s@vancouver.ca) to implement TGD2S inclusive programming in your facility.



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④ Videos (best viewed in Chrome)

Resources created by external organizations



▶ Handsome and Majestic

A powerful story of a BC transgender teen who bravely combats bullying in his school and community.

Why We Need Gender Neutral Bathrooms | TED

In this poetically rhythmic talk, Ivan Coyote grapples with complex and intensely personal issues of gender identity and highlights the need for gender-neutral bathrooms in all public spaces.

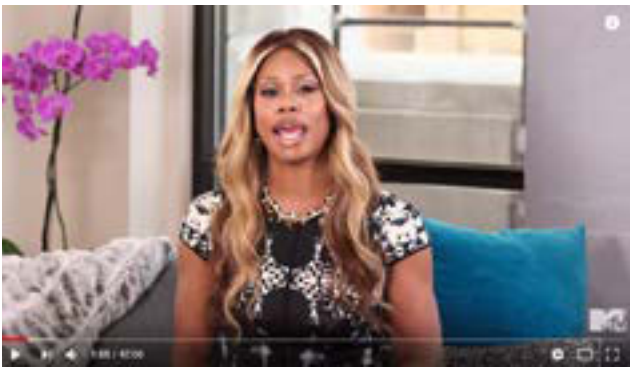


▶ For The Better: Evelyn Sifton | VICE

This 23-year-old professional cyclist from Ontario talks about "how it is to transition in such a competitive world," and inspire the next generation.

How to talk (and listen) to transgender people | TED

Jackson Bird shares a few ways to think about trans issues to help those who are scared to ask questions or nervous about saying the wrong thing.



▶ Laverne Cox Presents: 'The T Word' | MTV

This one hour documentary that will take viewers inside the lives of seven trans youths who, until recently, may not have even felt safe sharing their lives with others.

Pronouns | Trans | One Word | CUT

Trans individuals were invited to respond to the word "pronouns." These are their responses.



▶ Two Spirits | Documentary

A heartfelt movie showcases a tragic story of a mother's loss and Two-Spirit history. An excellent **information** resource and available for purchase.

Two Spirits, One Dance For Native American Artist | AJ+

Ty DeFoe uses traditional dance to take his gender identity back from the negative connotations established during colonization.

⑤ Educational Resources

Learn the basics

- Trans 101 | [Transgender Health Information Program](#)
- Being an Effective Trans Ally | [The 519](#)
- Local TGD2S resources | vancouver.ca/tgd2s-inclusion
- Book the TGD2S team to facilitate a trans, gender diverse & Two-Spirit awareness session at your next in-service - tgd2s@vancouver.ca

Trans history

- Rupert Raj and Trans Activism | [Canadian Lesbian + Gay Archives](#)
- Trans activism in Canada | [A Reader](#)
- Susan Gapka | [Ottawa Sun](#)
- 15 trans women and non-binary activists you should learn about | [Hello Giggles](#)
- Andrea Jenkins: first openly transgender black woman elected in US | [INDEPENDENT](#)
- Meet eight trans candidates who won their elections | [Intomore](#)
- 11 incredible trans people from history you won't learn about in school | [Pink News](#)

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⑥ Trans and Queer Facilitator's

Park Board

TGD2S Inclusion Staff Training

The Trans Inclusion team provides awareness training and best customer service practices for Park Board staff and volunteers. Using activities and discussions we build understanding on how to respectfully serve trans, gender diverse, and Two-Spirit communities.

TGD2S@vancouver.ca

604-257-8434

Prism Services

Prism provides workshops and training for healthcare and social service providers, students and service users on inclusion, diversity and promoting health & wellness for the LGBT2Q+ communities.

prism@vch.ca

604-658-1214

Qmunity

BC's Queer, Trans & Two-Spirit Resource Centre

Queer Competency Trainings: experiential workshops to help you understand diversity and make your organization more inclusive for queer, trans, and Two-Spirit clients & staff.

Pride Speaks: Interactive workshops for and by youth about sexual orientation, gender identity, and bullying. Supported by the Ministry of Children & Family Development and the Vancouver School Board.

education@qmunity.ca

604-684-5307 ext. 115

Transfocus

Transfocus works collaboratively with your team to identify where there may be current gaps and opportunities to strengthen your organizational commitment to transgender inclusion across key service areas.

info@transfocus.ca

604-687-8205

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7 T-Shirt Decorating Resources

Please stay within the TGD2S colours of pink, blue, white and purple.

- the rainbow flag typically represents sexual orientations and not gender identities

BE CREATIVE AND HAVE FUN

Stencil & Paint

DIY How to Paint T-Shirts | Instructables

Stencil and Bleach

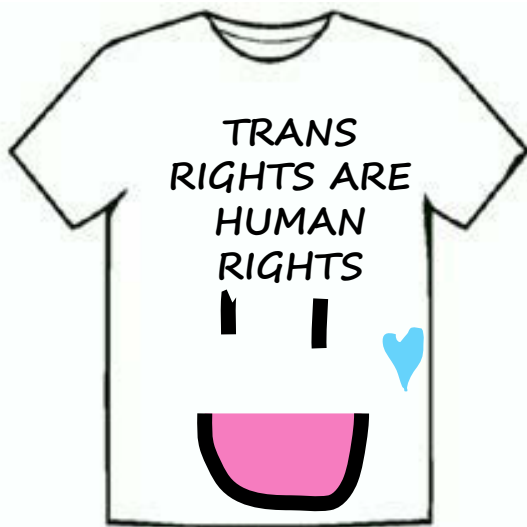
Uniquely Decorate a Plain Shirt for an Event | Snapguide

Sharpie Tie Dye

DIY Sharpie Tie Die | Cherry Blossom

Traditional Tie Dye

Get Your Groovy On! | Parents Magazine



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⑧ Positive Messages

TRANSGENDER
RIGHTS ARE
HUMAN RIGHTS

TRANS WOMEN
ARE REAL WOMEN

TRANS MEN
ARE REAL MEN

I SUPPORT
TRANSGENDER DAY
OF VISIBILITY

I AM A TRANS ALLY

#TDOV

NON-BINARY PEOPLE EXIST

ALL GENDERS ARE VALID

BE WHATEVER GENDER
IS RIGHT FOR YOU

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⑨ Discussion Question Samples

- How could you be more inclusive to trans, gender diverse, and Two-Spirit folk in your life/ at your school/in your community centre?
- What are some barriers TGD2S people face in their daily lives?
- How can you be a good ally of TGD2S people?
- Now that you've learned a bit from the videos who can tell me what transgender, gender diverse, & Two-Spirit mean?
- Why is it important to respect people's pronouns?

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⑩ "My pronoun is" buttons



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“Hello There”

Gender neutral greetings

when greeting customers

instead of saying ladies...

gentlemen, ma'am, sir, girls, guys, and the like, please consider using gender neutral language. here are some options:

'Good morning folks' 'Hi everyone' 'Can I get you all something?'
'And for you?' 'Thanks friends, have a wonderful night'

Why? Shifting to gender neutral language respects and acknowledges the gender identities of all people and removes assumption. Join the movement to be more mindful of language. And if you make a mistake and misgender someone, it's okay, say sorry once and move on.

Thank you for making an effort!

JT Productions tonilatour.com

Further information available at ToniLatour.com/hello-there

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