

APPLY BY
APRIL 30, 2024

2024 Walk Bike Roll Community Partnership Program Information and Eligibility Guidelines

What is the Walk Bike Roll Community Partnership Program?

The goal of the Walk Bike Roll Community Program is to increase active travel and support disproportionately impacted communities by partnering with organizations in Vancouver.

Financial support between \$500 and \$5,000 is available for organizations in Vancouver looking to increase active travel (walking, cycling, or rolling including wheelchair, scooter, and other micromobility devices) within disproportionately impacted communities. Organizations can implement a new project or expand their activities within existing programs, events, and campaigns, provided there is a demonstrated increase in active travel activity.

In the Vancouver context, disproportionately impacted communities may include Indigenous, Black, and other people of colour, 2SLGBTQ+ people, women, people with disabilities, newcomers, seniors, low-income individuals/families, and others. The definition of who is considered “disproportionately impacted” may change based on the specific program being considered.

Eligibility criteria

- Organization must be a registered charity or non-profit organization.
- Project must help encourage and potentially increase active travel with a focus on supporting disproportionately impacted communities.
- Project must take place in the City of Vancouver.
- Project expenses must be reasonable in relation to proposed activities.
- Organizations are required to submit a short report at the completion of the project.
- Limit of one partnership per organization.
- Project activities and costs incurred must take place within the program funding cycle: **May 20, 2024 to October 31, 2024.**

Examples of eligible activities

- Leading celebration or promotional active travel events or educational campaigns.
- Hosting active travel workshops (e.g. hiring an instructor to lead a cycling skills or bike maintenance course).
- Purchasing physical items/incentives to support active travel (e.g. bike lights, locks, rain gear, bikes, helmets, bike racks, bike repair stands).
- Purchasing Mobi by Rogers passes for clients.
- Creating promotional materials.
- Hiring a third-party to run an active travel event, campaign, or program for your organization.
- Other activities that meet the goals of the Walk Bike Roll Community Partnership Program will also be considered with approval from the City of Vancouver.

Eligible staffing costs may include:

- hiring contractors,
- temporary employees, or
- extending regular staff hours.

We prioritize projects that help communities develop and maintain a culture of active travel. We also support collaborations within the community for projects and activities.

How to apply

Apply at the following link: <https://survey.vancouver.ca/s3/2024-Walk-Bike-Roll-Community-Partnership-Program-Application>

The deadline to apply is **April 30, 2024**.

All applications received by the deadline will be reviewed and evaluated based on merit and alignment with the stated criteria. Incomplete or late applications will not be considered.

All applicants will receive a funding decision by **May 17, 2024**.

Reporting requirements for successful applicants

Successful applicants will be required to complete a short report, which includes a breakdown of expenses with receipts and participant testimonies using the [reporting template](#). A minimum of 3 photos showing participants must also be submitted, along with [signed photo consent forms](#). Reporting forms, including photographs and signed photo release forms, need to be submitted by **November 15, 2024** to WalkBikeRoll@Vancouver.ca.

We encourage potential applicants to reach out for any support or inquiries regarding their project before applying by contacting WalkBikeRoll@Vancouver.ca.