

APPLY BY  
March 10, 2025

# 2025 Walk Bike Roll Community Partnership Program Information and Eligibility Guidelines

## What is the Walk Bike Roll Community Partnership Program?

The goal of the Walk Bike Roll Community Program is to partner with organizations in Vancouver to encourage and support walking, biking, rolling, and taking transit within disproportionately impacted communities.

Financial support between \$500 and \$5,000 is available for organizations in Vancouver looking to help encourage active travel (walking, cycling or rolling, including wheelchairs, scooters, and other micro-mobility devices) and transit use within disproportionately impacted communities.

Organizations can implement a new project or expand their existing programs, events, and campaigns provided there is a demonstrated increase in program capacity and reach.

In the Vancouver context, disproportionately impacted communities may include Indigenous, Black, and other people of colour, 2SLGBTQ+ people, women, people with disabilities, newcomers, seniors, low-income individuals/families, and others. The definition of who is considered “disproportionately impacted” may change based on the specific program being considered.

## Eligibility criteria

- Organization must be a registered charity or non-profit organization.
- Project must help encourage and potentially increase active travel or transit use with a focus on supporting disproportionately impacted communities.
- Project must take place in the City of Vancouver.
- Project expenses must be reasonable in relation to proposed activities.
- Organizations are required to submit a short report at the completion of the project.
- Project activities and costs incurred must be completed by: **October 24, 2025**
- At least two photos and a participant testimonial will be required as part of the final report.
- Please note that eligibility does not guarantee a grant, as applications are considered as part of a competitive process.

## Examples of eligible activities

- Organizing and leading celebration or promotional events focused on active travel or transit, or running educational campaigns (e.g., Bike to School or Bike Bus).
- Hosting active travel and transit workshops (e.g. hiring an instructor to lead cycling skills or bike maintenance courses, how to use public transportation).
- Purchasing physical items/incentives to support active travel or transit (e.g. bike lights, locks, rain gear, bikes, helmets, bike racks\*, bike repair stands).
  - \*If you plan to install a bike rack on private property, please ensure that you have obtained permission from the property owner or have spoken to the property manager before submitting your application.
- Creating promotional materials.
- Hiring a third-party to run an active travel or transit event or campaign for your organization.
- Other activities that align with the goals of the Walk Bike Roll Community Partnership Program may also be considered, subject to approval by the City of Vancouver. Priority will be given to costs directly supporting the promotion of active travel and transit, such as equipment, materials, programs and campaigns.

- Eligible staffing costs may include:
  - hiring contractors,
  - temporary employees, or
  - extending regular staff hours.

We prioritize projects that foster developing and maintaining a culture of active travel and transit use. Additionally, we encourage and support collaborations within the community for projects and activities.

### How to apply

Apply at the following link: <https://survey.vancouver.ca/s3/2025-Walk-Bike-Roll-Community-Partnership-Program-Application>

The deadline to apply is **March 10, 2025**.

All applications received by the deadline will be reviewed and evaluated based on merit and alignment with the stated criteria. Incomplete or late applications will not be considered.

All applicants will be notified of their funding decision by early April.

### Reporting requirements for successful applicants

Successful applicants will need to submit a short report, which should include an expense breakdown with receipts, participant testimonials, and a completed [final report](#). A minimum of two photos of the project must also be provided, along with signed photo consent forms if individuals are featured in the images. All reporting materials, including photographs and signed photo release forms, must be submitted by **October 31, 2025**, to [WalkBikeRoll@Vancouver.ca](mailto:WalkBikeRoll@Vancouver.ca).

We encourage potential applicants to reach out for any support or inquiries regarding their project before applying by contacting [WalkBikeRoll@Vancouver.ca](mailto:WalkBikeRoll@Vancouver.ca).