



Date: July 15, 2010

TO: Board Members – Vancouver Park Board
FROM: General Manager – Parks and Recreation
SUBJECT: Nelson Park – West End Dog Show Vending Request

RECOMMENDATION

THAT the Board grant permission for an event application from The West End Dog Show, which includes a vendor's area, on August 22 from 11:00a.m. to 4:00p.m.

POLICY

Board approval is required for major events not included on the annual Special Event Calendar and/or are in variance with one or more Park Board bylaws.

BACKGROUND

The West End Dog Show is an event that has taken place in Nelson Park annually since 2008. (see Appendix A) It is promoted as an opportunity to dogs and dog owners in the community to enjoy activities and obtain information from various organizations offering related services and products.

DISCUSSION

In previous years, the event has included representation from sponsor organizations who provided information to visitors. This year the organizer has requested approval to allow sponsors to also sell goods and services related to dogs and pet ownership. The proposal includes a commitment of 1% of all sales to be donated to a charitable cause; BC Guide Dog Services.

Staff have reviewed the request and recommend that the Board approve the request to add a vending component to this event, under the following conditions, in addition to the normal terms and conditions:

- i) that each vendor operate in a plot no larger than 10'x10' in area;
- ii) that no more than 15 vending plots be established in the event location;
- iii) that only sales of services and products related to dogs, dog-ownership will be approved;
- iv) that signage and advertisements be no larger than one 2'x6' banner for each vendor.

Staff are fielding an increased number of permit applications which include vending in the event plans. Applicants are being advised that Board approval is required in accordance with the Parks Control Bylaw and that a minimum of three months advance notice is required to accommodate the necessary evaluation and approval process.

SUMMARY

Staff recommend that the Board approve the vending component of the permit application for the West End Dog Show as outlined in this report.

Prepared by:

Special Events and Filming
Vancouver Board of Parks and Recreation
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Nelson Park

