

# BROADWAY AND COMMERCIAL BUSINESS ASSOCIATION

The Broadway and Commercial Business Association is a newly-formed group of merchants and landlords working to improve business conditions in our area. To help us set our priorities, please fill out the questionnaire below, and member of the Broadway and Commercial Business Association will pick it up in one week's time. Or please return the form to [name] at [business, address] or fax it to [fax no] by [date].

## QUESTIONNAIRE

Please place a check (✓) next to the THREE most important issues / activities:

- ( ) MAINTENANCE  
Sweeping/Cleaning, Graffiti Removal, Street Vending
- ( ) SECURITY  
Bicycle Police Unit, Crime Prevention Resources, Anti Panhandling Program
- ( ) MARKETING AND PROMOTION  
Image Enhancement, Promotion of Events and Attractions, Cooperative Retail Promotions
- ( ) LIAISON TO CITY HALL  
City Issues and Development Proposals, Land Taxes, Provincial Issues Affecting Commercial Drive
- ( ) SPECIAL EVENTS  
Street Fair, Arts Fair, Music Festivals, Holiday Promotions
- ( ) STREET BEAUTIFICATION  
Banners, Lighting, Benches & Garbage Receptacles, Store Fronts
- ( ) Other (specify) \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

- Yes, I am interested in the idea of a BIA for our area
- No, I am not interested in the idea of a BIA for our area
- I'm not sure - need more information
- I would like to get involved with the Broadway and Commercial Business Association

I am a:

- Business Owner / Manager
- Commercial Property Owner
- Both

Name: \_\_\_\_\_ Company: \_\_\_\_\_

Street Address in area: \_\_\_\_\_

Mailing Address (if different) \_\_\_\_\_

Tel: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_