

Program Description

In recognition of the numerous artist and community-driven collaborations taking place in Vancouver and contributing to a vibrant and creative city, this program supports projects that celebrate and promote Vancouver's unique communities and neighbourhoods through arts and cultural activities ranging from amateur to professional practices.

Program Objectives

- To celebrate and promote the diversity and unique characteristics of Vancouver's communities and neighbourhoods
- To encourage meaningful creative collaboration, engagement and connection between artists and community members (residents, businesses, organizations)
- To encourage high levels of artistic merit, innovation and openness to new ideas
- To provide benefit to all participants (skill development, learning opportunities, exchange of ideas and experiences, sense of belonging)
- To provide opportunities for all to enjoy and actively participate in arts and culture in an inclusive and respectful environment

Eligible Applicants

- City of Vancouver-based, not-for-profit societies, registered in BC and operating for at least 6 months prior to application deadline.

Eligible projects and activities

- **Festivals and Celebrations:** events organized around an artistic or cultural theme, with a central focus on arts and cultural programming, open to the general public for broad public access and participation (ethno-cultural celebration or anniversary, neighbourhood festival, performing, literary or visual arts festival).
- **Major Parades:** one-day events with a significant artistic or cultural component (performances, costumes, floats, banners, arches and installations), with the ability to attract a large audience (over 10,000), have a budget of over \$15,000, and have at least 20 organizations registered. Major Parades are also eligible to apply for a Service Grant to off-set costs and services provided by the City, of up to 50% to a maximum of \$10,000.

Eligible projects and activities (continued)

- **Community arts projects:** projects that demonstrate a comprehensive artist and community creative collaborative and engagement process, encourage active participation with clear benefits to participants, communities and neighbourhoods involved, and which result in some form of public presentation or documentation to share knowledge and create awareness.

Projects can be artist or community-initiated, but should demonstrate strong partnerships with artists and/or arts and cultural organizations.

Only one project application and grant per applicant, per year: repeat applications for projects (or phases thereof) can be considered only if previously funded projects or phases are complete and a final report is submitted and approved.

Ineligible projects and activities

- Organizations and activities eligible for, or receiving funds through, the City of Vancouver Operating or Project Cultural grants programs
- Organizations receiving funds for programs and activity from other City of Vancouver departments are not eligible to apply for the same initiative but may be eligible to apply for a different project.
- Projects where artistic or cultural activities are not central
- Sporting events, demonstrations, marches, and rallies
- Core training or in-class educational or curriculum-based activity
- Marketing, promotional or commercially-oriented events
- Fundraising events
- Retroactive activity
- Deficit reduction
- Capital projects

Use of Grant funds

Programming: fees* for artists and key creative or community contributors, production staff fees, exhibition costs, venue and equipment rental, design, display and decoration, documentation.

**The payment of artist fees is strongly encouraged. Refer to these organizations for guidelines to fees:*

- American Federation of Musicians: www.afm.org
- Canadian Actors Equity Association: www.caea.com
- Canadian League of Composers: www.clc-lcc.ca
- Canadian Alliance of Dance Artists: www.cadadance.org
- Professional Writers Association of Canada: www.pwac.ca
- Canadian Artists Representation/CARFAC: www.carfac.ca

Use of Grant funds (continued)

Administration: planning, co-ordination, event or project management, fundraising, and office expenses.

Publicity and marketing: development and implementation of publicity and marketing strategies, advertising and promotional expenses.

Grant Fund Amounts

Under normal circumstances, the maximum level of grant will be \$10,000. The level of grant will depend on the proposed budget and scope of the project and how well it supports the program objectives and meets the evaluation criteria. For initiatives that engage multiple neighbourhoods or communities and meet all the evaluation criteria at a high level, a larger award may be considered.

Generally grant amounts will not exceed 50% of the proposed budget.

Evaluation

Members nominated from the community with relevant expertise and experience in community arts practice, festivals and celebrations, participate on the Assessment Committee along with staff. The Assessment Committee makes their recommendations based on how well the proposal meets and supports the program objectives, using the specific evaluation criteria outlined below. The proposals that meet most or all of the program objectives will rank the highest and will be the top priorities for funding. All recommendations are considered and given final approval by City Council.

Evaluation Criteria

Merit

- Strength and clarity of the intent or vision of the proposal
- Experience of the artists and key participants involved and quality of their work as demonstrated through past projects, training or experience
- Evidence of meaningful creative collaboration between participants
- Quality of creative community engagement processes if applicable
- Potential for innovation, risk-taking and openness to new ideas and practices

Evaluation Criteria (continued)

Impact

- Degree to which the proposal addresses real opportunities or needs of a particular neighbourhood or community
- Degree to which the proposal expresses the diversity of the communities or neighbourhoods involved
- There are benefits for all participants (learning, exchange of ideas, skill development, sense of belonging)
- Evidence of encouraging participation in an inclusive and respectful environment (outreach, childcare provision, meals, transportation, safe accessible venues)
- Evidence of meaningful collaboration, engagement and connection between artists, residents, businesses and organizations

Capacity

- Commitment of all partners/key participants to the project (dedication to a practice, experience of key participants, partnerships in place)
- Strength and rationale of the partnerships proposed
- Evidence of competent administration, a functional board and appropriate governance structure with the applicant organization
- Evidence of financial accountability; proposed budget is achievable, diversified and balanced, and there is a demonstrated need for public sector assistance (unallocated accumulated surpluses of over 50% of last actual budget call into question the need for public sector assistance)
- Sufficient planning is in place to support project objectives in the form of realistic schedules, timelines, programming, research, and evaluation

In addition to the above criteria, geographic distribution of the proposals may come into consideration when assessing the requests.

Contact Information

Contact us to discuss your project ideas and to obtain an application form.

Cultural Services
City of Vancouver
Woodward's Heritage Building
Suite 501 - 111 West Hastings St.
Vancouver, BC V6B 1H4

604.829.2007
culture@vancouver.ca
<http://vancouver.ca/culture>

Key Dates

Application Deadline: March 2nd, 2012, 4:30 pm (in office, not post marked)

Information Sessions and workshops: <http://vancouver.ca/commsvcs/cultural>

Please see next page

Glossary of Terms

In an effort to make the program objectives and evaluation criteria more clear, we offer these definitions.

Community

A group of people bound by common beliefs, values or interests, ethnicity or place of origin, geography (neighbourhood) or other self-identified commonality.

Diversity

For the purposes of this program diversity is defined in terms of ethnicity, gender, age, ability, sexual orientation, socio-economic status, religious beliefs and other forms of self-identification.

Professional Artist

For the purposes of this program, a professional artist is an individual that:

- has obtained specialized training in their artistic field (through educational institutions, mentorships, other forms of training or are self-taught)
- is recognized as a professional by peer artists working in the same artistic tradition and has received some public exposure
- is committed to devoting time and if possible financially to the artistic activity

Meaningful collaboration and engagement

All participants (artists and community members) are respected for their role in, or contribution to, the project/process/event and have some level of input or influence in the initiative (e.g. advisory capacity, planning, creation, implementation, and/or evaluation of the project).

Active participation

Participants are actively involved in project/process/event in some way either by contributing to the development, co-creating or creating elements of the initiative rather than experiencing or viewing an already determined project/process/event.

Process-oriented

The course of action taken and involvement of the participants is just as important as the end result.

Inclusive or Inclusion

There are efforts made to ensure the project/process/event is open to all who wish to participate such as eliminating barriers and creating a welcoming environment (providing childcare, transportation, translation services, offering food, safe and familiar venues).

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ਇਸ ਨੋਟਿਸ ਵਿਚ ਮਹੱਤਵਪੂਰਨ ਜਾਣਕਾਰੀ ਹੈ ਜੋ ਕਿ ਤੁਹਾਡੇ ਲਈ ਜ਼ਰੂਰੀ ਹੋ ਸਕਦੀ ਹੈ। ਕਿਰਪਾ ਕਰਕੇ ਕਿਸੇ ਨੂੰ ਇਸ ਦਾ ਉਲਥਾ ਕਰਨ ਲਈ ਆਖੋ।

Thông báo này có tin tức quan trọng có thể ảnh hưởng đến quý vị. Xin nhờ người phiên dịch hộ.

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