



OTHER SERVICES

Economy - Sectors

Step 1: Understanding Yesterday and Today

Metropolitan Core Jobs & Economy Land Use Plan

Highlights

- 4% of Metro core jobs are in this sector.
- Nearly one quarter of these jobs are in professional, labour and other membership organizations.
- The Metro Core has 52% of city jobs and 18% of regional jobs in this sector. This is a lower than average share. However, three sub-sectors, other personal services, business, professional, labour and other membership organizations, and social advocacy organizations, have a higher than average share.
- 56% of Metro Core employees in this sector live in Vancouver.
- The CBD has a larger number of these jobs than any other Metro Core sub-area. However, SEFC has the largest percent of its jobs in this sector.



What is included in this sector?

The other services sector is comprised of establishments that are not assigned to any other sector. The types of services performed by businesses in this sector include general repairs, personal services, laundry services, and organizing and promoting various social, political and religious activities. (Statistics Canada).

JOBS

How many people are employed in this sector?

In 2001, over 8,300 people were employed in the other services sector in the Metro Core. This is 4% of all Metro Core employees. Nearly one quarter of Metro Core employment in this sector is in business, professional, labour and other membership organizations (Table 1).

Table 1: Jobs by type
(200 jobs or more in the Metro Core)

Sub-sectors	Metro Core	
Business, professional, labour and other membership organizations	1,945	23%
Personal care services (e.g. hair care, massage)	1,490	18%
Other personal services (e.g. photo finishing, parking, dating service)	910	11%
Automotive repair and maintenance	790	9%
Civic and social organizations	745	9%
Social advocacy organizations	560	7%
Religious organizations	475	6%
Dry-cleaning and laundry services	335	4%
Private households (e.g. employers of gardeners, butlers)	300	4%
Other services total	8,365	100%

Statistics Canada 2001 Census: Jobs by NAICS (4 digit), 2001.xls. See Note 1.

How does this compare to the rest of the city and the region?

(a) Percent of total jobs

The other services sector accounts for approximately 4% of all jobs in the Metro Core. This is lower than the rest of the city and region where this sector accounts for approximately 7% and 5% of all employment respectively (Table 2).

	Metro Core	Rest of city	Rest of region
Total jobs	199,955	112,700	589,115
Number of people working in other services sector	8,365	7,810	29,205
% of total jobs	4%	7%	5%

Statistics Canada 2001 Census. Jobs by NAICS (2 digit), 2001.xls

(b) Share of other services sector jobs

The Metro Core has a lower than average share of city and regional jobs in this sector:

- 52% of city jobs in this sector are in the Metro Core (vs. 64% of all city jobs)
- 18% of all regional jobs in this sector are in the Metro Core (vs. 22% of all regional jobs)

This low share applies generally to most sub-sectors, except for other personal services, business, professional, labour and other membership organizations, and social advocacy organizations (Table 3).

Table 3: Share of city and regional jobs (350 employees or more city wide)

Sub-sectors	Metro Core's share of city	City total	Metro Core's share of region	Region total
Other personal services (e.g. photo finishing, parking, dating service)	78%*	1,170	39%*	2,360
Business, professional, labour and other membership organizations	74%*	2,625	42%*	4,610
Social advocacy organizations	73%*	765	51%*	1,090
Civic and social organizations	58%	1,290	29%*	2,595
Personal care services (e.g. hair care, massage)	49%	3,015	18%	8,445
Dry-cleaning and laundry services	46%	735	17%	2,015
Personal and household goods repair and maintenance	43%	600	14%	1,915
Automotive repair and maintenance	41%	1,935	9%	9,180
Religious organizations	37%	1,290	12%	3,820
Private households (e.g. employers of gardeners, butlers)	17%	1,800	6%	5,100
Other services total	52%	16,175	18%	45,375
All sectors total	64%	312,660	22%	901,775

Statistics Canada 2001 Census: Jobs by NAICS (4 digit), 2001.xls. Note: * indicates share is greater than 64% of city jobs or 22% of regional jobs.

How has this employment changed over time?

The analysis of economic sectors over time is limited due to changes to the industrial classification methods used by Statistics Canada over the past 25 years. In 1981, many of the jobs within the other services sector were classified in the “health and social services industries” sector (includes business, professional, labour and other membership organizations) and the “other service industries” sector (includes personal care services). From 1981 to 2001, “other service” jobs in the Metro Core increased by 93%, compared to a 14% increase for all jobs (Table 4).

	1981	2001	% change
Total jobs	193,846	221,246	14%
Health and social services industries jobs	16,624	22,469	35%
Other service industries jobs	10,595	20,412	93%

Statistics Canada 1981& 2001 Census: Jobs by SIC, 1981 to 2001.xls. See Note 2.

Who is working in this sector and what do they do?

Women occupy 53% of the positions in the Metro Core other services sector. This is lower than the rest of the city, but on par with the rest of the region, where women occupy 61% and 52% of the positions in this sector respectively. Overall, women occupy 50% of all jobs in the region.

Fulltime workers hold 83% of the Metro Core jobs in this sector. This is higher than the rest of the city and region, where 72% and 74% of other services sector workers are employed on a full time basis. Overall, 77% of all jobs in the region provide full time work (*Statistics Canada 2001 Census: Jobs by NAICS (2-digit and 4-digit) by work activity by sex.xls*).

Just under one third (30%) of the people employed in the Metro Core other services sector work in sales and services occupations, while nearly one quarter work in business, finance and administrative occupations (Table 5).

Sales and service occupations	2,475	30%
Business, finance and administrative occupations	2,005	24%
Management occupations	1,045	12%
Trades, transport and equipment operators and related occupations	960	11%
Occupations in social science, education, government service and religion	805	10%
Natural and applied sciences and related occupations	355	4%
Occupations in art, culture, recreation and sport	265	3%
Occupations unique to processing, manufacturing and utilities	225	3%
Total	8,365	100%

Statistics Canada 2001 Census: Jobs by NAICS by Occupation, 2001.xls.

Where do employees in this sector live?

Approximately 56% of employees in the Metro Core other services sector reside in the City of Vancouver. This is higher than the average of 53% across all sectors (Table 6).

Vancouver*	4,650	56%
Burnaby/New West	1,030	12%
South of Fraser	835	10%
North Shore	640	8%
Richmond	460	5%
NE Sector	405	5%
Total	8,365	100%

*Statistics Canada 2001 Census: Jobs by NAICS by POR, Metro Core, 2001.xls. Note: * includes people who work at home in this sector in the Metro Core.*

BUSINESSES

How many businesses are in this sector and what size are they?

There are over 1,600 business establishments in the other services sector in the Metro Core. This is 6% of all Metro Core businesses (vs. 4% of all employment).

Statistics Canada lists many businesses as indeterminate in size (40% in this sector - see Note 3). Of those businesses for which size is known (Table 7):

- Over 90% have less than 50 employees
- 24 have over 100 employees

How do these businesses compare to the rest of the city and the region?

The Metro Core has a smaller proportion of businesses with less than 5 employees and a larger proportion of businesses with over 50 employees than the rest of the city and region (Table 7).

# of employees	Metro Core		Rest of city		Rest of region	
1-4	549	57%	741	68%	2,631	65%
5-19	297	31%	272	25%	1,178	29%
20-49	78	8%	54	5%	166	4%
50-99	23	2%	11	1%	30	1%
100-499	22	2%	10	1%	25	1%
500+	2	0%	1	0%	2	0%
Total	971	100%	1,089	100%	4,032	100%

Statistics Canada: *Businesses by NAICS (2-digit) by Size, 2001.xls*.

SPACE AND LOCATION

How many people work from home in this sector?

Of those people employed in this sector in the Metro Core, 3% work from home (Table 8).

	Metro Core	City	GVRD
Total	8,365	16,175	45,380
Work at home	225	1,105	4,605
%	3%	7%	10%
% across all sectors	3%	7%	9%

Statistics Canada: *Jobs by NAICS (2 digit), 2001.xls*.
Note: Figures above do not include employees with no fixed place of work.

Where in the Metro Core is this sector located?

The largest numbers of other services sector jobs by employment area are (see Table 9a below and Figure 1 on 2nd last page):

- Central Business District - 1,900 jobs
- West End/ Coal Harbour - 700 jobs
- Broadway West - 600 jobs
- Downtown South - 600 jobs

Sub-sectors	Central Business District	West End/Coal Harbour	Broadway West	Downtown South
Religious, & professional organizations	53%	27%	70%	53%
Personal & laundry services	39%	56%	23%	34%
Repair & maintenance	7%	11%	6%	9%
Private households	1%	6%	2%	4%
Total	100%	100%	100%	100%

Statistics Canada 2001 Census-- Jobs by NAICS (3-digit), Employment Areas, 2001.xls

Overall, 4% of Metro Core jobs are in the other services sector. Sub-areas where this sector comprises significantly more than 4% include:

- SEFC (11%)
- Burrard Slopes North (9%) (see Table 9b on second last page).

What types of space does this sector occupy?

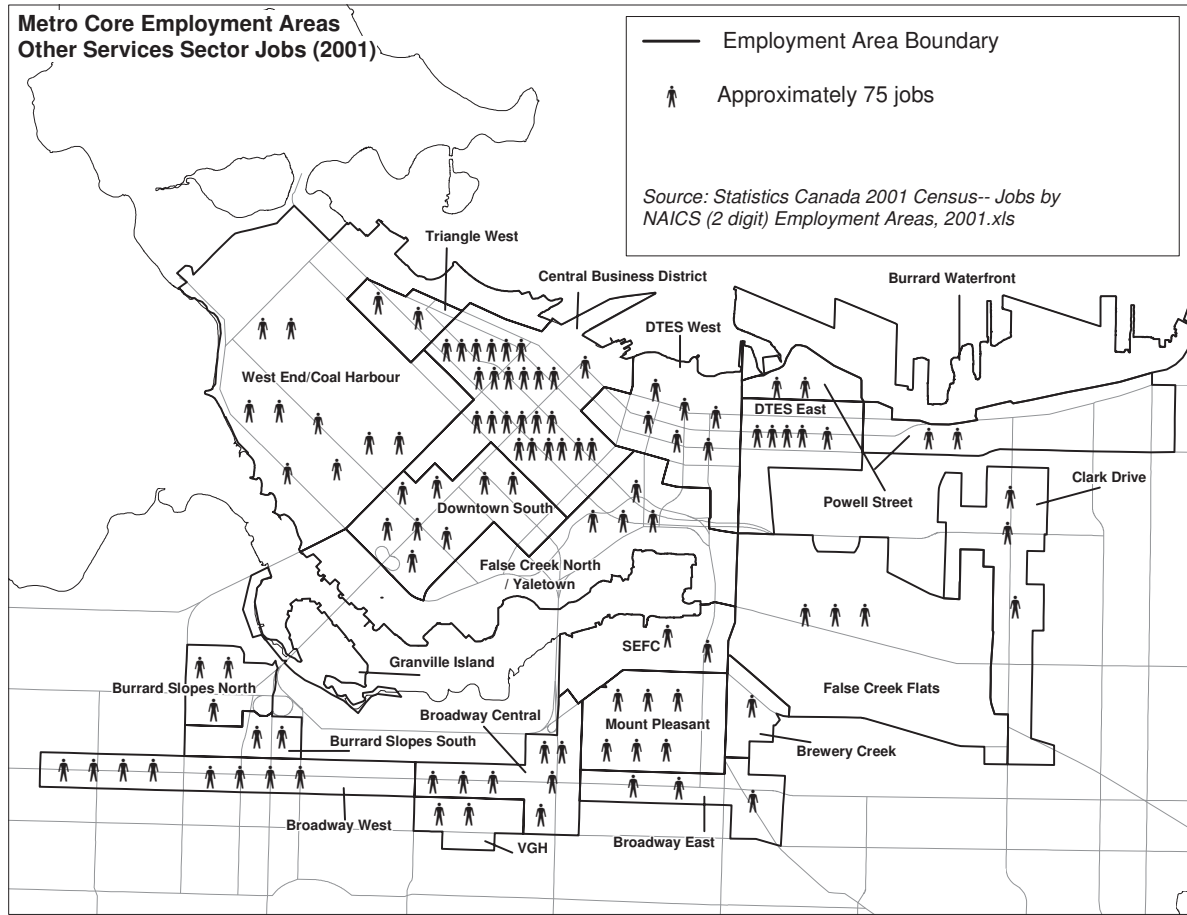
Observation suggests that Metro Core businesses in this sector occupy mostly office and retail spaces.

While the other services sector represents only 4% of all Metro Core employees, the parking services industry within this sector draws a substantial number of users and occupies significant quantities of land within the Metro Core. There are 261 business licenses for parking services in the Metro Core.

WHAT ELSE DO WE KNOW ABOUT THE ECONOMIC ROLE OF THIS SECTOR?

The other services sector typically generates about 3% of British Columbia's Gross Domestic Product and accounts for nearly 5% of employees in BC. This is on par with the Metro Core where 4% of all employees work in this sector (*BC Stats-- BC GDP by Industry and BC Employment by Industry*).

Figure 1: Location of other services sector jobs in the Metro Core



SEFC	11%	Broadway Central	5%	West End/Coal Harbour	4%
Burrard Slopes North	9%	False Creek Flats	5%	False Creek North/Yaletown	4%
DTES East	7%	Downtown South	5%	Triangle West	3%
Mount Pleasant	7%	Burrard Slopes South	5%	Central Business District	2%
Broadway East	6%	Powell Street	5%	VGH	2%
Broadway West	6%	Clark Drive	5%	Burrard Waterfront	1%
DTES West	6%	Brewery Creek	4%	Granville Island	1%

Statistics Canada 2001 Census-- Jobs by NAICS (2-digit), Employment Areas, 2001.xls. Note: Available data for the Burrard Waterfront employment area covers a geography that exceeds the boundaries of the Metro Core.

Sources / Contacts

Sources of information are recorded throughout this Information Sheet. Additional notes are provided here:

1) In this paper, NAICS refers to the 1997 North American Industrial Classification System, which was the system used by Statistics Canada in 2001 to categorize jobs and businesses by industry sector.

2) Re: Table 4 - Data in this table are categorized according to 1980 SIC (Standard Industrial Classification). SIC was the classification method used by Statistics Canada prior to the 2001 Census. The job totals in Table 4 are higher because they include an estimate of jobs with no fixed place of work. This estimate is reached by assigning to the Metro Core a share of the workers with no fixed place of work. The share is determined on a sector by sector basis and is based on the number of workers with a known place of work.

3) Re: Table 7 - Businesses in the “indeterminate” category have no employees registered on the payroll. They may have contract workers, or no workers at all. “Indeterminate” does not equate with “self-employed”. Self-employed businesses may be in either category.

This Information Sheet was published by the City of Vancouver. It is one in a series of Information Sheets produced for the Metropolitan Core Jobs and Economy Land Use Plan. The purpose of this initiative is to develop a long term land use policy plan to accommodate future economic activity and jobs in the Metro Core. For further information, please e-mail corejobs@vancouver.ca or visit the website www.vancouver.ca/corejobs