



BUSINESS LINKAGES

Economy - Structure

Step 1: Understanding Yesterday and Today

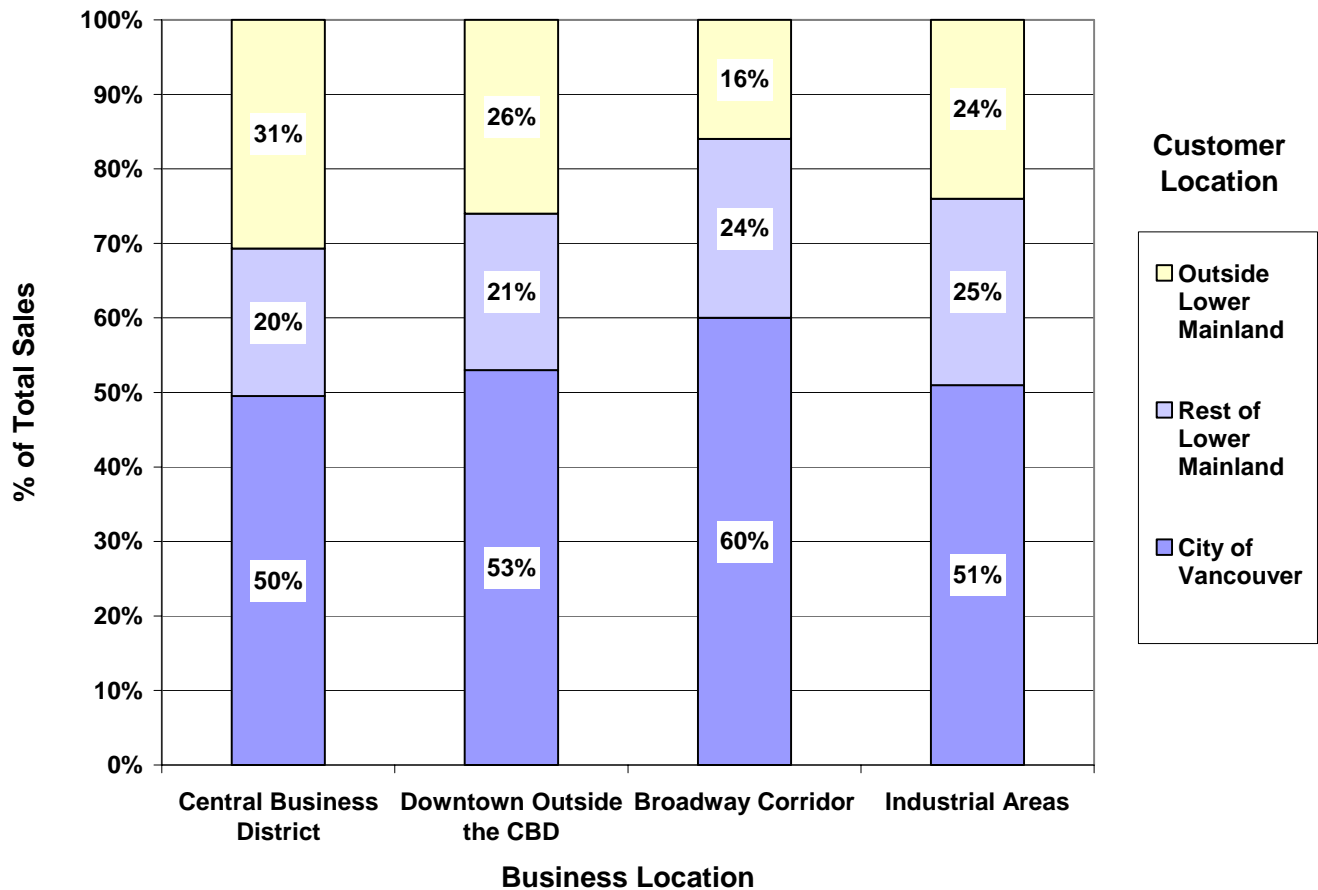
Metropolitan Core Jobs & Economy Land Use Plan

Highlights

- On average, businesses in the Metro Core sell 53% of their goods and services to customers located in the City of Vancouver, and purchase 62% of their goods and services from businesses located in the City.
- Businesses located in the Broadway Corridor have the highest percent of total sales (60%) to customers located in the City.
- Businesses located in the Central Business District have the highest percent of total purchases (66%) from businesses located in the City.

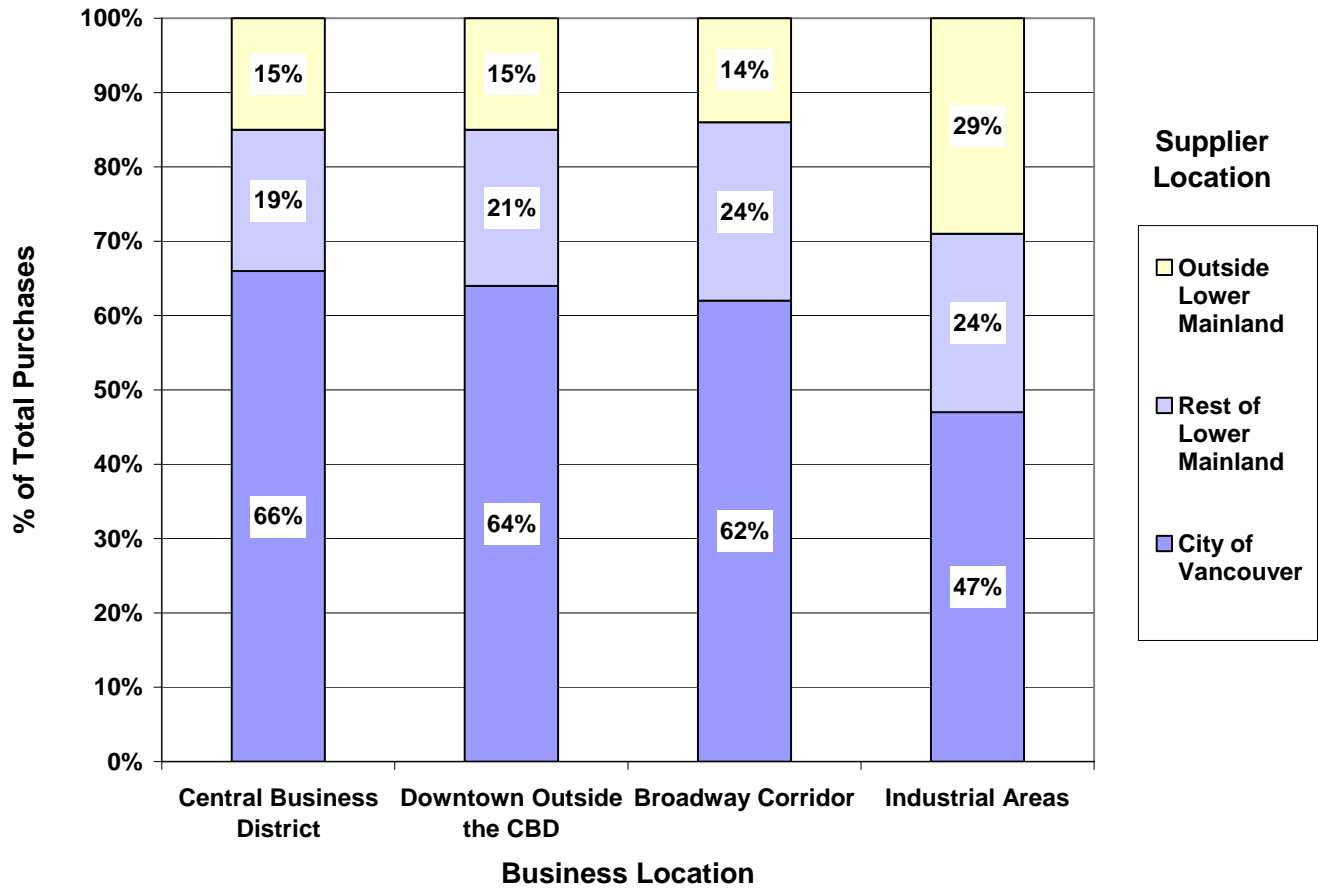


Figure 1. Metro Core businesses: distribution of sales of goods and services



City of Vancouver Survey. 2005. Business Linkages, Plans, Mix.xls

Figure 2. Metro Core businesses: distribution of purchases of goods and services.



City of Vancouver Survey. 2005. Business Linkages, Plans, Mix.xls

Sources / Contacts

Source: Metropolitan Core Business Survey, 2005, a mail-out survey of businesses conducted by Ipsos-Reid on behalf of the City of Vancouver, in June/July, 2005. The survey contacted businesses located in the following employment areas: Central Business District; Triangle West and Downtown South/Yaletown; Broadway Corridor (Granville St. to Kingsway); and the Mount Pleasant and Burrard Slopes Industrial Areas. The survey did not include: retail stores; restaurants; government offices; crown corporations; hospitals; public schools or universities; or other public institutions.

This Information Sheet was published by the City of Vancouver. It is one in a series of Information Sheets produced for the Metropolitan Core Jobs and Economy Land Use Plan. The purpose of this initiative is to develop a long term land use policy plan to accommodate future economic activity and jobs in the Metro Core. For further information, please e-mail corejobs@vancouver.ca or visit the website www.vancouver.ca/corejobs