

Mount Pleasant Community Planning Program (MPCCP)
CLG Meeting #11
Thursday, September 24th, 2009, 7:00 pm - 9:00 pm
Native Education College
285 East 5th Avenue

Attendees: 2 local residents, COV Mount Pleasant Planning Team (Peter Burch, Angela Ko and Beverly Chew)

Meeting Notes

1. Introductory remarks - Peter

The next set of CLG meetings are very important because the CLG will be vetting draft directions and options (based on workshop content) for the shopping area workshops. It is also important that we have more members for future meetings, the program cannot move forward without the CLG's approval.

2. Shopping Area Workshop #4

Summary and Next Steps

- Review of what might have been missing in the shopping areas
- Initially there were 3 identified "hearts" for Mount Pleasant's shopping areas - but may only have 1 "heart" which is Uptown
- Population projections - we have to work with the numbers we have now and the current conditions in Mount Pleasant
- Suggestion: produce a glossary of planner terms i.e. *animate*
- Language (technical terms) of document has to be in a form that is understandable
- Re- articulate role of CLG
- CLG's role: confirming community's point of views articulated at workshops
- SAW#4 workshop: working groups worked on options for change scenarios - rationale for why these sites are important (divided into 4 sub areas - Broadway West, Broadway East, M27, Uptown)
- A big model was provided by the developer for people to see graphically what impacts might occur by making some of the options they were working on
- Next steps: CLG to work out (with staff) options/ directions that can be useful for capital spending, rezonings, planning work
- Business Open House - scheduled for Oct 13, 6-9 pm, at Kingsgate Mall - this open house will bear equal weight for feedback (ideas/ comments) from business owners as the other workshops on shopping areas.
- October 15/ 22 - tentative dates for CLG review of Draft policy in relation to transcripts. 7-10pm? Additional meetings may be scheduled to get through all the material
- Series of Open Houses (across all 4 areas in Mt. P - Kingsgate Mall (Uptown), Mount Pleasant Neighbourhood House (Broadway East), 10th Alliance Church (Broadway West), Native Education Centre (M27)) - will be held after the CLG ok's the draft options and directions for shopping areas
- Question: Do we conduct a survey for feedback? Mount Pleasant is diverse, is it worth it to hand out surveys? What process do we take? Keeping in mind that we do not have the resources for consultants to design and execute a random survey (i.e. - Sunset Community

Planning Program - surveys were translated into Punjabi, Chinese, printing and delivery costs totalled \$80,000

- Suggestions: Newsletter advertising Open House, at the Open House have a table where people complete a short Q & A sheet, have translators available for people who need it
- CLG member: feels survey is important because it's accessible, and easy to fill out
- CLG member: a booth at Kingsgate Mall - it's a hot spot and the library is a great resource for a diverse sample of residents
- Consider hosting an Open House at the Kingsgate Mall during the day/ afternoon - range of people, diversity

Multi-cultural outreach - Angela

- We have been working closely with front line community members, designing simpler workshops on shopping areas and residential areas, and conducting workshops in their meeting places i.e. schools (PAC groups, youth groups)
- CLG member: like the idea of going to where people are
- Gaps: outreaching to people who have families - solution: working with settlement workers in schools; Aboriginal groups - solution: working with Aboriginal Friendship centre staff, conducting focus group in October; Mandarin/ Tagalog/ Vietnamese speakers - solution: Intercultural Leadership Workshop (made up of residents of Mt. P who are bilingual and are volunteers), link with Dana Walker (Social component)
- CLG member: don't forget to include Artists groups

3. Residential Area Evening Workshops - Format, content and schedule

- We take transcriptions from the first residential area workshop and expand the list of issues and goals, and break the topics into 6 evening workshops: safety and services, parks and open spaces, heritage and character, culture, housing and transportation.
- Working groups are asked to comment on issues and goals, then to use dots to highlight what goals and objectives are important to them (and the city policy that exists to address the problem)
- Scenarios: 1) The issue is not a problem at all, 2) City policy is already addressing the problem (i.e. Community Policing Office - already exists) then the group moves on to the next issue, 3) City policy exists but is not doing a good job in addressing the problem (i.e. traffic calming not efficient), 4) no policy at all (i.e. need for family oriented housing) - the plan can step forward and name the issue
- Meeting times are 6-9pm, dinner provided - 15 minute intro while people eat, 20 minutes for presenter(s), 2 hour group exercises
- CLG members: supportive of the structure of the upcoming residential area workshops - very structured based on ideas and goals collected from RAW 1

4. Social Coordinating Group - Project evaluation and policy work - Dana

- Program evaluation phase: measures and indicators (Sept-Nov) - community-based Actions and Projects (completed)
- Planning Department and City-wide Benefits (inputs and outputs), product: identify and assess inputs and outputs based on Councils Terms of Reference for the program - cost/ benefit analysis; Community Involvement
- Policy work: Cityplan-Visions, Social Development Plan, Community Action Agenda, Mt. Pleasant Community Planning program's Focus Groups and Intercultural Leaders processes, product: identify, assess and prioritize both Community- and City -Based policies and related actions and projects that support and enhance community-based capacity building

- **Wrap Up and Post SCG Operations - Nov to Dec:** identify appropriate community-based resources and processes that will support and enhance the SCG operations after 2009, without City support - what the groups needs to do in order to carry on and articulating that need is important

Youth - Beverly

- Broadway Youth Resource Centre, Mount Pleasant Neighbourhood House and City staff will be partnering to develop a program to work with at risk youth in developing leadership and facilitating workshops, and to host workshops on residential area workshop topics on parks and open spaces, safety and services and culture.

5. Social Housing Project (Broadway/ Fraser) Update - Peter

- Waiting for rezoning application to come in
- Peter will be meeting with proponents of the project on Monday September 28
- CLG member: they should be thrilled that Mt. Pleasant is inviting them to have 50 units considering that there haven't been other communities that are keen on having social housing in their neighbourhood

6. Next meeting

Thursday, October 22, 7 to 9 pm, at the Native Education College

Meeting Adjourned