

People



People and Needs

As an area's population changes, its needs and demand for services will change as well. This fact sheet uses census data to identify important changes in Mount Pleasant between 1996 and 2006. Comparisons to citywide figures are provided.

Population

Between 1996 and 2006, the population of Mount Pleasant experienced a marginal decrease of 3.4%. In comparison, the overall population of Vancouver increased by 12.5% during the same period. Mount Pleasant was one of only a handful of Vancouver areas to decrease in population over the last two census periods.

Age Profile

The age profile in Mount Pleasant has changed considerably (see Figure 1). A number of trends emerged between 1996 and 2006.

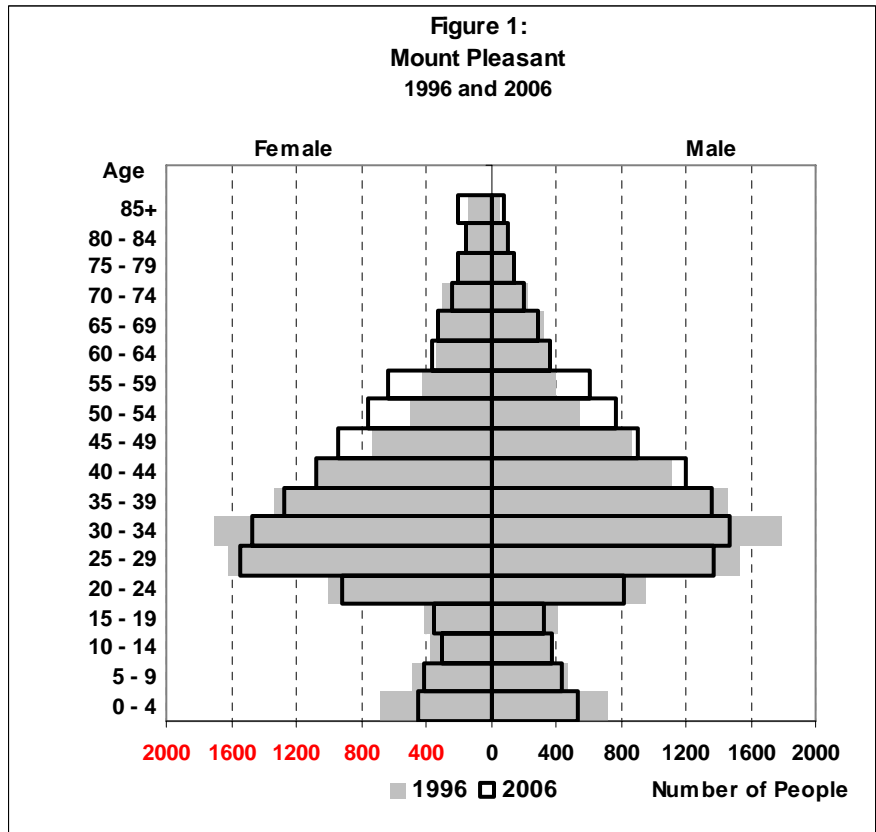
Children and Teenagers (age 19 or under)

Between 1996 and 2006, the number of children in Mount Pleasant aged 0 to 19 changed significantly, dropping by 24.4%.

The citywide total showed an opposite trend where children aged 0 to 19 increased in overall number by 4.5%.

Young Adults (age 20 to 39)

Similar to the children and teenagers group, the number of young adults in Mount Pleasant aged 20 to 39 also dropped significantly at 11.4% between 1996 and 2006.



On the other hand, the citywide comparison of young adults between 20 and 39 years of age showed a marginal increase in overall numbers by 1%.

Middle-aged Adults (age 40 to 64)

Middle aged adults in Mount Pleasant experienced the most significant increase in number amongst the various age groups. The number of persons aged 40 to 64 increased in Mount Pleasant by nearly 16.8%. This age group increasing in number is consistent with the city wide trend which also shows an increase in overall numbers by 24% between 1996 and 2006.

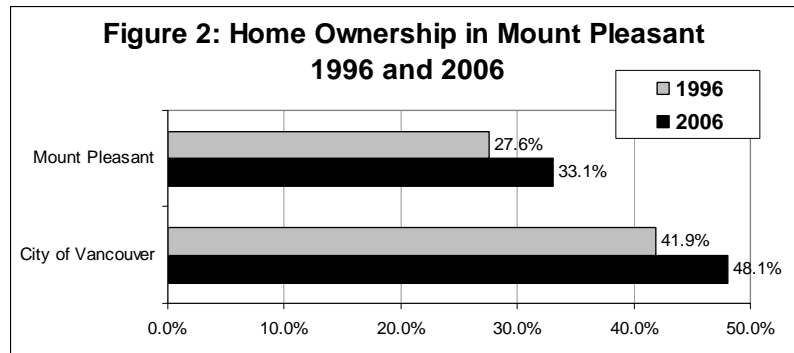
Language

In 2006, 63% of Mount Pleasant residents identified English as their mother tongue (the language they first learned and still understand), up from 57% in 1996. Chinese speakers (combination of Cantonese, Mandarin and others) accounted for nearly 11% of Mount Pleasant residents in 2006, representing a decrease in overall number of nearly 2% from 1996 (see Figure 3).

Other languages Mount Pleasant residents claimed as their mother tongue in 2006, were: Tagalog 5.5%; Vietnamese 3%; and, French 2%.

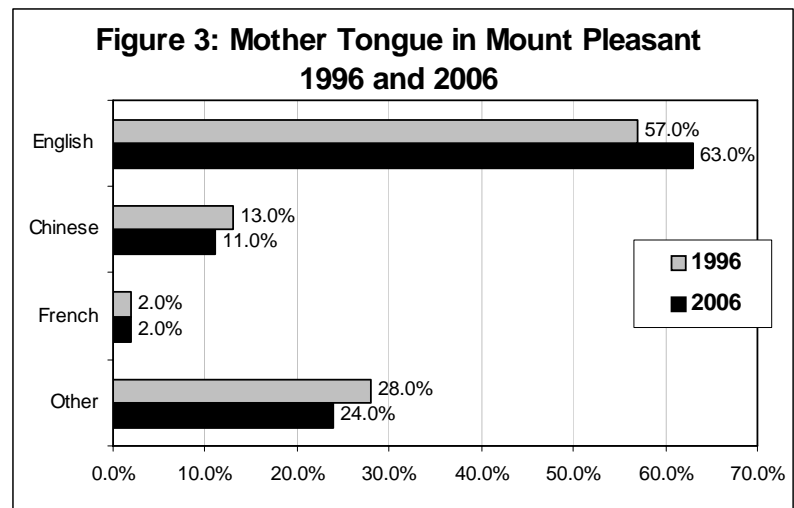
Tenure

Home ownership levels increased in Mount Pleasant between 1996 and 2006, from 27.6% to 33.1%. Home ownership in Mount Pleasant is still well below the city-wide average of 48.1%. Approximately 67% of Mount Pleasant residents rented their homes in 2006, which is down somewhat from the 1996 census when 72.5% of residents rented their homes.



Mobility

Mount Pleasant residents are more mobile than residents from other areas of Vancouver, possibly due to the high number of rental accommodations. In 2006, 59.6% of Mount Pleasant residents had changed their place of residence since 2001, while 50.2% of Vancouverites moved during the same period.



Income

The median household income for Mount Pleasant is \$32,314 which is 30% below the city median of \$42,026.

About 36% of Mount Pleasant residents are considered low-income, which is above the citywide figure of 27%¹.

Education

According to the latest available census data on education, 28% of Mount Pleasant residents aged 20 years of age and over had a university bachelor's degree or higher. By comparison, 30% of the citywide population had reached the same level of education.

Single Parent Families

The proportion of Mount Pleasant families led by a single parent was 24% in 2001. Citywide, the proportion was lower at 17% of families.

Source:

Census of Canada: 1996, 2001, 2006

¹ 2001 census data. 2006 census data unavailable at the time of publication