

Business Open House - Transcript - OCTOBER 13, 2009



Mount Pleasant

City of Vancouver
Community
planning program

POSTERS

Big Picture Map

- turn empty buildings into shelters for homeless
- MEC connection to park - incorporate a mid-block pedestrian crosswalk to reduce jay-walking from south side of Broadway to north side
- M27 - Main Street is very crucial in this zone and both sides of Main Street should be treated the same - 2116 Main

Goals and Objectives

- need far more attention to the arts in this area

CHANGE SCENARIOS

MEC Blocks

- I think that is a great way to connect Broadway sport commercial area with the water and Olympic village
- this seems good - double fronting stores, cut-throughs, stepped heights, "street" community appeal

M27 Blocks

- urban village concept will not be complete without redevelopment and densification of east side of Main Street as well
- mixed-use in the IC2 zone on east side of Main - (2116 Main)
- mixed-use in the IC2 zone on east side of Main - (2290 Main)
- something interesting and substantial should be done at the base (at 2nd) as well
- perhaps a green grocer space, public market, anything is better than nothing
- loosen red tape and open up area to innovative businesses
- existing art gallery and bar at 3rd is a success - lets see more entrepreneurial ventures
- galleries, studio space, practice space, bars, restaurants
- more like Hokos (previously at Powell, closed by red tape)
- it would be more fair to allow the same height on both sides of the street
- important to limit vertical massing to avoid the shadow cast by buildings

The Heart

- why create gathering place/neighbourhood house when there is a brand new community centre already

Fraser Street North

- the massing and height is too big for this section of Broadway - closer to Main for massing
- block Fraser north of Broadway to traffic, pedestrians only - as discussed in shopping area workshop
- these two towers are too large for this portion of Broadway - cut-throughs and massing should resemble M27 block - this has no respect for character on this block
- the ideas here are good but why does the illustration of the buildings look like the "new two towers of the world trade centre" ? Why does the illustration not reflect the community?
- great idea to close off Fraser to traffic north of Broadway and make green space
- don't agree with the 12 storey concept - 3 to 4 storeys is fine, storefronts on main level
- if we are preserving heritage of Mount Pleasant, a 12 storey building here isn't the answer